FORM 4

obligations may continue. See

Instruction 1(b)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person\* VISTAPRINT N.V. [ VPRT ] **RILEY RICHARD T** Director 10% Owner Officer (give title Other (specify 3. Date of Earliest Transaction (Month/Day/Year) below) below) (Last) (First) (Middle) 02/17/2010 C/O VISTAPRINT USA, INCORPORATED 95 HAYDEN AVENUE 6. Individual or Joint/Group Filing (Check Applicable Line) 4. If Amendment, Date of Original Filed (Month/Day/Year) (Street) X Form filed by One Reporting Person 02421 LEXINGTON MA Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Execution Date. Transaction Securities Form: Direct of Indirect if any (Month/Day/Year) Code (Instr. 8) (D) or Indirect (Month/Day/Year) 5) Beneficially Beneficial Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) ٧ Code Amount Price (Instr. 3 and 4)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3A. Deemed 11. Nature 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 3. Transaction Derivative Conversion Transaction Expiration Date (Month/Day/Year) Amount of Securities Ownership of Indirect (Month/Day/Year) Derivative Security or Exercise if anv Code (Instr. Security Securities Form: Beneficial (Instr. 3) Price of Derivative (Month/Day/Year) 8) Securities Underlying Derivative Security (Instr. 5) Beneficially Direct (D) Ownership Owned (Instr. 4) Acquired or Indirect (I) (Instr. 4) (A) or Disposed Security (Instr. 3 and 4) Following Reported of (D) Transaction(s) (Instr. 3, 4 (Instr. 4) and 5) Amount Number Date Expiration of Code ν (A) (D) Exercisable Date Title Shares Restricted Share Ordinary Units \$0 02/17/2010 M 168 02/17/2010 11/17/2012 168 \$<mark>0</mark> 1,851 D (Right to Acquire)

M

**Ordinary Shares** 

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on 11/17/09. The original grant of 2019 shares vests over a three year period at 8.33% per quarter.

> /s/ Kathryn L. Leach as Attorney in Fact for Richard T. 02/18/2010 <u>Riley</u>

\*\* Signature of Reporting Person Date

**\$0**<sup>(1)</sup>

A

4,083

D

168

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

02/17/2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.