FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vvasimigton	, D.O.	20040	

on, D.C. 20549	OMB APPROVAL

OMB Number:	3235-0287			
Estimated average burde	en			
hours per response:	0.5			

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BLAKE KATRYN  (Last) (First) (Middle)  C/O VISTAPRINT					Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]  3. Date of Earliest Transaction (Month/Day/Year) 11/22/2010						(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title below) below)  President, Vistaprint N.A.				
95 HAYDEN AVENUE  (Street)  LEXINGTON MA 02421  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)  ative Securities Acquired, Disposed of, or Benefic						Line) X	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3)  2. Trans Date				. Transact	action 2A. Deemed Execution Date,		3. Transaction Code (Insti	4. Securition	Securities Acquired (A) or sposed Of (D) (Instr. 3, 4 and 5		5. Amount of		5. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
		ve Securities Acquired, Disposed of, or Beneficially Owned ts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)					ansaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date A (Month/Day/Year) Si U		Amount of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership oct (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Share Option (right to buy)	\$41.02	11/22/2010		A		23,255		11/22/2011 <sup>(1)</sup>	11/22/2020	Ordinary Shares	23,255	\$0.00	23,255	D		
Restricted Share Units (right to acquire)	\$0.00	11/22/2010		A		17,552		11/22/2011 <sup>(2)(3)</sup>	11/22/2014	Ordinary Shares	17,552	\$0.00	17,552	D		

## **Explanation of Responses:**

- 1. This share option vests over a four-year period: On the first anniversary of the grant date, 25% of the number of shares originally granted vest, and 6.25% of the original number of shares vest per quarter
- 2. Each restricted share unit represents Vistaprint's commitment to issue one ordinary share.
- 3. These restricted stock units vest over a four year period: 25% of the original number of shares vest one year after the date of grant and 6.25% vest per quarter thereafter.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Katryn 11/23/2010 **Blake** 

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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