## FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

1. Name and Address of Reporting Person

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| STATEMENT OF | CHANGES IN | BENEFICIAL | OWNERSHIP |
|--------------|------------|------------|-----------|
|              |            |            |           |

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

| Nelson Donald R                                     |   |  |  | $\begin{bmatrix} \mathbf{V} \end{bmatrix}$ | VISTAPRINT N.V. [ VPRT ]               |   |                               |       |            |  |                        |  |   | 1  | Directo  Officer                   | •   | v  | 10% Ov<br>Other (s  | · I  |  |
|---|---|--|--|--|--|---|-------------------------------|-------|------------|--|------------------------|--|---|--|------------------------------------|---|--|---|--|--|
|   | (F<br>TAPRINT<br>DEN AVEN   | ,  | (Middle)                                       |  |  | 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2014 |                               |       |            |  |                        |  |   | 7  | xec VP, C                          | below)  ec VP, Capabilities & CIO / Membe  Management Board |  |   |  |  |
| (Street)  |   |  | 02421  |  | 4.                                     | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |                               |       |            |  |                        |  | Line  | Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |                                    |   |  | n   |  |  |
| (City)  | (S  | •  | (Zip)  |  |  |   |                               |       |            |  |                        |  |   |  |                                    |   |  |   |  |  |
| 1. Title of Security (Instr. 3) 2. Tran             |   |  |  | 2. Trans                                   | action<br>Day/Year)                    |   | 2A. Deemed<br>Execution Date, |       | e,         | 3.<br>Transaction<br>Code (Instr.                      |                        | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |   |  | A) or                              | or 5. Amount of Securities Beneficially Owned Following     |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|   |   |  |  |  |  |   |                               |       |            | Code V   |                        | Amount (A) or (D) Pri                                      |   | Price  | Reported Transaction (Instr. 3 and |   |  |   | (Instr. 4)   |  |
| Ordinary  | Shares  |  |  | 05/04/203                                  |  | 014   |                               | Ì     | M          |  | 1,243 <sup>(1)</sup> A |  | 1   | \$0.00   | 1) 34                              | 34,621  |  | D   |  |  |
| Ordinary  | Shares  |  |  | 05/04                                      | 4/201                                  | 4   |                               |       |            | F  |                        | 405  | 1   | )  | \$39.22                            | 2 34  | ,216   |   | D  |  |
| Ordinary  | Shares  |  |  | 05/05                                      | 5/201                                  | 4   |                               |       |            | M  |                        | 833(1)   | A \$0   |  | \$0.00 <sup>()</sup>               | 35  | 35,049   |   | D  |  |
| Ordinary  | Shares  |  |  | 05/05                                      | 5/201                                  | 4   |                               |       |            | F  |                        | 272  | 1   |  | \$39.22                            | 2 34  | 34,777 D   |   |  |  |
|   |   | 7  |  |  |  |   |                               |       |            |  |                        | osed of,<br>convertil                                      |   |  |                                    | Owned   |  |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,                                      | 4.<br>Transaction<br>Code (Instr<br>8) |   |                               |       | Ex         | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |                        |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |  | 4)                                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)         | 9. Numbe<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti<br>(Instr. 4) | Owner<br>Form<br>Direct<br>or Ind<br>(I) (In                      | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |  |  | Code                                   | v   | (A)                           | (D)   | Dai<br>Exc | ite<br>ercisabl  |                        | Expiration<br>Date   | Title   | OI<br>N<br>Of  | umber                              |   |  |   |  |  |
| Restricted<br>Share<br>Units                        | \$0.00 <sup>(1)</sup>   | 05/04/2014                                 |  |  | M                                      |   |                               | 1,243 | 05/        | /04/2013   | 3(2)                   | 05/04/2016   | Ordina<br>Share   |  | 1,243                              | \$0.00  | 9,947  | ,   | D  |  |

## **Explanation of Responses:**

\$0.00(1)

1. The shares acquired represent the number of shares that automatically vested pursuant to Restricted Share Units held by the reporting person. Each Restricted Share Unit represents Vistaprint's commitment to issue one ordinary share

05/05/2012(2)

2. These restricted share units vest over a four-year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II, and 6.25% vest per quarter thereafter.

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## Remarks:

(right to acquire) Restricted Share

Units

(right to acquire)

> /s/Kathryn L. Leach, as attorney-in-fact for Donald Nelson

Ordinary

Shares

05/06/2014

3,332

D

05/05/2015

\*\* Signature of Reporting Person

833

Date

\$0.00

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

05/05/2014

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.