

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Baumgartner Florian</u> (Last) (First) (Middle) <u>C/O CIMPRESS PLC, FIRST FLOOR BUILDING 3</u> <u>FINNABAIR BUSINESS & TECHNOLOGY PARK</u> (Street) <u>DUNDALK,</u> <u>CO. LOUTH</u> (City) (State) (Zip) <u>IRELAND</u> (Country)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc [CMPR]</u> Foreign Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner ☒ Officer (give title below) Other (specify below) <u>EVP and CEO, Vista</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/15/2026</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	08/15/2026		M		1,691	A	\$0 ⁽¹⁾	74,385	D	
Ordinary Shares	08/15/2026		M		3,550	A	\$0 ⁽²⁾	77,935	D	
Ordinary Shares	08/15/2026		M		1,303	A	\$0 ⁽²⁾	79,238	D	
Ordinary Shares	08/15/2026		M		11,810	A	\$0 ⁽²⁾	91,048	D	
Ordinary Shares	08/15/2026		F		8,716	D	\$94.46	82,332	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units (right to acquire)	\$0 ⁽¹⁾	08/15/2026		M		1,691	08/15/2023 ⁽³⁾	08/15/2026	Ordinary Shares	1,691	\$0	0	D	
Performance Share Units	\$0 ⁽²⁾	08/15/2026		M		3,550	08/15/2024 ⁽⁴⁾	08/15/2027	Ordinary Shares	3,550	\$0	14,200	D	
Performance Share Units	\$0 ⁽²⁾	08/15/2026		M		1,303	08/15/2025 ⁽⁴⁾	08/15/2028	Ordinary Shares	1,303	\$0	10,424	D	
Performance Share Units	\$0 ⁽²⁾	08/15/2026		M		11,810	08/15/2026 ⁽⁴⁾	08/15/2029	Ordinary Shares	11,810	\$0	35,429	D	

Explanation of Responses:

1. The shares acquired automatically vested pursuant to an award of restricted share units (RSUs), with each RSU representing Cimpres's commitment to issue one ordinary share.
2. The shares acquired automatically vested pursuant to an award of performance share units (PSUs), with each PSU representing Cimpres's commitment to issue one ordinary share following the determination of the number of shares issuable pursuant to the award based on the level of achievement against the performance conditions.
3. These RSUs vest over the following four-year period: 25% of the original number of RSUs granted vest on the Date Exercisable in Table II and 6.25% of such number of RSUs vest quarterly thereafter.
4. These PSUs vest over the following four-year period: 25% of the number of shares determined to be issuable pursuant to the award based on the level of achievement against the performance conditions vest on the Date Exercisable shown in Table II and 6.25% of such number of shares vest quarterly thereafter.

Remarks:

/s/ Sean E. Quinn, as attorney-in-fact for Florian Baumgartner 08/18/2026

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

**** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).**

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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