| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL OMB Number: 3235-024 | | | | | | | | | | |
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| hours per response: | 0.5 |
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| | |
| of Reporting Person(c) to loguer | |

| 1. Name and Addres <u>Holian Janet</u> (Last) | s of Reporting Person (First) | <u>VIS</u> | uer Name and Ticke TAPRINT LT e of Earliest Transa | <u>D</u> [V | PRT | <u>]</u> | | tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner Officer (give title below) Director below) | | | | |
|---|----------------------------------|--|---|-------------------|----------|---|---|--|-----------|------------------------------------|-----------------|------------|
| (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED | | | | 9/2007 | | | | | | Executive | /P and CMO | |
| 100 HAYDEN A | VE | | | mendment, Date of | Original | Filed | (Month/Dav/Y | ear) | 6 Indiv | vidual or Joint/Group | Filing (Check A | annlicable |
| (Street) | | | | menament, Date of | onginai | 1 lieu | (monu/Duy/1 | Line) | Line) | | | |
| LEXINGTON | MA | 02421 | | | | | | | X | Form filed by One | | |
| (City) | (State) | (Zip) | | | | | | | | Person | | |
| | Та | ble I - Non | -Derivative \$ | Securities Acq | uired, | Disp | oosed of, o | or Ben | eficially | Owned | | |
| | | 2. Transaction Date (Month/Day/Year) | Execution Date, Transaction Disposed Of (D) (Instr. 3 | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (|

| | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
|---------------|------------|----------------------------|---|--------|---------------|---------|--|---|------------|
| Common Shares | 04/09/2007 | S ⁽¹⁾⁽²⁾ | | 700 | D | \$38.73 | 18,803 | D | |
| Common Shares | 04/09/2007 | S | | 1,112 | D | \$38.74 | 17,691 | D | |
| Common Shares | 04/09/2007 | S | | 1,400 | D | \$38.78 | 16,291 | D | |
| Common Shares | 04/09/2007 | S | | 500 | D | \$38.8 | 15,791 | D | |
| Common Shares | 04/09/2007 | S | | 600 | D | \$38.7 | 15,191 | D | |
| Common Shares | 04/09/2007 | S | | 600 | D | \$38.75 | 14,591 | D | |
| Common Shares | 04/09/2007 | S | | 1,088 | D | \$38.76 | 13,503 | D | |
| Common Shares | 04/09/2007 | S | | 1,300 | D | \$38.77 | 12,203 | D | |
| Common Shares | 04/09/2007 | S | | 200 | D | \$38.82 | 12,003 | D | |
| Common Shares | 04/09/2007 | S | | 232 | D | \$38.89 | 11,771 | D | |
| Common Shares | 04/09/2007 | S | | 1,504 | D | \$38.91 | 10,267 | D | |
| Common Shares | 04/09/2007 | S | | 798 | D | \$38.99 | 9,469 | D | |
| Common Shares | 04/09/2007 | S | | 567 | D | \$38.9 | 8,902 | D | |
| Common Shares | 04/09/2007 | S | | 602 | D | \$38.92 | 8,300 | D | |
| Common Shares | 04/09/2007 | S | | 1,800 | D | \$38.93 | 6,500 | D | |
| Common Shares | 04/09/2007 | S | | 100 | D | \$39.13 | 6,400 | D | |
| Common Shares | 04/09/2007 | S | | 200 | D | \$39.29 | 6,200 | D | |
| Common Shares | 04/09/2007 | S | | 100 | D | \$39.19 | 6,100 | D | |
| Common Shares | 04/09/2007 | S | | 100 | D | \$39.2 | 6,000 | D | |
| Common Shares | 04/09/2007 | S | | 100 | D | \$39.25 | 5,900 | D | |
| Common Shares | 04/09/2007 | S | | 600 | D | \$39.26 | 5,300 | D | |
| Common Shares | 04/09/2007 | S | | 600 | D | \$39.27 | 4,700 | D | |
| Common Shares | 04/09/2007 | S | | 100 | D | \$39.3 | 4,600 | D | |
| Common Shares | 04/09/2007 | S | | 300 | D | \$39.35 | 4,300 | D | |
| Common Shares | 04/09/2007 | s | | 300 | D | \$39.36 | 4,000 | D | |

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Ta Date (Month/Day/Year) | Heffe fremBeriva Execution Date, if any (e.g., p -(Month/Day/Year) | ifye S Transa UtsgeQ 8) | ecuri ction Asts, | tiesu of Ngafili Acqu (A) or Dispo of (D) (Instr and 5 | rities ired osed . 3, 4 | ifeditedfisio Expiration Da Qudtialdsy/1 | ର୍ବ୍ଧେଥିନ୍ତ୍ୟ, ୟୁ ୟୁର୍ବ୍ଦନvertib | Underl Derivat | ving | 80707960 Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--|---|---|----------------------------------|-------------------------|--|----------------------------------|--|--|-------------------|---------------------------|---|--|---|---|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (Øode | Instr. | 5. Nu of Deriv ຊຸຊຸດບ Acqu | ative | 6. Date Exerc Expiration Da ପ୍ରିୟୁକୁମ୍ପାମ/Day/Y Exercisable | te | Securi | tNumber ies VSSares | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| 1. The exercis | | d the sale of commo | n shares reported on t | | | | o sed ed purs | | | and 4) | | | | | |
| | | | n 4/9/07 at the same e sale transactions oc | | | and 5 | d off an) | aggregate basi | s on a single l | ine in Ta | ble I. The o | rder in which | succurant actions a | are set forth in | Table I is not |
| Remarks | : | | | | | | | | | | Amount | | | | |
| This is the sec | cond Form 4 of | two Form 4 filings n | nade by the reporting | person f | | transa (A) | ctions t | hat occurred or Date Exercisable | Expiratic Date <u>/S/</u> | Lawre | Number | | | | |
| | | | | | | | , | | <u>At</u> | <i>.</i> | in Fact f | or Janet | 04/11/200 | 7 | |

<u>Holian</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.