## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL

Estimated average burden hours per response: 0.5

1. Name and Addres Cebula Wend	1 0	son*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT N.V.</u> [ VPRT ]	(Check	tionship of Reporting Pers all applicable) Director Officer (give title	son(s) to Issuer 10% Owner Other (specify
(Last) C/O VISTAPRI		(Middle) PORATED	3. Date of Earliest Transaction (Month/Day/Year) 04/22/2010	X	below) President-Vistap	below)
95 HAYDEN AVENUE (Street) LEXINGTON MA 02421 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More thar Person	orting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	e V Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Ordinary Shares	04/22/2010		М		10,000	A	\$23.31	12,722	D	
Ordinary Shares	04/22/2010		S		3,100	D	<b>\$59.18</b> <sup>(1)</sup>	12,722	D	
Ordinary Shares	04/22/2010		S		4,900	D	\$59.83 <sup>(2)</sup>	12,722	D	
Ordinary Shares	04/22/2010		S		2,000	D	<b>\$60.86</b> <sup>(3)</sup>	12,722	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) o Disp of (E	umber vative urities uired or oosed o) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (right to buy)	\$23.31	04/22/2010		М			10,000	11/01/2008	08/04/2016	Ordinary Shares	10,000	\$0.00	39,000	D	

Explanation of Responses:

1. These shares were sold at prices between \$58.53 per share and \$59.48 per share. Upon appropriate request the reporting person will provide specific information about the number of shares sold at each separate price.

2. These shares were sold at prices between \$59.54 per share and \$60.51 per share. Upon appropriate request the reporting person will provide specific information about the number of shares sold at each separate price.

3. These shares were sold at prices between \$60.58 per share and \$60.99 per share. Upon appropriate request the reporting person will provide specific information about the number of shares sold at each separate price.

#### Remarks:

The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 18, 2010.

 /s/Kathryn L. Leach, as

 attorney-in-fact for Wendy M.

 04/26/2010

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 \*\* Signature of Reporting Person

 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.