Ordinary Shares

Ordinary Shares

Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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Check this box if no longer subject to	S
Section 16. Form 4 or Form 5	
obligations may continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Giannetto Michael</u>				2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]									Owner	
(Last) (First) (Middle) C/O VISTAPRINT USA INCORPORATED 95 HAYDEN AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 02/22/2010							X Officer (give title below) Other (specify below) Executive VP and CFO			
(Street) LEXINGTON (City)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	-	Table I - Noi	n-Derivativ	ve Secu	ırities Acqı	uired,	Dis	posed of,	or Ben	eficially	Owned			
Dat		2. Transaction Date (Month/Day/Ye	Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111501.4)	
Ordinary Shares			02/22/201	10		M ⁽¹⁾		1,500	A	\$23.31	5,434	D		
Ordinary Shares 02/22				10		S		2,500	D	\$59.05	5,434	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 $M^{(1)}$

S

2,500

2,500

	(e.g., pare, came, manual, epitone, controllare														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction of Deriva Securi Acquii (A) or Dispo		Derivative Securities Acquired (A) or Disposed			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Nonqualified Share Option (Right to Buy)	\$23.31	02/22/2010		M			1,500	08/01/2009	08/04/2016	Ordinary Shares	1,500	\$0	5,849	D	
Nonqualified Share Option (Right to Buy)	\$32	02/23/2010		M			2,500	12/09/2007	03/09/2016	Ordinary Shares	2,500	\$0	10,000	D	

Explanation of Responses:

1. The exercise of options and the sale of ordinary shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 22, 2009.

/s/ Kathryn L. Leach as

Attorney in Fact for Michael 02/24/2010

\$32

\$57.94

A

D

5,434

5,434

D

D

Giannetto

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

02/23/2010

02/23/2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.