FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Keane Robert S</u>	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVENUE	3. Date of Earliest Transaction (Month/Day/Year) 10/10/2006									X Officer (give title Other (specify below) CEO Pres. & Chair. of the BODs							
(City) (State) (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
	2. Transaction Date (Month/Day/Year)		ar) ZA. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Di Code (Instr. 5)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 s 5)			A) or 5, 4 an	and Securities Beneficia Owned Fo		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
					Code	v	Amount	(A) or (D) Pric		Price	- 1	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Shares	10/10/20	006				S ⁽¹⁾		100		D	\$ <mark>26</mark> .	.22	577	,900(2)	Ι		See footnote ⁽³⁾
Common Shares	10/10/20	5		S		100		D	\$26.2		577,800				See footnote ⁽³⁾		
Common Shares	10/10/20	006)6		S		200		D	\$26.18		577,600		I		See footnote ⁽³⁾	
Common Shares	10/10/20	006				S		100	1	D	\$ <mark>26</mark> .	.26	57	7,500	Ι		See footnote ⁽³⁾
Common Shares													1,30	63,075	I		See footnote ⁽⁴⁾
Common Shares												54,900		I		See footnote ⁽⁵⁾	
Common Shares													1,000		I		See footnote ⁽⁶⁾
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
Title of lerivative ecurity nstr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year) (Month/Day/Year)		ate, Transaction Code (Instr.		5. Number of		6. Date Exerci Expiration Dat (Month/Day/Ye		sable and				8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	m: ect (D) ndirect	Beneficial Ownership (Instr. 4)
Explanation of Responses:	Co	ode '	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	Amo or Nun of Sha							

- 1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sllers on February 18, 2006.
- 2. Separate sale transactions that were executed on the same transaction date at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 4. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary
- 6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane diclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

This is the third Form 4 filing of three Form 4's made by the reporting person to report transactions that occurred on October 9 and 10, 2006.

/s/ Lawrence A. Gold as Attorney in Fact for Robert S. 10/11/2006 Keane

** Signature of Reporting Person

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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