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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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ll	hours per response:	0.5
ll	Estimated average burden	

1. Name and Address of Reporting Person* Holian Janet		2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) (First) C/O VISTAPRINT USA, IN 95 HAYDEN AVENUE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/01/2007	X Once (give the Source (specify below) below) Executive VP and CMO
(Street) LEXINGTON MA 02421	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting	
(City) (State)	(Zip)	rivative Securities Acquired, Disposed of, or Ben	Person oficially Owned

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	11/01/2007		S <sup>(1)(2)</sup>		100	D	\$46.31	11,975	D	
Common Shares	11/01/2007		S		200	D	\$46.28	11,775	D	
Common Shares	11/01/2007		S		200	D	\$46.22	11,575	D	
Common Shares	11/01/2007		S		100	D	\$46.2	11,475	D	
Common Shares	11/01/2007		S		300	D	\$46.16	11,175	D	
Common Shares	11/01/2007		S		195	D	\$46.14	10,980	D	
Common Shares	11/01/2007		S		105	D	\$46.21	10,875	D	
Common Shares	11/01/2007		S		300	D	\$46.12	10,575	D	
Common Shares	11/01/2007		S		700	D	\$46.15	9,875	D	
Common Shares	11/01/2007		S		375	D	\$45.89	9,500	D	
Common Shares	11/01/2007		S		100	D	\$46.04	9,400	D	
Common Shares	11/01/2007		S		100	D	\$45.96	9,300	D	
Common Shares	11/01/2007		S		100	D	\$45.93	9,200	D	
Common Shares	11/01/2007		S		159	D	<b>\$46</b> .11	9,041	D	
Common Shares	11/01/2007		S		200	D	<b>\$46.1</b>	8,841	D	
Common Shares	11/01/2007		S		300	D	\$46.09	8,541	D	
Common Shares	11/01/2007		S		200	D	\$46.02	8,341	D	
Common Shares	11/01/2007		S		400	D	\$46.01	7,941	D	
Common Shares	11/01/2007		S		441	D	\$45.95	7,500	D	
Common Shares	11/01/2007		S		500	D	\$45.97	7,000	D	
Common Shares	11/01/2007		S		100	D	\$46.25	6,900	D	
Common Shares	11/01/2007		S		100	D	\$46.06	6,800	D	
Common Shares	11/01/2007		S		400	D	\$45.98	6,400	D	
Common Shares	11/01/2007		S		200	D	\$45.94	6,200	D	
Common Shares	11/01/2007		S		100	D	\$46	6,100	D	
Common Shares	11/01/2007		S		400	D	\$45.87	5,700	D	
Common Shares	11/01/2007		S		200	D	\$45.9	5,500	D	
Common Shares	11/01/2007		S		100	D	\$46.45	5,400	D	
Common Shares	11/01/2007		S		100	D	\$46.4	5,300	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.

2. Separate sale transactions that were executed on 11/1/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

## Remarks:

This is the third Form 4 of five Form 4 filings made by the reporting person to report transactions that occurred on November 1, 2007.

<u>/s/ Lawrence A. Gold as</u> <u>Attorney in Fact for Janet</u> <u>Holian</u>

11/05/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.