Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

MENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287
MENT OF OTIVITOES IN BEITEI TOIXE OWNEROTH	Estimated average burden	len
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934	hours per response:	0.5
or Section 30(h) of the Investment Company Act of 1940		

OMB APPROVAL

	nd Address of E KATRY	Reporting Person [*]								or Tradii <u>7.</u> [VP]					(Che	elationsnip eck all appli Directo	cable)	•	10% O\	wner
	(F TAPRINT DEN AVEN	,	(Middle)			Date (iest Trai	nsact	tion (Mor	nth/i	Day/Year)				below) President			below) A. / Mem	·
(Street) LEXING (City)			02421 (Zip)		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Cf Line) X Form filed by One Reporting Form filed by More than On Person ative Securities Acquired, Disposed of, or Beneficially Owned							orting Perso	n						
		Tab	le I - No	n-Deriv	vative	e Se	curit	ies A	cqu	iired, C)is	posed o	f, or I	3ene	eficiall	y Owned	l			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/		ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		•,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Ī	Code	,	Amount	(A (D	or	Price	Reported Transact (Instr. 3	ion(s)			(Instr. 4)
Ordinary	Shares			05/22	2/2012	2				М		1,097(1	1)	A	\$0.00	2) 25	,336		D	
Ordinary	Shares			05/22	2/2012	2				F		348		D	\$36.0	5 24	,988		D	
		٦	Table II -									osed of, onvertil				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (8)		of Der Sec Acc (A) Dis of (posed D) tr. 3, 4	Exp	Date Exer piration D pnth/Day/	ate		7. Title Amou Securi Under Deriva (Instr.	nt of ties lying tive S	ecurity 4)	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	te ercisable		Expiration Date	Title	O N O	lumber					
Restricted Share Units (right to	\$0.00 ⁽²⁾	05/22/2012			M			1,097	11/2	22/2011 ⁽³) 1	11/22/2014	Ordina Share		1,097	\$0.00	10,970)	D	

Explanation of Responses:

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 22, 2010.
- $2. \ Each \ restricted \ share \ unit \ ("RSU") \ represents \ Vistaprint's \ commitment \ to \ issue \ one \ ordinary \ share \ when \ the \ RSU \ vests.$
- 3. These RSUs vest over a four year period: 25% of the original number of shares vest one year after the date of grant and 6.25% vest per quarter thereafter.

Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Katryn Blake

05/23/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.