SEC Form 4	
------------	--

П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average	burdon								

	hours per response:	0.5
l	Estimated average burden	

1. Name and Ad <u>PAGE LO</u>	ddress of Reporting <u>UIS</u>	Person [*]	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
(Last) WINDOW T	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/09/2006	Officer (give title Other (specify below) below)
39 CEDAR HILL ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
(Street)				X Form filed by One Reporting Person
DOVER				Form filed by More than One Reporting Person
(City) (State) (Zip)		(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or									
	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		Disposed Of 5)	(D) (Instr	. 3, 4 and	Securities Beneficially Owned Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership
			Code	v	Amount	nount (A) or (D)		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.45	1,048,200	Ι	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.46	1,048,100	Ι	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		300	D	\$22.5	1,047,800	I	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.54	1,047,700	I	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.59	1,047,600	I	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		200	D	\$22.6	1,047,400	I	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.69	1,047,300	I	See footnote ⁽²⁾
Common Shares	08/09/2006		S ⁽¹⁾		100	D	\$22.7	1,047,200	Ι	See footnote ⁽²⁾

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the seller on May 11, 2006.

2. Shares held by Window to Wall Street Inc., of which Mr. Page is President. Mr. Page diclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

<u>Meghan R. LaRock as</u>

Attorney in Fact for Louis Page

** Signature of Reporting Person Date

08/11/2006

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.