Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* OLSEN ERIC C						2. Issuer Name and Ticker or Trading Symbol CIMPRESS N.V. [CMPR]								neck all a			g Pers	on(s) to Issu 10% Ow	
(Last)	otimpress, 275 WYMAN STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/15/2017									icer (g ow)	r (give title ')		Other (s below)	pecify
(Street) WALTHAM MA 02451 (City) (State) (Zip) Table I - Non-				-Deriv							(Month/Day	,	Lir	e) X Fo Fo Pe	m file m file rson	ed by One	Repo	(Check Apporting Persor	ı
1. Title of Security (Instr. 3) 2. T				2. Transa Date	. Transaction ate		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4 Transaction D		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			or 5. Amou		nt of 6. Fo ally (D) collowing (I)		: Direct Indirect Istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price	Tran	sactions 3. 3 and				(111501.4)
		Ta									osed of, onvertib			/ Owne	d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	Code (In				6. Date Exercisab Expiration Date (Month/Day/Year)		е	Amount of		8. Pric Deriva Securi (Instr. !	ive s	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	i S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares						
Performance Share Units	\$87.12 ⁽¹⁾	11/15/2017			A		1,291		(2)		11/15/2027	Ordinary Shares	1,291	\$0.0		1,291		D	

Explanation of Responses:

1. This dollar amount is the three-year moving average daily price per share of Cimpress' ordinary shares ("3YMA") on the date of grant, which is the baseline against which the compound annual growth rate ("CAGR") of the 3YMA will be measured.

Remarks:

/s/Kathryn L. Leach, as attorney-in fact-for Eric C.

11/17/2017

<u>Olsen</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{2.} Each performance share unit (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the CAGR of the 3YMA. The service-based vesting condition is that 25% of the original number of PSUs vest on each November 13 of 2018 through 2021 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds 11% on any of the sixth through tenth anniversaries of the grant date then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.