## SEC Form 4

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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL											
OMB Number:	3235-0287										
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-	
Estimated average burden	

1. Name and Address of Reporting Person <sup>*</sup> PAGE LOUIS		'erson <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
	(First) O WALL STREE	(Middle) T	3. Date of Earliest Transaction (Month/Day/Year) 08/29/2007	Officer (give title Other (specify below) below)
39 CEDAR HILL ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
(Street) DOVER (City)	MA (State)	02030 (Zip)		X Form filed by One Reporting Person Form filed by More than One Reporting Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	iction Instr.	4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.12	362,600	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.95	362,500	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.69	362,400	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		250	D	\$32.8	362,150	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		150	D	\$32.79	362,000	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.7	361,900	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		400	D	\$32.76	361,500	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.68	361,400	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.67	361,300	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.88	361,200	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.77	361,100	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		200	D	\$32.73	360,900	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		200	D	\$32.78	360,700	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		200	D	\$32.75	360,500	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.85	360,400	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.91	360,300	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$32.99	360,200	I	See footnote <sup>(2</sup>
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.08	360,100	I	See footnote <sup>(2</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed O 5)	s Acquirec f (D) (Instr	l (A) or : 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.07	360,000	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.06	359,900	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.14	359,800	Ι	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.2	359,700	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.23	359,600	Ι	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.3	359,500	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.42	359,400	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.54	359,300	Ι	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.55	359,200	Ι	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.63	359,100	I	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.75	359,000	Ι	See footnote <sup>(2)</sup>		
Common Shares	08/29/2007		S <sup>(1)</sup>		100	D	\$33.67	358,900	I	See footnote <sup>(2)</sup>		

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Expira Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date		6. Date Exerc Expiration Da (Month/Day/Y	7. Title Amour Securi Underl Deriva Securi and 4)	nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

**Explanation of Responses:** 

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### Kristin Skelley, as Attorney in 08/31/2007 Fact for Louis Page

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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Date