## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Nelson Donald R     |   |  |   |             |  |   | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ] |       |     |                                   |                |                       |                                 |  |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  Tomore (Specify Leaders)  Director (give title Check (Specify Leaders) |                              |  |                                       |  |  |
|---|---|--|---|-------------|--|---|--|-------|-----|-----------------------------------|----------------|-----------------------|---------------------------------|--|--|--|---|------------------------------|--|---------------------------------------|--|--|
| (Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE       |   |  |   |             |  | 3. Date of Earliest Transaction (Month/Day/Year) 01/01/2013 |  |       |     |                                   |                |                       |                                 |  |  | X Office (give title X office (specify below)  Chief Information Officer / Member of Management Board  |   |                              |  |                                       |  |  |
| (Street)  LEXINGTON MA 02421  (City) (State) (Zip)            |   |  |   |             | 4. 1                                   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |  |       |     |                                   |                |                       |                                 |  |  | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |                              |  |                                       |  |  |
|   |   | Tab  | le I - No                                     | n-Deri\     | /ative                                 | e Se  | curit  | ies A | cqı | uired,                            | Dis            | posed o               | f, o                            | r Ben  | eficial                                | ly Owned   | <u> </u>  |                              |  |                                       |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |   |  |   |             |  | ar)   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)          |       |     | 3.<br>Transaction<br>Code (Instr. |                |                       |                                 |  | Benefici<br>Owned I                    | es<br>ally<br>Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |                              | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                      |                                       |  |  |
|   |   |  |   |             |  |   |  |       |     | Code                              | v              | Amount                | (A) or<br>(D)                   |  | Price                                  | Reporte<br>Transac<br>(Instr. 3  | tion(s)   |                              |  | (Instr. 4)                            |  |  |
| Ordinary Shares 01/01/  |   |  |   |             |  |   | 2013   |       |     | М                                 |                | 317(1)                | 17 <sup>(1)</sup> A             |  | \$0.0                                  | 0 26   | 26,288  |                              | D  |                                       |  |  |
| Ordinary Shares 01/01/  |   |  |   |             |  | 3   |  |       |     | M                                 |                | 1,347(2)              |                                 | A  | \$0.0                                  | 0 27   | 7,635   |                              | D  |                                       |  |  |
| Ordinary Shares 01/01/.                                       |   |  |   |             |  | 2013  |  |       |     | F                                 |                | 632                   |                                 | D  | \$32.8                                 | 36 27  | 27,003  |                              | D  |                                       |  |  |
|   |   | ٦  | Гable II -                                    |             |  |   |  |       |     |                                   |                | osed of,<br>convertil |                                 |  |  | Owned  |   |                              |  |                                       |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | ed<br>Date, | 4.<br>Transaction<br>Code (Instr<br>8) |   | 5. Number of   |       |     | Date Exe<br>piration<br>onth/Day  | ercisa<br>Date | ible and              | 7. T<br>Am<br>Sec<br>Und<br>Der | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Securi<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Numbe<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactic<br>(Instr. 4)  | e O<br>s F<br>lly D<br>o (i) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |   |  |   |             | Code                                   | v   | (A)  | (D)   | Da: | ite<br>ercisabl                   |                | Expiration<br>Date    | Title                           |  | Amount<br>or<br>Number<br>of<br>Shares |  |   |                              |  |                                       |  |  |
| Restricted<br>Share<br>Units<br>(right to<br>acquire)         | \$0.00 <sup>(3)</sup>   | 01/01/2013                                 |   |             | М                                      |   |  | 317   | 07/ | /01/2010                          | (4)            | 07/01/2013            |                                 | linary<br>lares  | 317                                    | \$0.00   | 633   |                              | D  |                                       |  |  |
| Restricted<br>Share<br>Units<br>(right to                     | \$0.00 <sup>(3)</sup>   | 01/01/2013                                 |   |             | М                                      |   |  | 1,347 | 07/ | /01/2011                          | (4)            | 07/01/2014            |                                 | linary<br>ares   | 1,347                                  | \$0.00   | 8,082   |                              | D  |                                       |  |  |

### **Explanation of Responses:**

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on July 1, 2009.
- 2. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on August 11, 2010.
- 3. Each restricted share unit ("RSU") represents Vistaprint's commitment to issue one ordinary share when the RSU vests.
- 4. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

# Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Donald R

01/03/2013

Nelson

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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