FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Baumgartner Florian | | | | | | 2. Issuer Name and Ticker or Trading Symbol CIMPRESS plc [CMPR] | | | | | | | | Check | ionship of Reportin all applicable) Director Officer (give title | | ng Person(s) to Iss 10% Ow Other (s | | vner | |
|--|--|---|-------|---|--------------------|---|--|---|---------------|-----------------------------|--|---|--|--|---|--|--|--------------------------------------|---|--|
| (Last) | (Last) (First) (Middle) C/O CIMPRESS PLC, FIRST FLOOR BUILDING | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/08/2024 | | | | | | | | X | below) EVP and CE | | | below) | ,poony | |
| 3 FINNABAIR BUSINESS & TECHNOLOGY PARK | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (Street) DUNDALK, CO. LOUTH, IRELAND (City) (State) (Zip) | | | | | | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| Date | | | | | th/Day/Year) Execu | | Deemed cution Date, / oth/Day/Year) | | | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | | nd 5) Securi Benefi Owned | | cially I Following | Forn (D) o | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | | | saction(s) r. 3 and 4) | | | (Instr. 4) | |
| Ordinary Shares 04/08/20 | | | | |)24 | | | | S | | 3,733(1) | D | \$97.71(2 | | 30,060 | | D | | | |
| Ordinary Shares 04/08/20 | | | | | 24 | | | | S | | 700(1) | D | \$98.8 | 29,360 | | 9,360 |) D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date Month/Day/Year) | Execu | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | e Exer ation D h/Day/ | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price or Derivative Security (Instr. 5) | | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owners Form: Direct (or Indir (I) (Inst | Ownership | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | Expiration Date | Title | Amount or Number of Shares | | | | | | | |
| Fynlanatio | n of Respons | .00: | | | | | | | | | | | | | | | | | | |

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on December 14, 2023.
- 2. The price range for sales of these shares was between \$97.385 and \$98.34 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. The price range for sales of these shares was between \$98.49 and \$99.00 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Florian

04/09/2024

Baumgartner

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.