FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

vvasnington, B.S. 20040

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BLAKE KATRYN						2. Issuer Name and Ticker or Trading Symbol CIMPRESS N.V. [ CMPR ]										ck all applic Directo Officer	able)	g Pers X	on(s) to Issu 10% Ov Other (s	vner	
(Last) (First) (Middle) C/O CIMPRESS 275 WYMAN STREET						3. Date of Earliest Transaction (Month/Day/Year) 10/02/2017										CEO, Vistaprint Business Unit / Member of Management Board					
(Street) WALTHAM MA 02451  (City) (State) (Zip)					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Line)	individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Transa Date (Month/L					saction	ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		, 3	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. Amou Securitie Beneficie Owned F		s ally following	6. Ownershi Form: Direc (D) or Indire (I) (Instr. 4)	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									•	Code	v	Amount	(A) (D)	r Prio	се	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Ordinary Shares 10/02.					2/201	.7				M		18,594	A	\$	S50	29,404			D		
Ordinary Shares 10/02/					2/201	2017				S <sup>(1)</sup>		20,842	2 D	\$	100	8,562			D		
			Table II -									sed of, onvertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, 1	Code (Ins				6. Date Exercisa Expiration Date (Month/Day/Yea				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				l c	Code	v	(A)	(D)	Date Exe	e ercisable		Expiration Date	Title	Amor or Numl of Share	ber						
Share Option (right to	\$50	10/02/2017			M			18,594	05/0	04/2013 <sup>(</sup>	2)	05/04/2020	Ordinary Shares	18,5	594	\$0.00	86,00	0	D		

## **Explanation of Responses:**

- 1. These transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on March 16, 2016 and amended on March 13, 2017.
- 2. This share option vests over a seven-year period from the date of grant, as follows: 6.25% of the original number of ordinary shares subject to the share option vests on the first anniversary of the date of grant. The remaining ordinary shares vest on a quarterly basis over the subsequent six years in tranches ranging from 1.56% to 10.94% of the original number of ordinary shares subject to the option.

## Remarks:

buv)

/s/Kathryn L. Leach, as attorney-in-fact for Katryn

10/04/2017

**Blake** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.