FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Cebula Wendy M</u>				suer Name and Tick STAPRINT N.					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) C/O VISTAPRINT USA INCORPORATED 95 HAYDEN AVENUE				ate of Earliest Transa 04/2010	action (N	Month	(Day/Year)	x	Officer (give title below) President-V	Other (specify below) Sistaprint N.A.			
(Street) LEXINGTON MA 02421 (City) (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year)						G. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Table I - No	n-Derivative	Securities Acc	quired	l, Dis	sposed of,	or Bei	neficially	Owned			
Date		2. Transaction Date (Month/Day/Year	Execution Date,		ction Instr.	4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Ordinary Shares			02/04/2010		M ⁽¹⁾		4,000	A	\$12.33	17,722	D		
Ordinary Shares 02/04					M(1)		6,000	Δ	\$23.31	17 722	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S

9,100

900

\$53.6⁽²⁾

\$54.59(3)

17,722

17,722

D

D

D

D

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Nonqualified Share Option (Right to Buy)	\$12.33	02/04/2010		М			4,000	11/01/2008	05/31/2015	Ordinary Shares	4,000	\$0	7,500	D	
Nonqualified Share Option (Right to Buy)	\$23.31	02/04/2010		M			6,000	05/01/2008	08/04/2016	Ordinary Shares	6,000	\$0	55,000	D	

Explanation of Responses:

Ordinary Shares

Ordinary Shares

- 1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on March 12, 2009.
- 2. The price range for sales of these shares was between \$53.10 per share and \$54.04 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. The price range for sales of these shares was between \$54.14 per share and \$54.92 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.

/s/ Kathryn L. Leach as Attorney in Fact for Wendy M. 02/05/2010 **Cebula**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

02/04/2010

02/04/2010

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.