#### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	OMB APPRO	OVAL				
	OMB Number:	3235-0287				
	Estimated average burd	en				
	hours per response:	0.5				

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Giannetto Michael						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]										Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director					
(Last) (First) (Middle) VISTAPRINT, 95 HAYDEN AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 05/24/2010											Officer (give title X Other (specificelow)  Executive Vice President / Member Management Board					
(Street) LEXINGTON MA 02421					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S		(Zip)													Persor					
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Transa Date (Month/E					saction	ear)	2A. De Execut if any	A. Deemed xecution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			A) or	5. Amou Securitie Beneficia Owned F	nt of es ally Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount	(A) (D)	or I	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Ordinary	Shares			05/2	4/201	0				M		1,000	I		\$23.3	1 5,	470		D		
Ordinary Shares			05/2		4/2010					M		2,500	I		\$32	5,	5,470		D		
Ordinary	Shares		05		24/2010					S		5,500	I	)	\$44.7	2 5,	5,470		D		
		-	Гаble II -									osed of, onvertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (I	osed D) tr. 3, 4	Expi	ate Exe ration I nth/Day	Date	ble and	7. Title Amour Securit Underl Derivat (Instr. 3	of es ing ve Se		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	: cisable		Expiration Date	Title	or Nu of	umber						
Share Option (right to buy)	\$23.31	05/24/2010			M			1,000	02/01	1/2010 <sup>(</sup>	(1)	08/04/2016	Ordina Share		,000	\$0.00	3,849	)	D		
Share Option (right to	\$32	05/24/2010			M			2,500	06/09	9/2009 <sup>(</sup>	(1)	03/09/2016	Ordina Share	y 2	,500	\$0.00	2,500	)	D		

#### **Explanation of Responses:**

1. This share option vests over a four-year period: On the first anniversary of the grant date, 25% of the number of shares originally granted vest, and 6.25% of the original number of shares vest per quarter

# Remarks:

The transactions reported in this Form 4 were effected pursuant to 10b5-1 trading plans adopted by the reporting person on May 22, 2009 and February 9, 2010.

/s/Kathryn L Leach, as

05/25/2010 attorney-in-fact for Michael

<u>Giannetto</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.