SEC Form 4	
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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject	ct to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

1. Name and Address of Reporting Person*			2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Keane Rober	<u>. 5</u>		L	X	Director	10% Owner		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X	Officer (give title below)	Other (specify below)		
C/O VISTAPRINT USA, INCORPORATED		PORATED	10/09/2006		CEO Pres. & Chair. of the BODs			
100 HAYDEN A	VENUE							
(Street) LEXINGTON	MA	02421	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ( Form filed by One Report	ting Person		
(City)	(State)	(Zip)			Form filed by More than C Person	One Reporting		

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	10/09/2006		S <sup>(1)</sup>		200	D	\$25.7	578,600 <sup>(2)</sup>	I	See footnote <sup>(5</sup>
Common Shares	10/09/2006		S		100	D	\$25.61	578,500	I	See footnote <sup>(5</sup>
Common Shares	10/09/2006		S		100	D	\$26.14	578,400	I	See footnote <sup>(5</sup>
Common Shares	10/09/2006		s		100	D	\$25.98	578,300	I	See footnote <sup>(5</sup>
Common Shares	10/10/2006		S		100	D	\$25.95	214,585	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.85	214,485	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.88	214,385	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		2	D	\$26.01	214,383	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.93	214,283	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.98	214,183	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		200	D	\$26.19	213,983	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		98	D	\$26	213,885	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.17	213,785	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		200	D	\$26.23	213,585	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.34	213,485	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		300	D	\$26.22	213,185	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		175	D	\$26.21	213,010	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		625	D	\$26.18	212,385	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.24	212,285	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.26	212,185	D <sup>(3)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.88	578,200	I	See footnote <sup>(4</sup>
Common Shares	10/10/2006		s		100	D	\$26.01	578,100	I	See footnote <sup>(4</sup>
Common Shares	10/10/2006		s		100	D	\$26.38	578,000	I	See footnote <sup>(4</sup>
Common Shares	10/10/2006		s		100	D	\$26.22	577,900	Ι	See footnote <sup>(4</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction		Transaction Disposed Of ( Code (Instr. 5)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)	
Common Shares	10/10/2006		S		100	D	\$26.2	577,800	I	See footnote <sup>(4)</sup>	
Common Shares	10/10/2006		S		200	D	\$26.18	577,600	Ι	See footnote <sup>(4)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.26	577,500	Ι	See footnote <sup>(4)</sup>	
Common Shares	10/10/2006		S		100	D	\$25.88	578,200	I	See footnote <sup>(5)</sup>	
Common Shares	10/10/2006		S		100	D	\$26	578,100	I	See footnote <sup>(5)</sup>	
Common Shares	10/10/2006		S		100	D	\$26.38	578,000	Ι	See footnote <sup>(5)</sup>	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			( 371					• •										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative			Transaction Code (Instr. 8) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4			Derivative (Month/Day/Year) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4			7. Title and 8. Price of Amount of Derivative Securities Security Underlying (Instr. 5) Derivative Security (Instr. 3 and 4)		derivative Securities Beneficially Owned	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares							

Explanation of Responses:

1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sllers on February 18, 2006.

2. Separate sale transactions that were executed on the same transaction date at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held jointly by Mr. Keane and his spouse.

4. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### **Remarks:**

This is the second Form 4 filing of three Form 4's made by the reporting person to report transactions that occurred on October 9 and 10, 2006.

<u>/s/ Lawrence A. Gold as</u> <u>Attorney in Fact for Robert S.</u> <u>10/11/2006</u> <u>Keane</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.