FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, I | D.C. | 20549 |
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|---------------|------|-------|

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours ner response. | 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Hansen Hauke (Last) (First) (Middle) VISTAPRINT, 95 HAYDEN AVENUE | | | | | 3. D | Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT] Date of Earliest Transaction (Month/Day/Year) 05/15/2014 | | | | | | | | | (Ch | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Director Director Director Director Director Director Director Director Tom Owner A Officer (give title of below) Chief Manufacturing Officer / Member of Management Board | | | | | |
|---|---|--|---|-------------|--|---|--|--|--------------|--|------------------------|----------------------|---|--|--|---|--|---|--|---------------------------------------|--|
| (Street) LEXING (City) | | | 02421 (Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line | Individual or Joint/Group Filing (Check Applicable | | | | | | | |
| | | Tab | le I - No | n-Deriv | ative | Se | curiti | es A | cqu | uired, | Dis | posed o | of, o | r Ben | eficial | ly Owned | | | | | |
| Date | | | | ···· | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | · / | Code (Instr. | | | | | Benefici Owned F | es ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | | Code | v | Amount | mount (A) or (D) | | Price | Transact | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | |
| Ordinary Shares 09 | | | | 05/15 | /2014 | | | | М | | 938(1) |) | A | \$0.00 | (2) 18 | ,086 | | D | | | |
| Ordinary | Ordinary Shares 05/1 | | | 05/15 | 5/2014 | /2014 | | | М | | 591 ⁽³⁾ A : | | \$0.00 | (2) 18 | 18,677 | | D | | | | |
| | | 7 | Table II - | | | | | | | | | osed of, onvertil | | | | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | ed Date, | 4. Transact Code (In | | 5. Nu of Deriv Secu Acqu (A) o Disp of (D | Number 6. Excivative curities quired or posed D) str. 3, 4 | | 6. Date Exercisal Expiration Date (Month/Day/Year) | | ble and | 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) | | Security | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4) | Owne Form Direct or Ind (I) (In | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Dat | te ercisable | | Expiration Date | Title | 1 | Amount or Number of Shares | | | | | | |
| Restricted Share Units (right to acquire) | \$0.00 ⁽²⁾ | 05/15/2014 | | | М | | | 938 | 05/ | /15/2013 | (4) | 05/15/2016 | | inary ares | 938 | \$0.00 | 7,500 |) | D | | |
| Restricted Share Units | \$0.00 ⁽²⁾ | 05/15/2014 | | | M | | | 591 | 08/ | /15/2013 | (4) | 08/15/2016 | | inary ares | 591 | \$0.00 | 5,319 |) | D | | |

Explanation of Responses:

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on May 15, 2012.
- $2. \ Each \ restricted \ share \ unit \ represents \ the \ Company's \ commitment \ to \ issue \ one \ ordinary \ share.$
- 3. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on August 15, 2012.
- 4. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

Remarks:

acquire)

/s/Kathryn L Leach, as attorney-in-fact for Hauke

05/16/2014

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.