

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jacobs Wilhelm G.A.</u>  (Last) (First) (Middle) <u>C/O CIMPRESS, 275 WYMAN STREET</u>  (Street) <u>WALTHAM MA 02451</u>  (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>09/14/2016</u>	3. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS N.V. [ CMPR ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> <input checked="" type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>EVP, Chief Supply Chain Off. / Member of Management Board</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Ordinary Shares	8,098	D	

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Restricted Share Unit (right to acquire)	08/15/2014 <sup>(1)</sup>	08/15/2017	Ordinary Shares	563	0.00 <sup>(2)</sup>	D
Restricted Share Unit (right to acquire)	06/15/2015 <sup>(1)</sup>	06/15/2018	Ordinary Shares	2,522	0.00 <sup>(2)</sup>	D
Restricted Share Unit (right to acquire)	08/15/2016 <sup>(1)</sup>	08/15/2019	Ordinary Shares	2,979	0.00 <sup>(2)</sup>	D
Restricted Share Unit (right to acquire)	05/13/2020 <sup>(3)</sup>	05/13/2020	Ordinary Shares	3,188	0.00 <sup>(2)</sup>	D
Performance Share Units	(4)	08/15/2026	Ordinary Shares	11,520	69.44 <sup>(5)</sup>	D
Stock Option (right to buy)	08/15/2013 <sup>(6)</sup>	08/15/2022	Ordinary Shares	6,783	50	D

**Explanation of Responses:**

- These restricted share units vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.
- Each restricted share unit represents the company's commitment to issue one ordinary share.
- This restricted share unit vests in full on this date.
- Each performance share unit (PSU) represents a right to receive between 0 and 2.5 Cimpres ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the CAGR of the 3YMA. The service-based vesting condition is that 25% of the original number of PSUs vest on each June 30 of 2017 through 2020 so long as the reporting person continues to be an eligible participant under Cimpres' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds (i) 11% on any of the sixth through ninth anniversaries of the grant date or (ii) 7% on the tenth anniversary of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpres ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.
- This dollar amount is the three-year moving average daily price per share of Cimpres' ordinary shares ("3YMA") on the date of grant, which is the baseline against which the compound annual growth rate ("CAGR") of the 3YMA will be measured.
- The share option vests over a seven-year period from the date of grant, as follows: 6.25% of the original number of ordinary shares subject to the share option vests on the date set forth in the Date Exercisable column. The remaining ordinary shares vest on a quarterly basis over the subsequent six years in tranches ranging from 1.56% to 10.94% of the original number of ordinary shares subject to the option.

**Remarks:**

/s/Kathryn L. Leach, as attorney-in-fact for Wilhelm G.A. Jacobs 09/19/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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