FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| CTATEMENIT | OF CHANCEC | INI DENIETICIAL | OWNEDCLUD |
|------------|------------|-----------------|-----------|
| STATEMENT  | OF CHANGES | IN BENEFICIAL   | OWNERSHIP |

| OMB APP             | ROVAL     |
|---------------------|-----------|
| OMB Number:         | 3235-0287 |
| Estimated average b | ourden    |
| hours per response: | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Wensveen Maarten   |       |                           |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CIMPRESS plc [ CMPR ] |                 |  |                   |                    |                                      |                                    |   | heck   | all applic | able)<br>r   | 10% Owner  |  | ner |  |
|--|-------|---------------------------|---|--|-----------------|--|-------------------|--------------------|--------------------------------------|------------------------------------|---|--|------------|--|--|--|-----|--|
| (Last) (First) (Middle) CIMPRESS PLC BUILDING D, XEROX TECHNOLOGY PARK   |       |                           | 3. Date of Earliest Transaction (Month/Day/Year) 09/15/2021 |  |                 |  |                   |                    |                                      | -                                  | X Officer (give title Other (specify below)  EVP & Chief Technology Officer   |  |            |  |  |  |     |  |
| (Street) DUNDALK, COUNTY LOUTH, IRELAND (City) (State) (Zip)   |       |                           | 4.1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 |                 |  |                   |                    |                                      |                                    | Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |            |  |  |  |     |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |       |                           |   |  |                 |  |                   |                    |                                      |                                    |   |  |            |  |  |  |     |  |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D  |       |                           |   |  | Execution Date, |  | Code (Instr.   5) |                    |                                      | 4 and Securitie<br>Beneficia       |   | es Form<br>ally (D) o<br>Following (I) (Ir   |            | n: Direct<br>or Indirect<br>nstr. 4)                                     | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |     |  |
|  |       |                           |   | Code V Amount (A)  |                 |  | (A) or<br>(D)     | Price              | - 1                                  | Transaction(s)<br>(Instr. 3 and 4) |   |  |            | 111501. 4)   |  |  |     |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |       |                           |   |  |                 |  |                   |                    |                                      |                                    |   |  |            |  |  |  |     |  |
| Derivative Conversion Date Execution Date, T Security or Exercise (Month/Day/Year) if any  |       |                           | ransaction of ode (Instr. Derivative                        |  |                 | 6. Date Exercisable and Expiration Date (Month/Day/Year)  (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) |                   |                    | of<br>s<br>g<br>e Security<br>and 4) |                                    |   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | у          | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |     |  |
|  |       |                           |   | Code   | v               | (A)  | (D)               | Date<br>Exercisabl |                                      | Expiration<br>Date                 | Title   | Amount<br>or<br>Number<br>of<br>Shares   |            |  |  |  |     |  |
| Restricted<br>Share<br>Units<br>(right to<br>acquire)  | \$0.0 | 09/15/2021 <sup>(1)</sup> |   | A  |                 | 11,619   |                   | 09/15/2023         | 3 (                                  | 09/15/2023                         | Ordinary<br>Shares  | 11,619   | 9          | \$0  | 11,619   |  | D   |  |

## **Explanation of Responses:**

1. Each restricted share unit represents Cimpress' commitment to issue one ordinary share.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Maarten

09/16/2021

<u>Wensveen</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.