SEC Form 4	
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# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).			bligations may	
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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average but	rden							
hours per response.	0.5							

1. Name and Address of Reporting Person <sup>*</sup> <u>Keane Robert S</u>			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]		ationship of Reporting Pe ( all applicable) Director	rson(s) to Issuer 10% Owner
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED		( )	<ul> <li>3. Date of Earliest Transaction (Month/Day/Year) 05/22/2009</li> </ul>	x	Officer (give title below) CEO Pres. & Chair.	Other (specify below) of the BODs
95 HAYDEN A	VENUE		- 4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Filir	ng (Check Applicable
(Street) LEXINGTON	MA	02421	_	X	Form filed by One Re Form filed by More the Person	5
(City)	(State)	(Zip)			Peison	

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr	l (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	05/22/2009		S <sup>(1)</sup>		52,800	D	\$36.7147	789,575	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S <sup>(2)</sup>		100	D	\$37.66	789,475	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$37.24	789,375	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$37.16	789,275	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$37.14	789,175	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$36.9402	789,075	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		100	D	\$36.87	788,975	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$38.88	788,875	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$38.69	788,775	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		S		100	D	\$38.08	788,675	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		200	D	\$37.78	788,475	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		100	D	\$38.08	788,375	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		100	D	\$36.68	788,275	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		100	D	\$38.85	788,175	I	See Footnote <sup>(3)</sup>
Common Shares	05/26/2009		s		300	D	\$38.87	787,875	I	See Footnote <sup>(3)</sup>

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		tion of str. Deriv Secu Acqu (A) of Dispo of (D) (Instr		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		nd 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						

### Explanation of Responses:

1. The price range for sales of these shares was between \$36.50 per share and \$37.20 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.

2. Separate sale transactions that were executed on 5/26/09 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held by RHS Holdings Ltd. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### **Remarks:**

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on May 22, 2009 and May 26, 2009.

/s/ Lawrence A. Gold as 05/27/2009 Attorney in Fact for Robert S. <u>Keane</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.