FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPROVAL									
	OMB Number: 3235-									
l	Estimated average burden									
l	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GAVIN JOHN J JR						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]										ionship all appl Direct	,				
(Last)	(Fi	rst) ((Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/17/2011											Office below	r (give title)	Other (speedow)		specify	
95 HAYDEN AVENUE					4. If	If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) LEXINGTON MA 02421				_										X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(S	tate) ((Zip)																		
		Tab	le I - Nor	n-Deriv	/ative	Se	curiti	es A	cqui	ired, [Disp	osed (of, oı	r Be	neficia	lly C	Owne	d			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Date,		e, -	Code (Instr.						4 and Securit		es ially Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							[Code	v	Amount		(A) or (D)	Price	Trans		action(s) 3 and 4)			(instr. 4)		
Ordinary Shares 08/17/2					7/2011	2011			M		168 ⁽¹⁾ A		\$0.0	00	16	16,647		D			
		Т	able II -						•		•	sed of onverti	•			y Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of		Expi	6. Date Exercisable Expiration Date (Month/Day/Year)			le and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		J Security	Deri Sec	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	e rcisable		piration ite	Title		Amount or Number of Shares						
Restricted Share Units (right to	\$0.00	08/17/2011			М			168	08/1	17/2011	11	/17/2012	Ordin Shai		168	\$(0.00	842		D	

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 17, 2009. The original grant of 2,019 shares vests over a three-year period at 8.33% per quarter.

Remarks:

/s/Kathryn L Leach, as attorney-in-fact for John J. Gavin, Jr.

08/19/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.