

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Holian Janet (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE (Street) LEXINGTON MA 02421 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input type="checkbox"/> Officer (give title below) Other (specify below) Executive VP and CMO
	3. Date of Earliest Transaction (Month/Day/Year) 08/04/2006	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares	08/07/2006		M ⁽²⁾		20,000	A	\$1.11	24,000 ⁽³⁾	D	
Common Shares	08/07/2006		S		400	D	\$22.35	23,600	D	
Common Shares	08/07/2006		S		400	D	\$22.4	23,200	D	
Common Shares	08/07/2006		S		400	D	\$22.42	22,800	D	
Common Shares	08/07/2006		S		400	D	\$22.48	22,400	D	
Common Shares	08/07/2006		S		400	D	\$22.51	22,000	D	
Common Shares	08/07/2006		S		400	D	\$22.54	21,600	D	
Common Shares	08/07/2006		S		300	D	\$22.56	21,300	D	
Common Shares	08/07/2006		S		400	D	\$22.57	20,900	D	
Common Shares	08/07/2006		S		1,600	D	\$22.6	19,300	D	
Common Shares	08/07/2006		S		300	D	\$22.62	19,000	D	
Common Shares	08/07/2006		S		500	D	\$22.63	18,500	D	
Common Shares	08/07/2006		S		400	D	\$22.64	18,100	D	
Common Shares	08/07/2006		S		2,617	D	\$22.65	15,483	D	
Common Shares	08/07/2006		S		1,583	D	\$22.66	13,900	D	
Common Shares	08/07/2006		S		300	D	\$22.67	13,600	D	
Common Shares	08/07/2006		S		400	D	\$22.68	13,200	D	
Common Shares	08/07/2006		S		500	D	\$22.69	12,700	D	
Common Shares	08/07/2006		S		400	D	\$22.7	12,300	D	
Common Shares	08/07/2006		S		300	D	\$22.71	12,000	D	
Common Shares	08/07/2006		S		100	D	\$22.72	11,900	D	
Common Shares	08/07/2006		S		400	D	\$22.75	11,500	D	
Common Shares	08/07/2006		S		200	D	\$22.76	11,300	D	
Common Shares	08/07/2006		S		430	D	\$22.8	10,870	D	
Common Shares	08/07/2006		S		600	D	\$22.81	10,270	D	
Common Shares	08/07/2006		S		300	D	\$22.84	9,970	D	
Common Shares	08/07/2006		S		270	D	\$22.85	9,700	D	
Common Shares	08/07/2006		S		400	D	\$22.86	9,300	D	
Common Shares	08/07/2006		S		400	D	\$22.91	8,900	D	
Common Shares	08/07/2006		S		300	D	\$22.94	8,600	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (Right to Buy)	\$23.31	08/04/2006		A		100,000		(1)	08/04/2016	Common Shares	100,000	\$0	100,000	D	
Share Option (Right to Buy)	\$1.11	08/07/2006		M ⁽²⁾			20,000	08/01/2005	08/01/2011	Common Shares	20,000	\$0	68,100	D	

Explanation of Responses:

- Option vests as to 25% on August 1, 2007 and 6.25% per quarter thereafter.
- The exercise of options and all of the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on March 15, 2006.
- Separate sale transactions that were executed on 8/7/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on August 4 and 7, 2006.

Dean J. Breda as Attorney in
Fact for Janet Holian

08/08/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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