| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APP | ROVAL |
|---------------------|-----------|
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| Estimated average burden | |
|--------------------------|-----|
| hours per response: | 0.5 |
| | |

| 1. Name and Address of Reporting Person* <u>PAGE LOUIS</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner |
|---|---------|----------------|--|--|
| | (First) | (Middle) ET | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2009 | Officer (give title Other (specify below) below) |
| 19 MILLER HILL ROAD | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| (Street) DOVER | MA | 02030 | | X Form filed by One Reporting Person Form filed by More than One Reporting |
| (Citv) | (State) | (Zip) | — | Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | Acquired (D) (Instr | (A) or . 3, 4 and | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---|--|------------------------------------|------------------------|----------------------|---|---|---|
| | | | Code V | | Amount (A) or (D) | | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 200 ⁽³⁾ | D | \$43.05 | 309,671 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.42 | 309,571 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.56 | 309,471 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.74 | 309,371 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.77 | 309,271 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.7 | 309,171 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.9 | 309,071 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.6 | 308,971 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.59 | 308,871 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.65 | 308,771 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.53 | 308,671 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.5 | 308,571 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.36 | 308,471 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.2 | 308,371 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.35 | 308,271 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$43.06 | 308,171 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$42.94 | 308,071 | I | See footnote ⁽² |
| Common Shares | 07/01/2009 | | S ⁽¹⁾ | | 100 | D | \$42.95 | 307,971 | I | See footnote ⁽² |

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|---------|------------------------------|---|--|------------------------------|---|--------------------|--------------|-----------------------------------|---|--|---|----------------------------------|----------|--|--|--|----------------------------|---|---|
| 1. Title of Security (Instr. 3) | | of Security (Instr. 3) | | | Title of Security (Instr. 3) | | | Title of Security (Instr. 3) | | | Exe if ar | | | 3. Transa Code (I 8) | | 4. Securitie Disposed (5) | | | | 5. Amo Securit Benefic Owned Reporte | ies cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | Code | v | Amount | (A) ((D) | ^{Dr} Pi | rice | Transad (Instr. 3 | ction(s) | | (1150.4) | | | | | | |
| Common | Shares | | 07/ | 01/2009 | | | | S ⁽¹⁾ | | 100 | D | D \$42.89 307,871 I | | Ι | See footnote ⁽²⁾ | | | | | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date if any (Month/Day/Yea | Code (I | | of Deriva Secur Acqui (A) or Dispo of (D) | f Expiration Date (Month/Day/Year) Amount of Securities Underlying Derivative Security (Instr. 5) Benefit Owned Security (Instr. 5) Security (Instr. 5) Security (Instr. 6) Security (Instr. 6) Security (Instr. 7) Security (Instr. 7) Security (Instr. 8) Security (Instr. 9) Security (Inst | | | | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4) | Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | Beneficial Ownership t (Instr. 4) | | | | | | | | |
| | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | Amou or Numb of Share | ber | | | | | | | | | | |

Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on May 27, 2009.

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

3. Separate sale transactions that were executed on 07/01/2009 at the same price have been reported on an aggregate basis on a single line on Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

<u>Jeffrey Steele, as Attorney in</u> <u>Fact for Louis Page</u> 07/06/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.