

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Holian Janet</u> (Last) (First) (Middle) <u>C/O VISTAPRINT USA, INCORPORATED</u> <u>95 HAYDEN AVENUE</u> (Street) <u>LEXINGTON MA 02421</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT N.V. [VPRT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President-Vistaprint Europe</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/13/2010</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	01/13/2010		M ⁽¹⁾		5,125	A	\$23.31	15,153	D	
Ordinary Shares	01/13/2010		S		4,125	D	\$53.3 ⁽²⁾	15,153	D	
Ordinary Shares	01/13/2010		S		1,000	D	\$53.92 ⁽³⁾	15,153	D	
Ordinary Shares	01/14/2010		M ⁽⁴⁾		12,500	A	\$23.31	15,153	D	
Ordinary Shares	01/14/2010		S		15,400	D	\$53.69 ⁽⁵⁾	15,153	D	
Ordinary Shares	01/14/2010		S		1,100	D	\$54.2 ⁽⁶⁾	15,153	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					(A)	(D)	Date Exercisable	Expiration Date						Title
Non-qualified share option (right to buy)	\$23.31	01/13/2010		M		5,125	05/01/2009	08/04/2016	Ordinary Shares	5,125	\$0	31,250	D	
Non-qualified share option (right to buy)	\$23.31	01/14/2010		M		12,500	08/01/2009	08/04/2016	Ordinary Shares	12,500	\$0	18,750	D	

Explanation of Responses:

- The exercise of options and the sales of ordinary shares reported for January 13, 2010 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 6, 2009.
- The price range for sales of these shares was between \$52.71 per share and \$53.69 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$53.72 per share and \$54.10 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- The exercise of options and the sales of ordinary shares reported for January 14, 2010 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on December 7, 2009.
- The price range for sales of these shares was between \$53.10 per share and \$54.10 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$54.11 per share and \$54.28 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.

/s/Kathryn L. Leach as attorney 01/15/2010
in fact for Janet Holian

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

