FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

washington, D.C. 200-

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								. ,				1 7									
1. Name and Address of Reporting Person* <u>Holian Janet</u>							2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE							3. Date of Earliest Transaction (Month/Day/Year) 08/07/2006									X Officer (give title Other below) Executive VP and CMO					
(Street) LEXINGTON MA 02421					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State	e) (.	Zip)																	
			Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Ac	quired	, Dis	sposed o	f, or E	ene	iciall	y Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 s)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
										Code	v	Amount	(A) or (D) Price		ice	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Shares				08/07/	2006				S ⁽¹⁾		1,000	D	\$	22.99	7,600 ⁽²⁾		D			
Common	Shares				08/07/	08/07/2006				S		100	D		\$23		7,500				
Common Shares 0					08/07/	08/07/2006						805	D	\$	23.02	6,695		D			
Common Shares				08/07/2006					S		400	D	\$	23.04	6,295		D				
Common	Shares				08/07/	08/07/2006				S		300	D	D \$23.09		5,995		D			
Common Shares 08				08/07/	08/07/2006						300	D	\$	23.1	5,695		D				
Common Shares				08/07/			S		100	100 D \$2		23.11	5,595		D						
Common Shares				08/07/2006				S		300	D \$23		23.15	5,295		D					
Common Shares 08/07/2					2006				S		300	D \$23		23.16	4,995		D				
Common Shares 08/07				08/07/	2006				S		500 D \$2		23.17	4,495		D					
Common Shares				08/07/2006				S		200	D \$23.		23.18	4,295		D					
Common Shares 08/07/2					2006				S		100	D	\$	23.22	4,195		D				
Common Shares 08/07/2					2006				S		195	D	\$	23.35	4,	000	D				
Common Shares														92	,562	I		See Footnote ⁽³⁾			
			Та	ble II -								osed of, convertib				Owned					
Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative Security (Month/Day/Year) (Month/Day/Year)			on Date,	Code (In				6. Date Exerc Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		De Se (Ir	erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Amour or Numbe of Title Shares		er									

Explanation of Responses

- 1. All of the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on March 15, 2006.
- 2. Separate sale transactions that were executed on 8/7/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occured on August 4 and 7, 2006.

Dean J. Breda as Attorney in

08/08/2006

** Signature of Reporting Person

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.