FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RUOTOLO NICHOLAS (Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE						Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT] 3. Date of Earliest Transaction (Month/Day/Year) 02/02/2012 4. If Amendment, Date of Original Filed (Month/Day/Year)										ationship of Reporting P c all applicable) Director Officer (give title below) President, Vistar			10% Ow Other (s below)	/ner	
																	idual or Joint/Group Filing (Check Applicable				
(Street) LEXINGTON MA 02421					_										Line) X	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)																		
		Tab	le I - No	n-Deriv	vativ	e Se	curit	ies A	cqı	uired, D	Disp	posed o	f, or Be	nefic	ially	Owned	l				
Dat				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transact Code (In 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and Securitie Benefici Owned F		es ally following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount	(A) o	r Pri	се	Reported Transact (Instr. 3 a	tion(s)		[(Instr. 4)	
Ordinary	Shares	2/201	2012				M		1,753 ⁽¹⁾ A		\$(0.00	21,249			D					
Ordinary	Shares			02/0	2/201	2				F		617	D	\$3	37.7	7.7 20,632 D					
		7	Гable II -									osed of, onvertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Date, Transaction Code (Ins					Date Exer piration D onth/Day/	ate		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		1 1	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y Di or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Da Ex	ite ercisable		Expiration Date	Title	Amou or Numl of Share	ber						
Restricted Share Units (right to acquire)	\$0.00 ⁽²⁾	02/02/2012			M			1,753	05/	/02/2009 ⁽³	0	05/02/2012	Ordinary Shares	1,75	53	\$0.00	1,753		D		

Explanation of Responses:

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on June 2, 2008.
- $2. \ Each \ restricted \ share \ unit \ ("RSU") \ represents \ Vistaprint's \ commitment \ to \ issue \ one \ ordinary \ share \ when \ the \ RSU \ vests.$
- 3. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Nicholas

02/06/2012

<u>Ruotolo</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.