| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | | | | |
|-----------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average bur | den | | | | | | | |
| hours per response. | 05 | | | | | | | |

| 1. Nume and Address of Reporting reison | | erson [*] | 2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT] | | ationship of Reporting Pe k all applicable) Director | erson(s) to Issuer 10% Owner |
|---|---------------|-----------------------|--|------------------------|---|-------------------------------------|
| (Last) C/O VISTAPRI 100 HAYDEN / | 1 | (Middle) DRPORATED | 3. Date of Earliest Transaction (Month/Day/Year) 08/21/2006 | _ x | Officer (give title below) Executive VP a | Other (specify below) and CMO |
| (Street) LEXINGTON (City) | MA (State) | 02421 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person | porting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | 4. Securities Disposed Of 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
|---------------------------------|--|---|-----------------------------|---|------------------------------------|---------------|---------|---|---|---|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Common Shares | 08/21/2006 | | S ⁽¹⁾ | | 300 | D | \$24.55 | 87,362 ⁽²⁾ | Ι | See footnote ⁽³⁾ | |
| Common Shares | 08/21/2006 | | s | | 200 | D | \$24.56 | 87,162 | Ι | See footnote | |
| Common Shares | 08/21/2006 | | s | | 100 | D | \$24.59 | 87,062 | I | See footnote | |
| Common Shares | | | | | | | | 4,000 | D | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) or Dispo of (D) (Instr | 5. Number of Expiration Date Expiration Date (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | ate | Amount of | | Amount of Derivative Securities Security Inderlying (Instr. 5) Derivative Security (Instr. 3 | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|---------------------|--------------------|-----------|--|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. The sale of common shares was effected pursuant to Rule 10b5-1 trading program adopted by the seller on March 16, 2006.

2. Separate sale transactions that were executed on 8/21/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occured on August 21, 2006.

Dean J. Breda as Attorney in Fact for Janet Holian

08/22/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.