

# Q2 Fiscal Year 2026

Quarterly Earnings Document

January 28, 2026

Dear Investor,

Cimpress maintained positive momentum in the second quarter of FY2026, achieving our first-ever quarter with revenue above \$1 billion, and growing profit year over year. As was the case in Q1, revenue growth continued to outpace our annual revenue growth guidance. Likewise, we have delivered the year-over-year adjusted EBITDA<sup>a</sup> growth anticipated in our full-year guidance. As such, we are raising our guidance for the fiscal year. We are increasingly confident in our previously disclosed FY2028 financial targets for reasons discussed below.

Summary financial results for Q2 FY2026 compared to Q2 FY2025:

- Revenue grew 11% on a reported basis and 4% on an organic constant-currency basis<sup>a</sup>. Year-over-year currency movements and a tuck-in acquisition in our PrintBrothers segment positively contributed to our reported growth rates.
- Consolidated gross profit grew 8%, the result of revenue growth, cost improvements and currency benefits, partially offset by \$1.5 million of production start-up costs for expansion of our North America production network and \$1.0 million of tariffs net of pricing increases. We expect this tariff impact to lessen in future quarters as supply chain remediation continues to ramp.
- Consolidated advertising as a percent of revenue was 13.8%, a decrease of 20 basis points.
- Operating income increased \$7.1 million to \$88.1 million, driven by gross profit growth.
- Net income decreased \$12.1 million to \$49.5 million. This was driven by the operating income growth described above, more than offset by a significant reduction in unrealized gains on currency hedges compared to the year-ago period. Income tax expense and interest expense were \$7.8 million and \$2.2 million lower, respectively.
- Adjusted EBITDA<sup>a</sup> increased \$6.6 million to \$138.8 million, up 5%. This was driven by gross profit growth as well as \$4.1 million in year-over-year currency benefits. In addition to the items impacting gross profit noted above, adjusted EBITDA growth was partially offset by approximately \$2 million of impact from the hurricane that hit Jamaica in late October, a portion of which may be recoverable through insurance in future periods.
- Operating cash flow decreased \$11.9 million to \$164.7 million, primarily driven by \$22.8 million lower net working capital inflows, partially offset by the adjusted EBITDA growth, a \$4.4 million decrease in cash taxes and a \$1.0 million decrease in cash interest payments, net of interest income.
- Adjusted free cash flow<sup>a</sup> declined by \$9.2 million to \$124.3 million, driven by the operating cash flow decrease described above.
- During Q2 FY2026, we repurchased 369,711 Cimpress shares for \$25.5 million at an average price of \$68.86 per share inclusive of transaction costs. Additionally, payments for withholding taxes in connection with equity awards were \$3.6 million, representing 54,444 shares at an average of \$66.65 per share.
- Net leverage<sup>a</sup> at December 31, 2025 was just below 3.0 times trailing-twelve month EBITDA as calculated under our credit agreement, down from Q1 FY2026.
- Our liquidity position remains strong with cash and cash equivalents of \$258.0 million as of December 31, 2025. Our \$250 million revolving credit facility remained undrawn at the end of the quarter.

### **Segment Commentary**

**Vista** Q2 revenue grew 7% year over year and 5% on an organic constant-currency basis<sup>a</sup>. Strength in elevated product categories continued to fuel growth at Vista as promotional products, apparel and gifts and packaging and labels both grew at double-digit rates year over year. Business cards and stationery declined 1% for the quarter. Geographically, strong performance in North America was the main driver of the acceleration in growth versus the prior-year quarter.

Vista Q2 segment EBITDA grew 10% year over year to \$107.0 million, an increase of \$9.8 million from the prior-year period due to revenue growth coupled with stable gross margins. The impact of the hurricane in Jamaica decreased Vista's segment profitability by approximately \$2 million in Q2 as Montego Bay is a key location for customer CARE team members supporting the North American market. A portion of these costs may be recoverable

through insurance in future periods. Year-over-year currency movements benefited Vista segment EBITDA by \$3.3 million.

VistaPrint variable gross profit per customer at reported currency rates grew 9% year over year to \$75.90 in Q2, a reflection of continued improvement in our ability to serve higher-value customers with elevated products.

**PrintBrothers and The Print Group** (our combined Upload & Print businesses) grew Q2 revenue year over year by 26% and 16% on a reported basis (23% combined<sup>a</sup>), and on an organic constant-currency basis grew 6% and 7% (6% combined), respectively. Increases in customer and order count drove revenue growth at PrintBrothers, as well as the tuck-in acquisition mentioned above, which provided approximately \$18 million of revenue in the PrintBrothers segment during Q2. Cross-Cimpress fulfillment at The Print Group continued to drive strong segment revenue growth, alongside modest external revenue growth.

Q2 segment EBITDA increased year over year by \$4.9 million for PrintBrothers and by \$4.2 million for The Print Group, driven by revenue and gross profit growth. The acquisition within PrintBrothers contributed \$1.3 million of segment EBITDA. Combined<sup>a</sup> Upload & Print EBITDA grew \$9.1 million year over year, including \$4.1 million from currency benefits.

**National Pen** Q2 revenue grew 15% year over year on a reported basis, and 10% on an organic constant-currency basis driven by increased cross-Cimpress fulfillment, tariff-related pricing increases and solid growth within telesales and e-commerce. National Pen's segment EBITDA grew \$2.2 million, as revenue growth and advertising efficiency gains were partially offset by the net impact of tariffs, as well as some temporary increases in shipping costs. Gross margins decreased by 400 basis points primarily due to the offsetting effects of tariff-related price and cost increases, which was the main driver of gross margin compression at the consolidated level. Year-over-year currency movements benefited National Pen segment EBITDA by \$2.2 million.

**All Other Businesses** Q2 revenue grew 11% year over year on a reported basis and 10% on an organic constant-currency basis. BuildASign drove these results through external revenue growth and increased cross-Cimpress fulfillment. From a category perspective, BuildASign continued to see strength in packaging products, and modest growth within home decor and signage products. Printi delivered strong growth year over year, as they continued to benefit from improvements to their customer experience, advertising optimization, and new product introduction. Segment EBITDA increased by \$0.7 million year over year.

**Central and Corporate Costs** excluding unallocated share-based compensation increased \$2.8 million year over year in Q2 driven by \$1.5 million of production start-up costs noted above, higher volume-related operating costs and higher compensation. There was a year-over-year benefit from the non-recurrence of a one-time duty expense of \$2.9 million in the prior-year period that we continue to contest.

## **Outlook**

We are raising our previously established FY2026 annual outlook as follows:

- Revenue growth of 7% - 8%, and organic constant-currency revenue growth<sup>a</sup> of 3% - 4%. This assumes full-year currency rates similar to recent average rates.
- Net income of at least \$79 million and adjusted EBITDA<sup>a</sup> of at least \$460 million.
- Operating cash flow of \$313 million, and adjusted free cash flow<sup>a</sup> of approximately \$145 million.

FY2026 is a significant year of capital expenditures as we expand our product offering and focused production hubs, which is a key enabler to both organic revenue growth opportunities and lowering our cost structure. As noted previously, our FY2026 guidance incorporates potential trade and macroeconomic risks. We remain well positioned financially to navigate volatility.

We remain confident in our ability to deliver our FY2028 targets of at least \$200 million in net income and \$600 million in adjusted EBITDA, with approximately 45% conversion to adjusted free cash flow. Beyond organic growth, we plan to generate \$70 million to \$80 million in annualized efficiency benefits exiting FY2027. We expect to realize these profit improvements through:

- **Manufacturing:** We are seeing steady increases in cross-Cimpress fulfillment and our manufacturing investments are proceeding as planned with the build-out of focused production hubs to enable significant further COGS benefits.
- **Technology:** In addition to initiatives focused on AI, we are increasing the use of shared software services in order to eliminate duplicative costs and improve performance now that our businesses have modernized their technology stacks and broadly adopted components of our mass customization platform.
- **Increased collaboration:** We recently announced expanded collaboration between Vista, National Pen, and BuildASign. We expect this will allow us to improve growth and profitability by sharing capabilities in product development, sourcing, performance marketing, telesales, direct mail and manufacturing while maintaining separate, focused brands.

Additionally, the advancements we have made over the last several years, including with technology modernization, product expansion and manufacturing and supply chain, have positioned us well to evaluate a healthy pipeline of tuck-in M&A and potential partnership opportunities that we believe in the aggregate can have a positive impact on our results in future years as a part of our roadmap to delivering FY2028 targets.

Achieving our FY2028 outlook will generate strong per-share free cash flow growth and significantly reduce our net leverage ratio. We continue to expect net leverage at the end of FY2026 to be slightly below the end of FY2025 level of 3.1x. We expect that we will reduce net leverage to approximately 2.5x trailing-twelve-month EBITDA as calculated under our credit agreement exiting FY2027 on the way to meaningfully below 2.0x net leverage ending this three-year period, subject to capital allocation choices such as share repurchases.

## **Conclusion**

We have executed well year to date in FY2026 and we are well positioned to continue to progress against our strategic and financial goals as we continue to expand the value we deliver to customers and our competitive advantages for the years to come.

As always, I thank our long-term investors for continuing to entrust your capital with Cimpress.

Sincerely,



Robert S. Keane  
Founder, Chairman & CEO

Cimpress will host a public earnings call tomorrow, January 29, 2026 at 8:00 am ET, which you can join via the link on the events section of [ir.cimpress.com](https://ir.cimpress.com). You may presubmit questions by emailing [ir@cimpress.com](mailto:ir@cimpress.com), and you may also ask questions via chat during the live call.

## SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND

\$ in thousands, except percentages

### REVENUE BY REPORTABLE SEGMENT, TOTAL REVENUE, INCOME FROM OPERATIONS, AND NET INCOME:

	Q2 FY2024	Q2 FY2025	Q2 FY2026	YTD FY2024	YTD FY2025	YTD FY2026
Vista <sup>1</sup>	\$ 485,496	\$ 497,742	\$ 532,827	\$ 882,386	\$ 927,318	\$ 987,736
PrintBrothers <sup>1</sup>	165,558	174,516	219,903	318,137	334,940	404,614
The Print Group <sup>1</sup>	92,218	98,962	115,150	171,707	183,164	211,860
National Pen <sup>1</sup>	130,178	131,495	150,914	217,087	225,085	254,123
All Other Businesses <sup>1</sup>	60,467	60,433	67,177	112,396	117,673	128,919
Inter-segment eliminations <sup>1</sup>	(12,554)	(23,989)	(43,769)	(23,056)	(44,052)	(81,773)
<b>Total revenue</b>	<b>\$ 921,363</b>	<b>\$ 939,159</b>	<b>\$ 1,042,202</b>	<b>\$ 1,678,657</b>	<b>\$ 1,744,128</b>	<b>\$ 1,905,479</b>
Reported revenue growth	9 %	2 %	11 %	8 %	4 %	9 %
Organic constant-currency revenue growth <sup>a</sup>	6 %	2 %	4 %	5 %	4 %	4 %
<b>Income from operations</b>	<b>\$ 107,679</b>	<b>\$ 80,949</b>	<b>\$ 88,096</b>	<b>\$ 141,779</b>	<b>\$ 120,288</b>	<b>\$ 137,067</b>
Income from operations margin	12 %	9 %	8 %	8 %	7 %	7 %
<b>Net income</b>	<b>\$ 60,254</b>	<b>\$ 61,615</b>	<b>\$ 49,490</b>	<b>\$ 64,823</b>	<b>\$ 49,231</b>	<b>\$ 56,010</b>
Net income margin	7 %	7 %	5 %	4 %	3 %	3 %
Net income year-over-year growth (decline)	143 %	2 %	(20)%	140 %	(24)%	14 %

### EBITDA BY REPORTABLE SEGMENT ("SEGMENT EBITDA") AND ADJUSTED EBITDA<sup>3, a</sup>:

	Q2 FY2024	Q2 FY2025	Q2 FY2026	YTD FY2024	YTD FY2025	YTD FY2026
Vista <sup>1,4</sup>	\$ 110,515	\$ 97,190	\$ 106,960	\$ 191,676	\$ 178,332	\$ 196,946
PrintBrothers <sup>1</sup>	28,823	23,373	28,281	49,050	43,567	54,020
The Print Group <sup>1</sup>	17,414	18,905	23,141	29,983	36,967	41,812
National Pen <sup>1</sup>	25,471	23,373	25,569	16,822	18,801	23,177
All Other Businesses <sup>1</sup>	8,105	3,785	4,492	14,649	10,647	13,572
Inter-segment elimination <sup>1</sup>	(4,841)	(10,137)	(17,413)	(8,994)	(18,596)	(33,248)
<b>Total segment EBITDA<sup>a, 4</sup></b>	<b>\$ 185,487</b>	<b>\$ 156,489</b>	<b>\$ 171,030</b>	<b>\$ 293,186</b>	<b>\$ 269,718</b>	<b>\$ 296,279</b>
Central & corporate costs ex unallocated SBC <sup>4</sup>	(33,764)	(39,653)	(42,482)	(67,578)	(76,678)	(80,906)
Unallocated share-based compensation	(3,883)	670	(1,990)	(3,535)	(1,164)	(2,201)
Exclude: share-based compensation expense <sup>2</sup>	17,649	14,373	16,831	30,102	30,006	31,624
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA	945	375	(4,546)	2,995	(1,857)	(7,238)
<b>Adjusted EBITDA<sup>a</sup></b>	<b>\$ 166,434</b>	<b>\$ 132,254</b>	<b>\$ 138,843</b>	<b>\$ 255,170</b>	<b>\$ 220,025</b>	<b>\$ 237,558</b>
Adjusted EBITDA margin <sup>a</sup>	18 %	14 %	13 %	15 %	13 %	12 %
Adjusted EBITDA year-over-year (decline) growth <sup>a</sup>	50 %	(21)%	5 %	63 %	(14)%	8 %

<sup>1</sup> During the first quarter of fiscal year 2026, we made updates to our previously implemented methodology used for inter-segment transactions for purposes of measuring and reporting our segment financial performance. We have revised the prior periods starting in Q1 FY2023 to incorporate this change. Please refer to the Q1 FY2026 Guide to Reporting Changes at [ir.cimpress.com](http://ir.cimpress.com) for more information.

<sup>2</sup> SBC expense listed above excludes the portion included in restructuring-related charges to avoid double counting.

<sup>3</sup> Values may not sum due to rounding.

<sup>4</sup> During the first quarter of fiscal year 2026, we revised our internal organizational structure to drive efficiencies, which resulted in the transfer of two teams from our Vista reportable segment into our central functions. We have revised our presentation of all periods presented to ensure comparability and reflect our revised segment reporting. Please refer to the Q1 FY2026 Guide to Reporting Changes at [ir.cimpress.com](http://ir.cimpress.com) for more information.

## SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND (CONTINUED)

\$ in thousands

### CASH FLOW AND OTHER METRICS:

	Q2 FY2024	Q2 FY2025	Q2 FY2026	YTD FY2024	YTD FY2025	YTD FY2026
Net cash provided by (used in) operating activities	\$ 174,946	\$ 176,519	\$ 164,661	\$ 217,200	\$ 180,903	\$ 189,720
Net cash provided by (used in) investing activities	(19,569)	(37,559)	(50,733)	(30,395)	(63,061)	(93,551)
Net cash provided by (used in) financing activities	(12,090)	(58,660)	(56,965)	(47,155)	(94,076)	(71,621)
Adjusted free cash flow <sup>1,a</sup>	149,961	133,522	124,329	160,889	107,904	106,570
Cash interest, net <sup>1</sup>	39,591	16,837	15,861	60,481	48,373	50,214

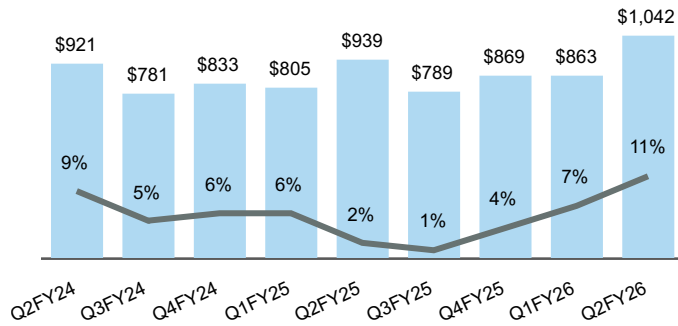
### COMPONENTS OF ADJUSTED FREE CASH FLOW:

	Q2 FY2024	Q2 FY2025	Q2 FY2026	YTD FY2024	YTD FY2025	YTD FY2026
Adjusted EBITDA <sup>a</sup>	\$ 166,434	\$ 132,254	\$ 138,843	\$ 255,170	\$ 220,025	\$ 237,558
Cash restructuring payments	(1,223)	(225)	(1,235)	(6,938)	(358)	(3,344)
Cash (paid) received for income tax	(10,640)	(13,215)	(8,823)	(26,434)	(11,386)	(21,636)
Other changes in net working capital and other reconciling items	59,966	74,542	51,737	55,883	20,995	27,356
Purchases of property, plant and equipment	(11,390)	(26,418)	(25,180)	(33,955)	(43,419)	(51,533)
Capitalization of software and website development costs	(13,947)	(16,677)	(16,024)	(28,344)	(31,248)	(33,310)
Proceeds from sale of assets	352	98	872	5,988	1,668	1,693
<b>Adjusted free cash flow before cash interest, net<sup>a</sup></b>	<b>\$ 189,552</b>	<b>\$ 150,359</b>	<b>\$ 140,190</b>	<b>\$ 221,370</b>	<b>\$ 156,277</b>	<b>\$ 156,784</b>
Cash interest, net <sup>1</sup>	(39,591)	(16,837)	(15,861)	(60,481)	(48,373)	(50,214)
<b>Adjusted free cash flow<sup>1,a</sup></b>	<b>\$ 149,961</b>	<b>\$ 133,522</b>	<b>\$ 124,329</b>	<b>\$ 160,889</b>	<b>\$ 107,904</b>	<b>\$ 106,570</b>

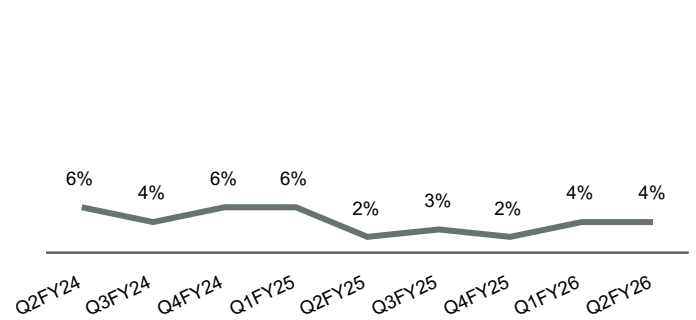
<sup>1</sup> Cash interest, net is cash interest payments, partially offset by cash interest received on our cash, cash equivalents and marketable securities.

## INCOME STATEMENT HIGHLIGHTS

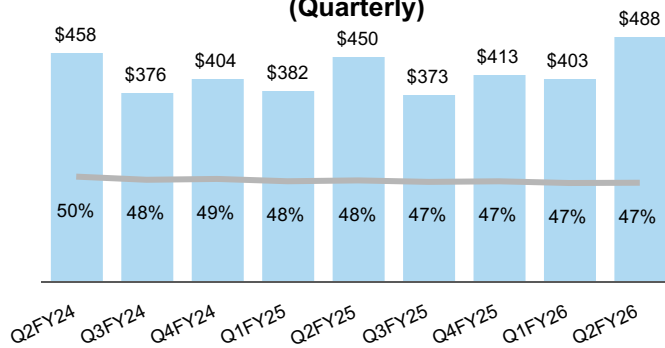
**Revenue (\$M) & Reported Revenue Growth**



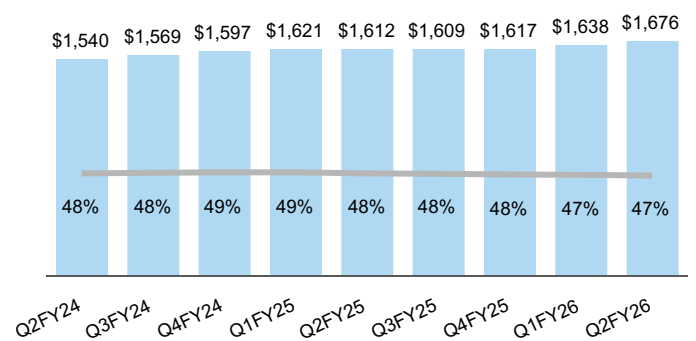
**Organic Constant-Currency Revenue Growth (a)**



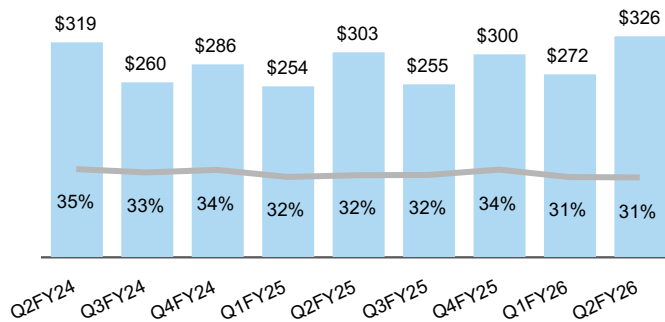
**Gross Profit (\$M) & Gross Margin (%) (Quarterly)**



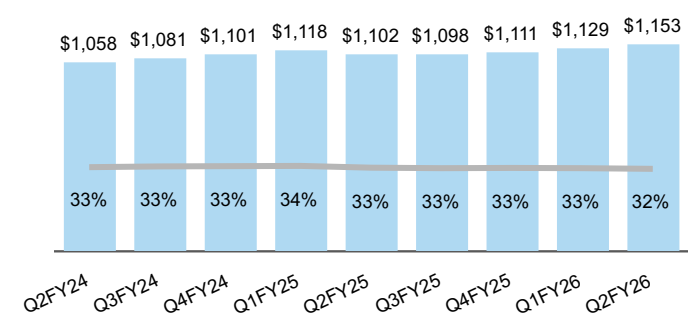
**Gross Profit (\$M) & Gross Margin (%) (TTM)**



**Contribution Profit (\$M) & Contribution Margin (%) (Quarterly) (a)**

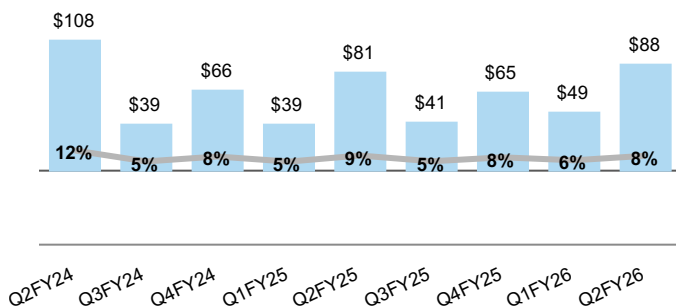


**Contribution Profit (\$M) & Contribution Margin (%) (TTM) (a)**

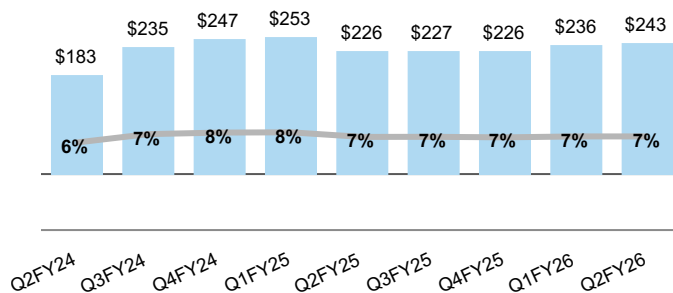


## INCOME STATEMENT HIGHLIGHTS (CONT.)

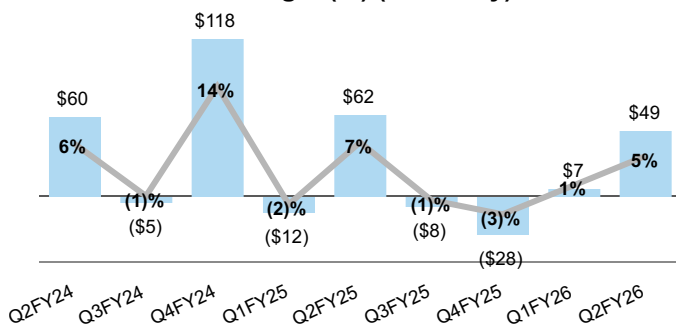
**GAAP Operating Income (Loss) (\$M) & Margin (%) (Quarterly)**



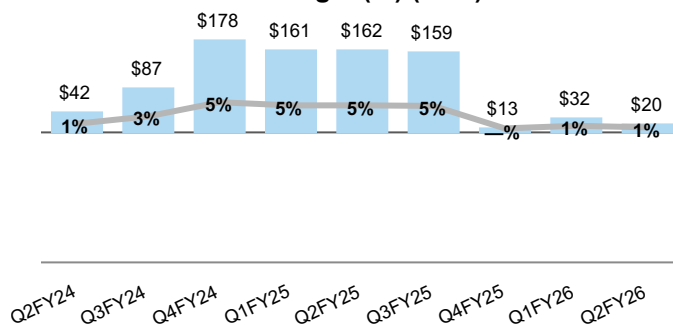
**GAAP Operating Income (Loss) (\$M) & Margin (%) (TTM)**



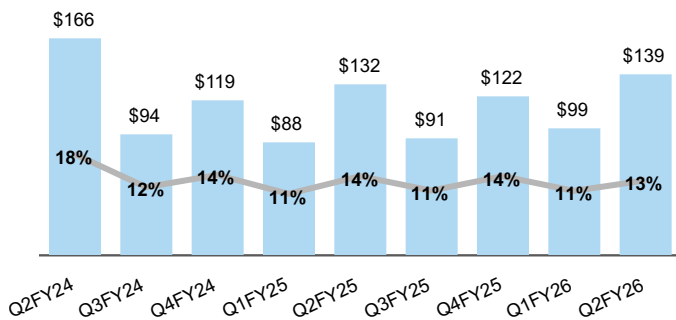
**GAAP Net Income (Loss) (\$M) & Margin (%) (Quarterly)**



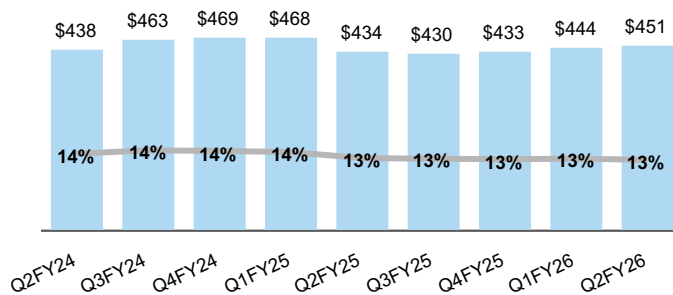
**GAAP Net Income (Loss) (\$M) & Margin (%) (TTM)**



**Adjusted EBITDA (\$M) & Margin (%) (Quarterly) (a)**

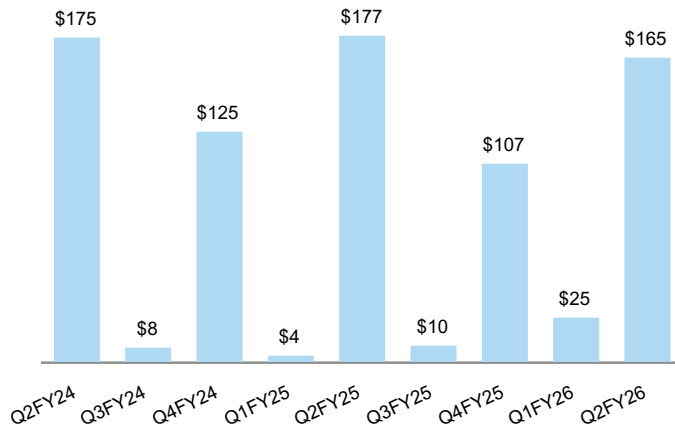


**Adjusted EBITDA (\$M) & Margin (%) (TTM) (a)**

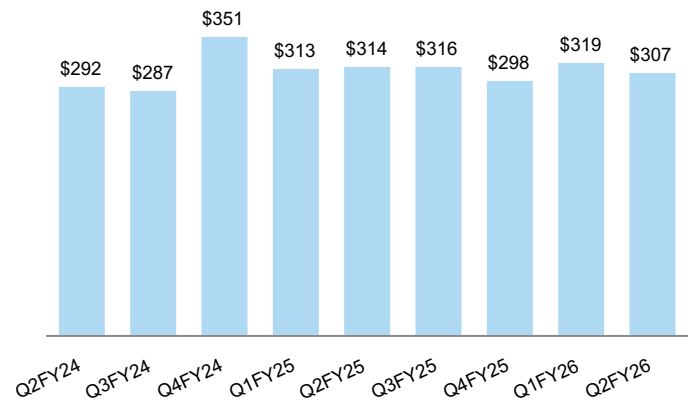


## CASH FLOW

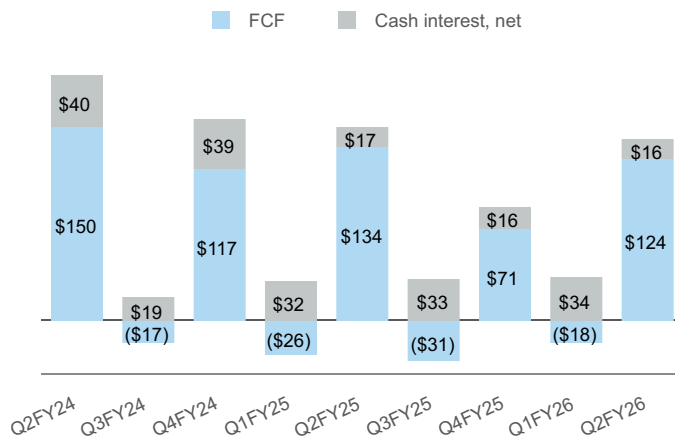
### Cash Flow from Operations (\$M) (Quarterly)



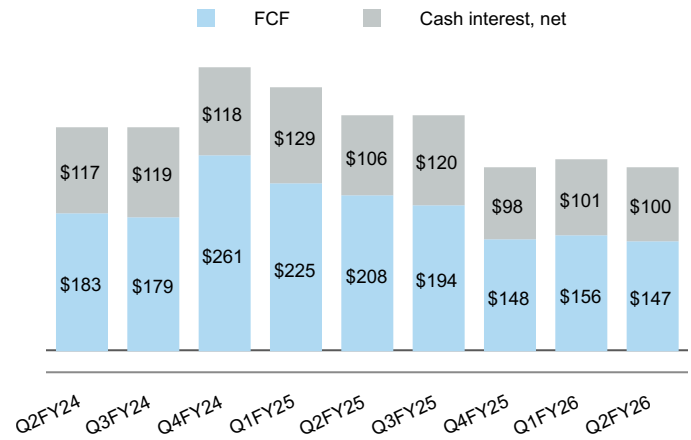
### Cash Flow from Operations (\$M) (TTM)



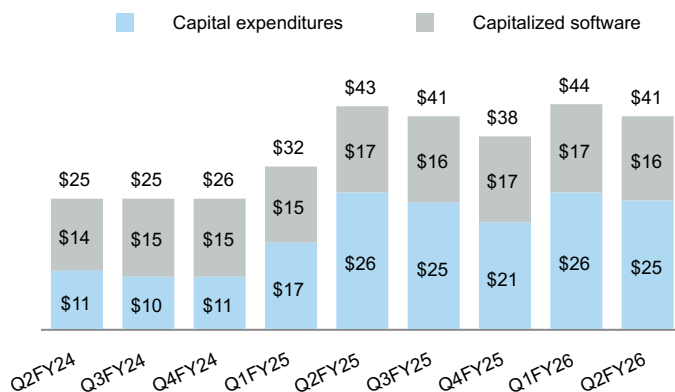
### Adjusted Free Cash Flow & Cash Interest, Net (\$M) (Quarterly) (a)



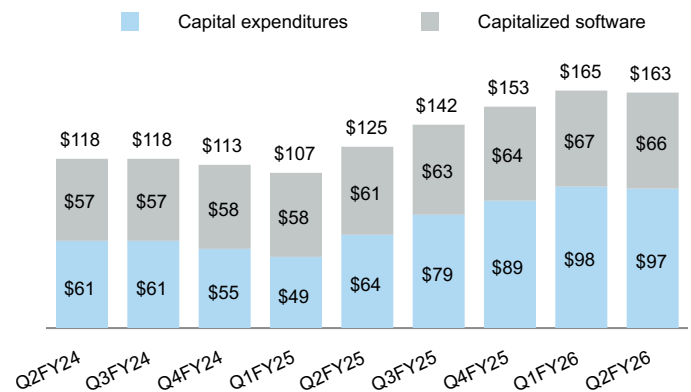
### Adjusted Free Cash Flow & Cash Interest, Net (\$M) (TTM) (a)



### Capital Expenditures & Capitalization of Software & Website Development Costs (\$M) (Quarterly) (1)



### Capital Expenditures & Capitalization of Software & Website Development Costs (\$M) (TTM)



(1) Values may not sum to total due to rounding.

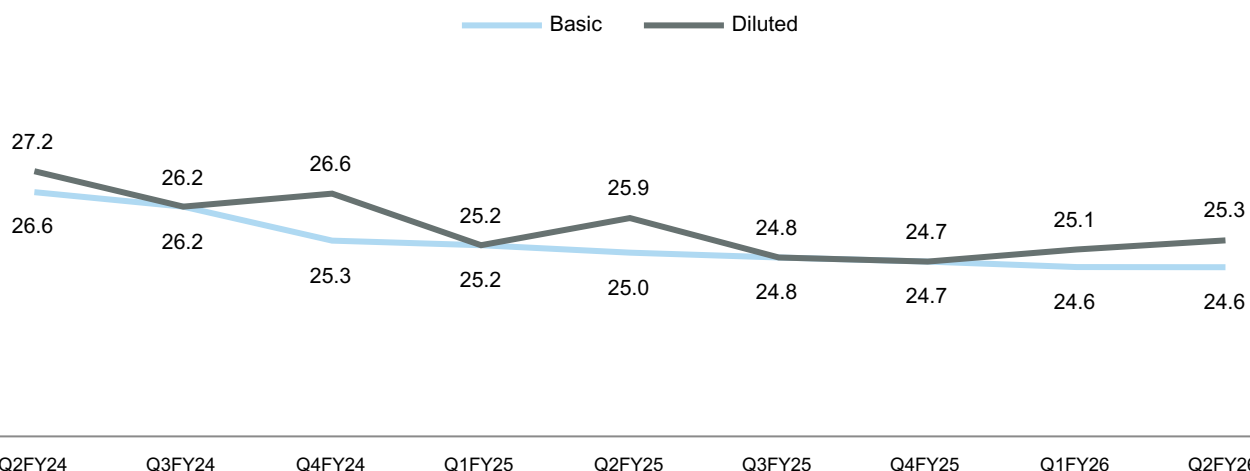
## CAPITAL STRUCTURE

### Net Debt (1, a)

(\$M)	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Cash / equivalents	\$ 274	\$ 154	\$ 204	\$ 153	\$ 224	\$ 183	\$ 234	\$ 201	\$ 258
Marketable securities	\$ 17	\$ 6	\$ 5	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —
HY notes	\$ (522)	\$ (522)	\$ (522)	\$ (525)	\$ (525)	\$ (525)	\$ (525)	\$ (525)	\$ (525)
Term loans	\$ (1,098)	\$ (1,088)	\$ (1,085)	\$ (1,084)	\$ (1,078)	\$ (1,076)	\$ (1,073)	\$ (1,070)	\$ (1,067)
Revolver	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —
Other debt	\$ (6)	\$ (5)	\$ (10)	\$ (9)	\$ (7)	\$ (7)	\$ (7)	\$ (6)	\$ (15)
Net debt	\$ (1,335)	\$ (1,454)	\$ (1,408)	\$ (1,465)	\$ (1,386)	\$ (1,425)	\$ (1,371)	\$ (1,400)	\$ (1,350)

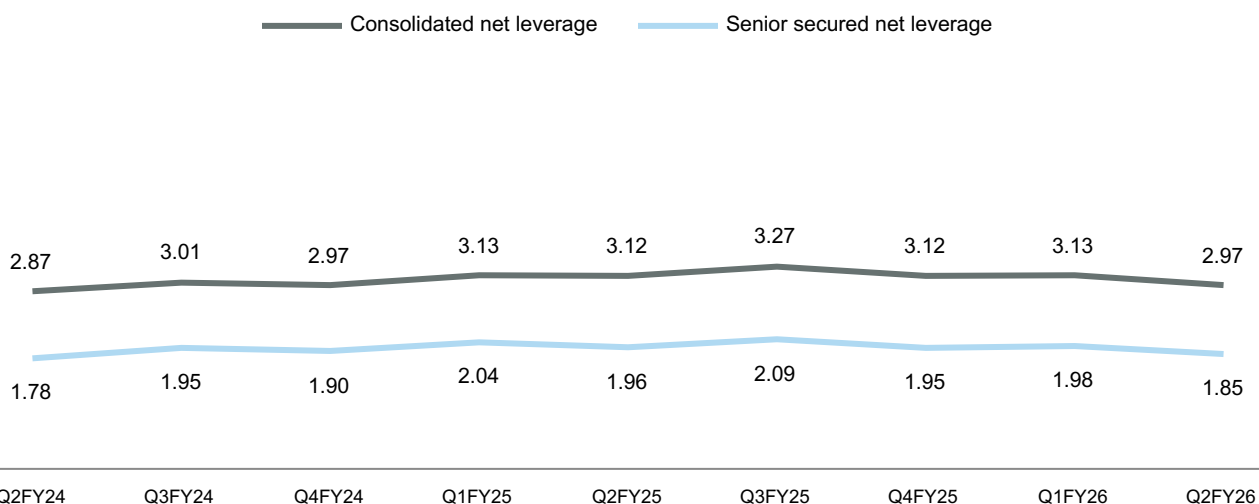
(1) Excludes debt issuance costs, debt premiums and discounts. Values may not sum to total due to rounding.

### Weighted Average Shares Outstanding (Millions) (2)



(2) Basic and diluted shares are the same in certain periods where we reported a GAAP net loss.

### Consolidated Net Leverage Ratios (3, a)

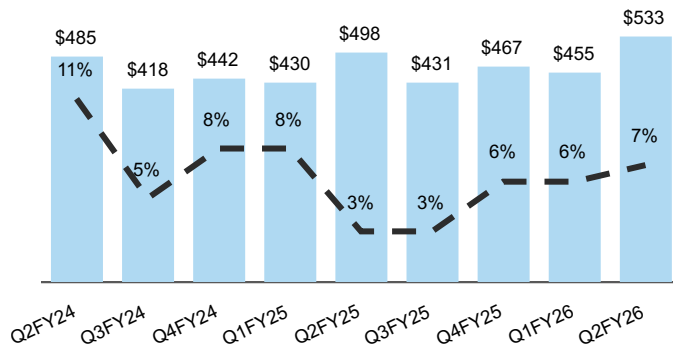


(3) Consolidated Net Leverage Ratios as calculated per our credit agreement definitions.

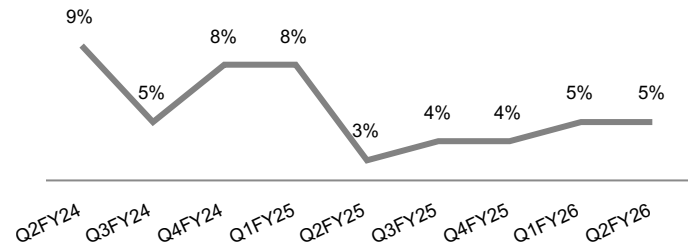
## SEGMENT RESULTS

### VISTA (QUARTERLY)

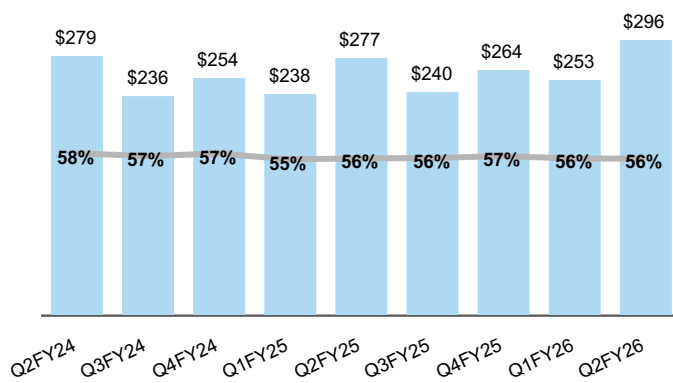
**Revenue (\$M) & Reported Revenue Growth Quarterly (1)**



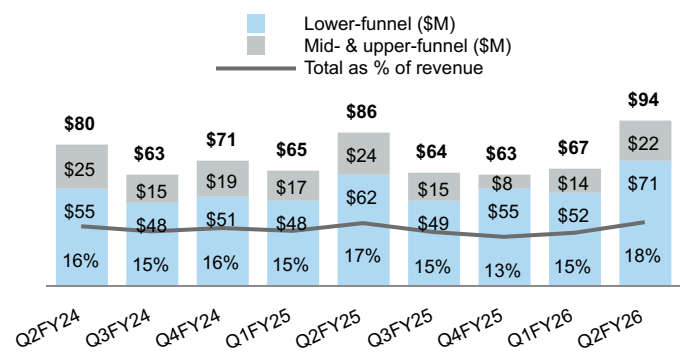
**Organic Constant-Currency Revenue Growth Quarterly (1) (a)**



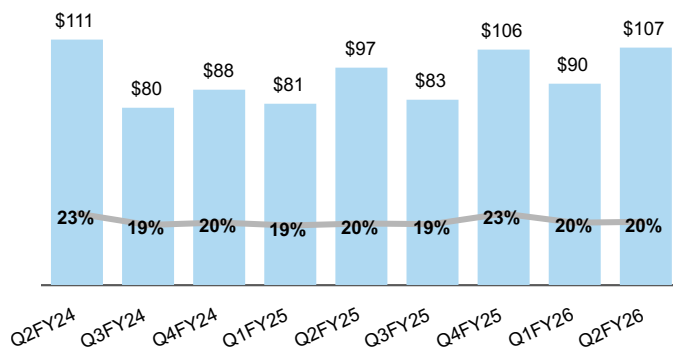
**Gross Profit (\$M) & Gross Margin (%) Quarterly (1)**



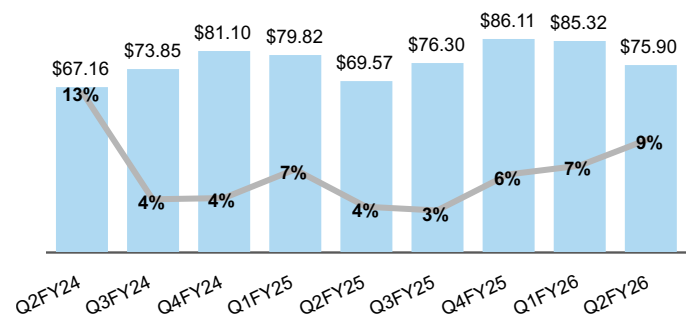
**Advertising (\$M) & as % of Revenue Quarterly (1)(2)**



**Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)**



**VistaPrint VGP per Customer at Reported Currency Rates (\$) & Y/Y Growth Quarterly (3)**



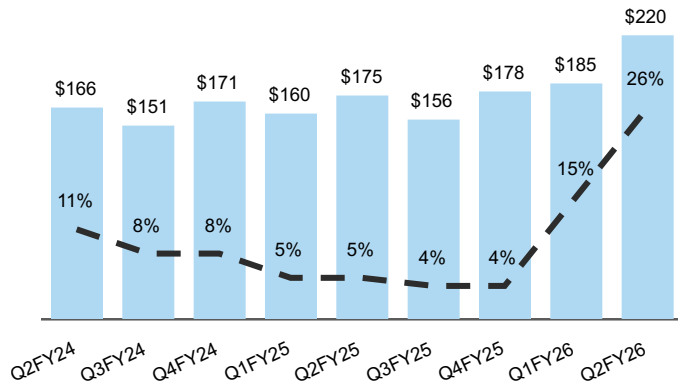
(1) During Q1 FY2026, we recast our segment results for all periods presented to ensure comparability, to reflect an update to our previously implemented methodology for inter-segment transactions, as well as the transfer of two teams from Vista to our central functions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

(2) Values may not sum to total due to rounding.

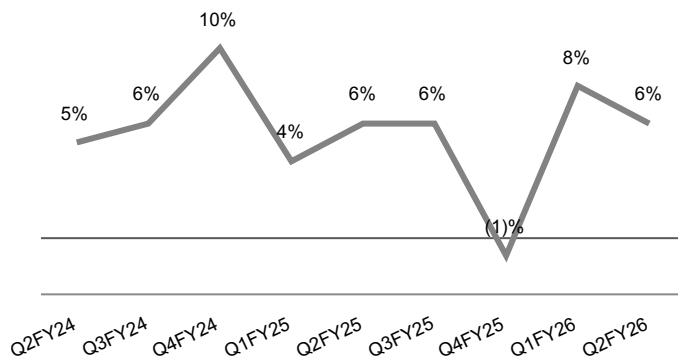
(3) VistaPrint variable gross profit per customer at reported currency rates is VistaPrint revenue less variable cost of revenue (excludes revenue and variable cost of revenue from Vista Corporate Solutions, 99designs and VistaCreate), stated at actual currency rates for each period presented, divided by the total number of VistaPrint unique customers in that period (excludes customers from Vista Corporate Solutions, 99designs and VistaCreate if they were not also a VistaPrint customer in that period).

**PRINTBROTHERS (QUARTERLY):**

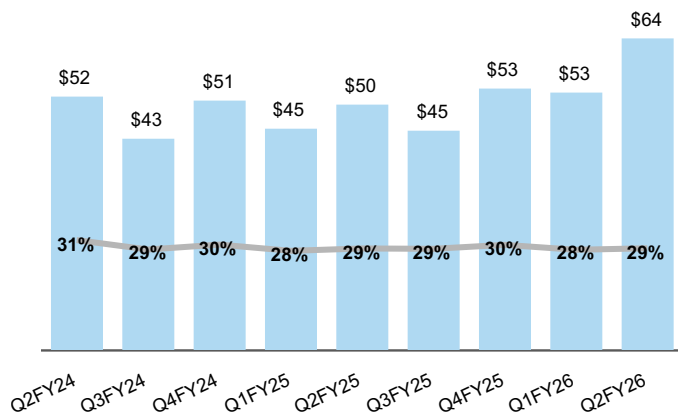
**Revenue (\$M) & Reported Revenue Growth Quarterly (1)**



**Organic Constant-Currency Revenue Growth (Decline) Quarterly (1) (a)**

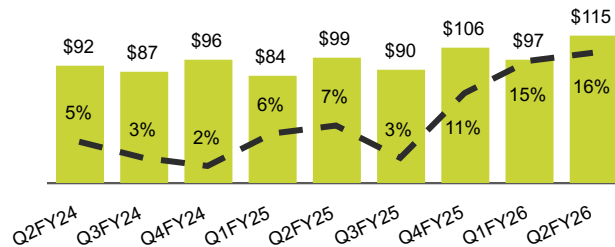


**Gross Profit (\$M) & Gross Margin (%) Quarterly (1)**

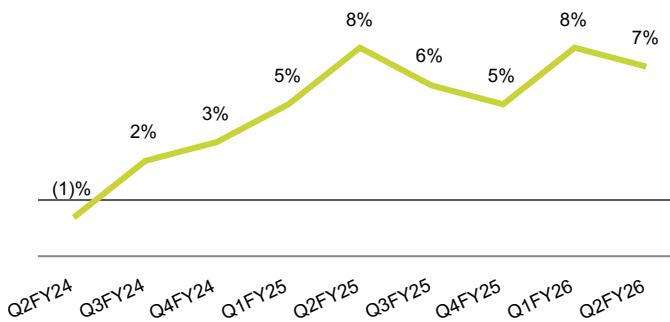


**THE PRINT GROUP (QUARTERLY):**

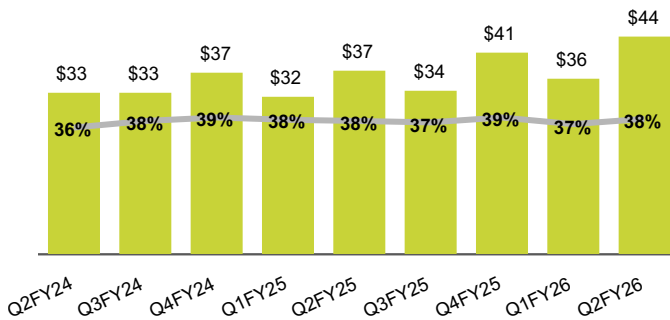
**Revenue (\$M) & Reported Revenue Growth Quarterly (1)**



**Organic Constant-Currency Revenue Growth (Decline) Quarterly (1) (a)**



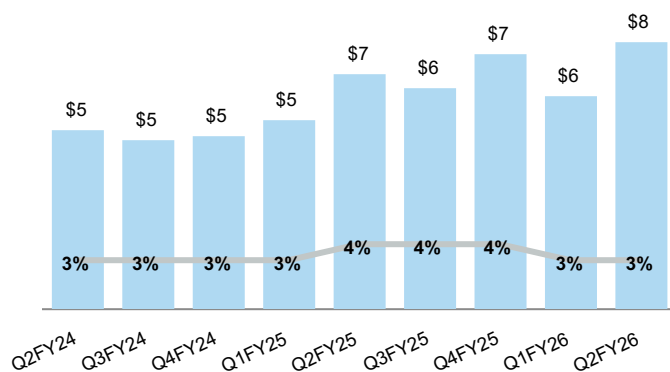
**Gross Profit (\$M) & Gross Margin (%) Quarterly (1)**



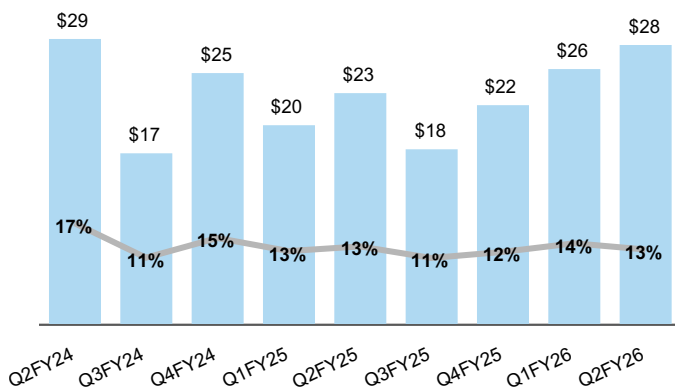
(1) During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

**PRINTBROTHERS (QUARTERLY):**

**Advertising (\$M) & as % of Revenue Quarterly (1)**



**Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)**

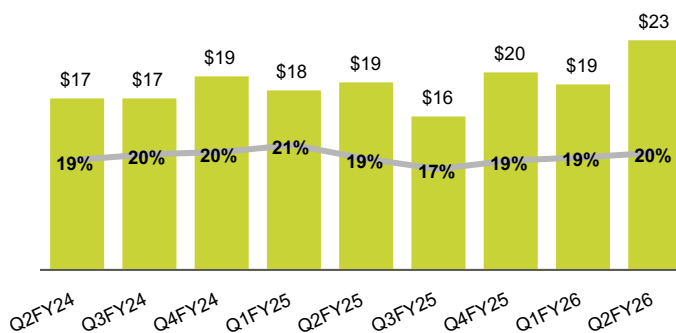


**THE PRINT GROUP (QUARTERLY):**

**Advertising (\$M) & as % of Revenue Quarterly (1)**



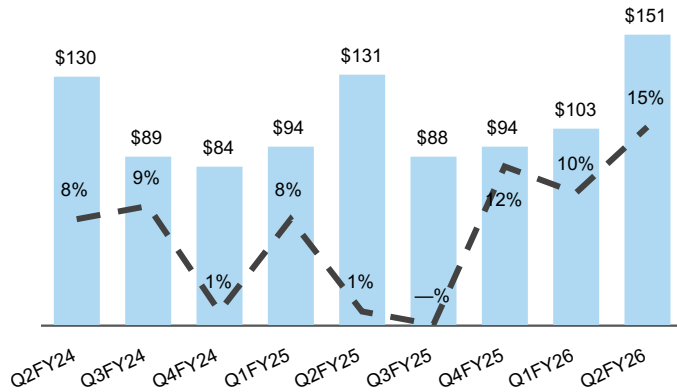
**Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)**



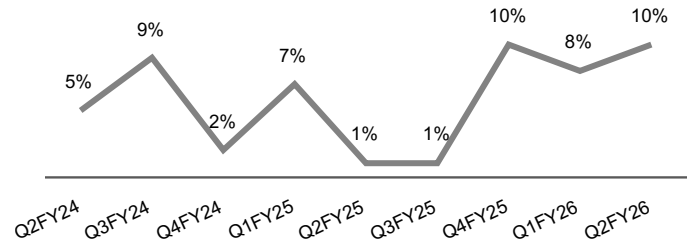
(1) During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

**NATIONAL PEN (QUARTERLY):**

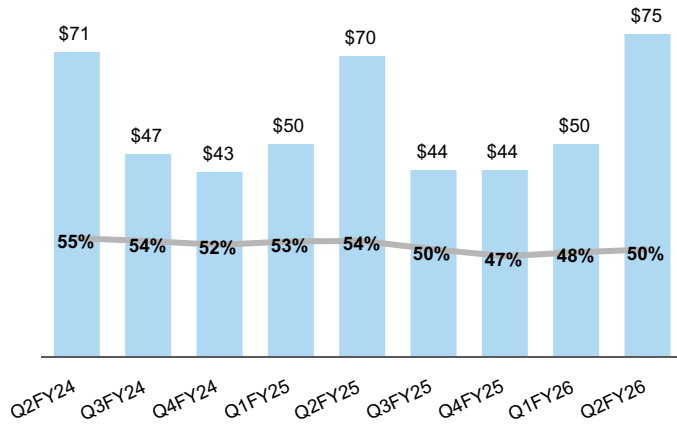
**Revenue (\$M) & Reported Revenue Growth Quarterly (1)**



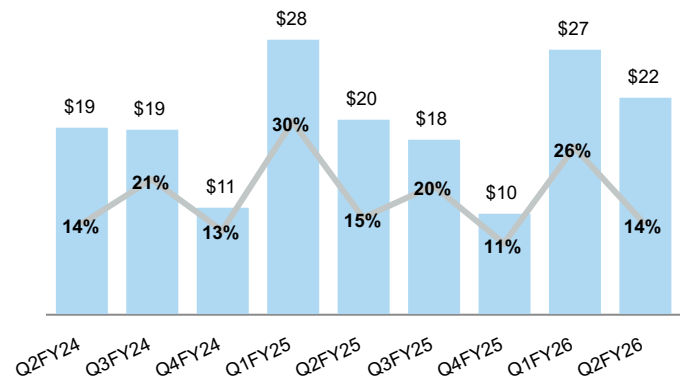
**Organic Constant-Currency Revenue Growth Quarterly (1) (a)**



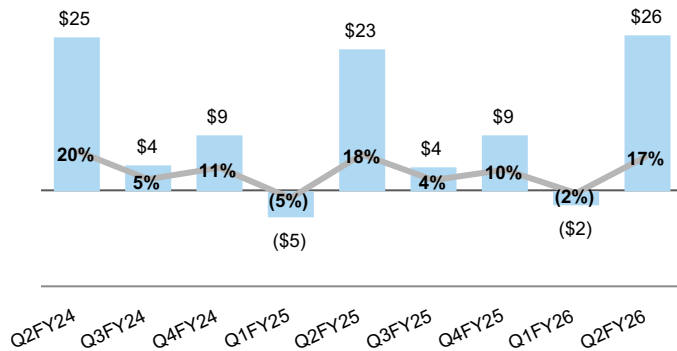
**Gross Profit (\$M) & Gross Margin (%) Quarterly (1)(2)**



**Advertising (\$M) & as % of Revenue Quarterly (1)**



**Segment EBITDA (Loss) (\$M) & Segment EBITDA (Loss) Margin (%) Quarterly (1)**

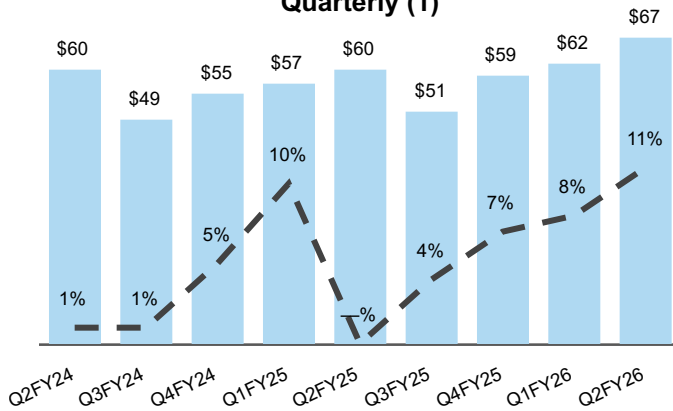


(1) During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

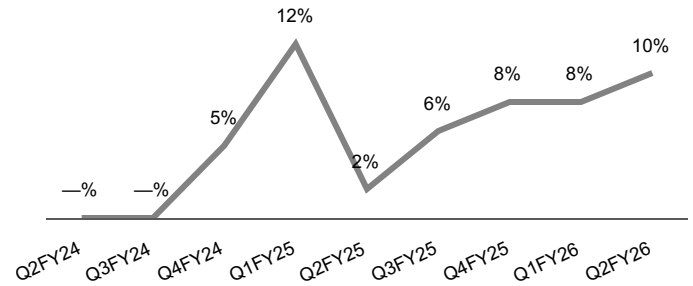
(2) During Q3 FY2025, we recorded an impairment charge of \$2.6 million, which is associated with our planned sale of one of National Pen's facilities as we optimize our real estate footprint. The impairment charge was recognized within cost of goods sold and negatively impacted gross profit and gross margin during the current quarter, however the impairment charge has been excluded from segment and adjusted EBITDA.

**ALL OTHER BUSINESSES (QUARTERLY):**

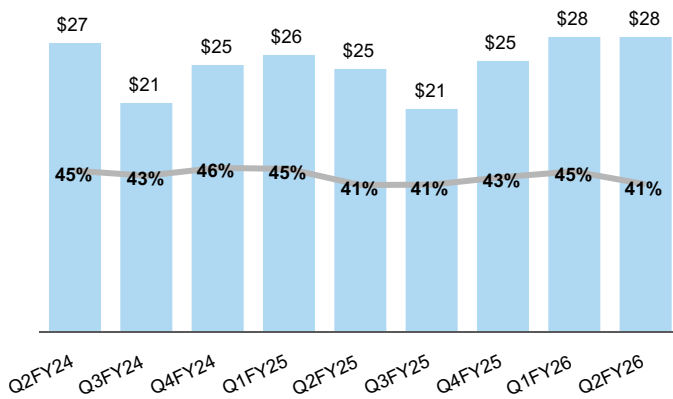
**Revenue (\$M) & Reported Revenue Growth Quarterly (1)**



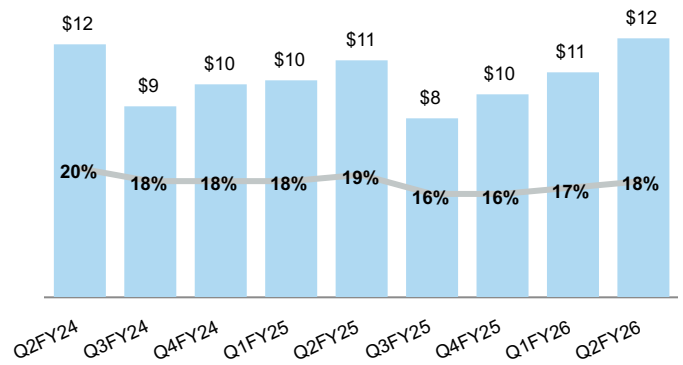
**Organic Constant-Currency Revenue Growth (Decline) Quarterly (1) (a)**



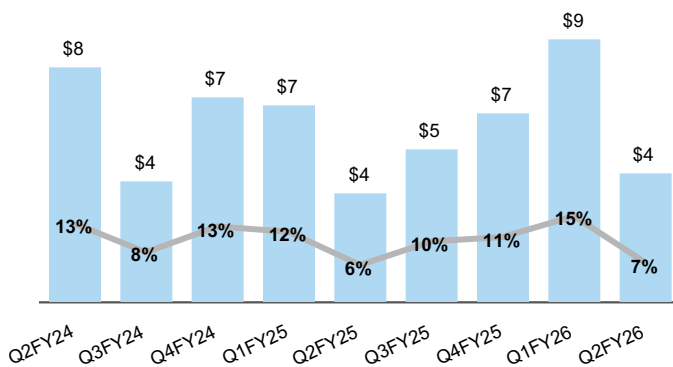
**Gross Profit (\$M) & Gross Margin (%) Quarterly (1)**



**Advertising (\$M) & as % of Revenue Quarterly (1)**



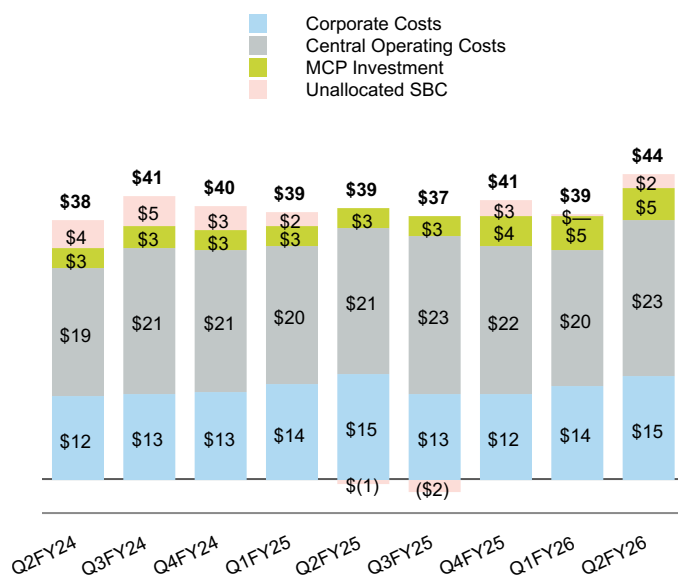
**Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)**



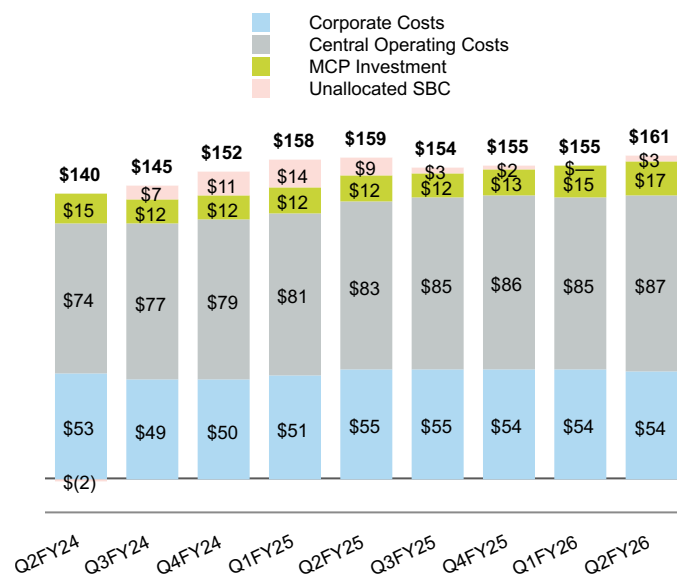
(1) During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

## CENTRAL AND CORPORATE COSTS

### Central and Corporate Costs (\$M) Quarterly (1)(2)



### Central and Corporate Costs (\$M) TTM (1)(2)



(1) Values may not sum to total due to rounding.  
 (2) During the first quarter of fiscal year 2026, we revised our internal organizational structure to drive efficiencies, which resulted in the transfer of two teams from our Vista reportable segment into our central functions. We have revised our presentation of all periods presented to reflect our revised segment reporting. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

## CURRENCY IMPACTS

### Directional Net Currency Impacts Compared to Prior-Year Periods

Financial Measure	Y/Y Impact from Currency*	
	Q2 FY2026	YTD FY2026
Revenue	Positive	Positive
Operating income	Positive	Positive
Net income	Negative	Negative
Adjusted EBITDA <sup>a</sup>	Positive	Positive
Adjusted free cash flow <sup>a</sup>	Positive	Positive

\*Net income includes both realized and unrealized gains or losses from currency hedges and intercompany loan balances. Adjusted EBITDA includes only realized gains or losses from certain currency hedges. Adjusted free cash flow includes realized gains or losses on currency hedges as well as the currency impact of the timing of receivables, payments and other working capital settlements. Revenue, operating income and segment EBITDA do not reflect any impacts from currency hedges or balance sheet translation.

### Net Currency Impacts on Segment EBITDA & Adjusted EBITDA Compared to Prior-Year Periods

Segment EBITDA	Y/Y Impact from Currency*	
	Q2 FY2026	YTD FY2026
Vista	\$3.3M	\$4.2M
Upload & Print	\$4.1M	\$6.8M
National Pen	\$2.2M	\$2.2M
All Other Businesses	Neutral	Neutral
<b>Adjusted EBITDA<sup>a</sup></b>	<b>\$4.1M</b>	<b>\$7.0M</b>

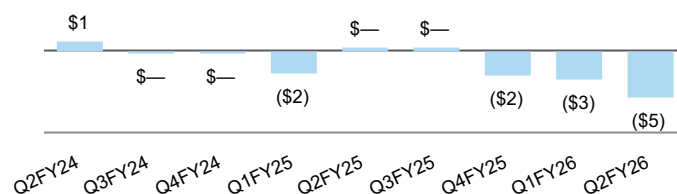
\*Realized gains or losses on currency hedges that we include in adjusted EBITDA are not allocated to segment-level EBITDA.

### Other Income (Expense), Net (\$M)



\*Other income (expense), net includes both realized and unrealized gains or (losses) from currency hedges and intercompany loan balances.

### Realized Gains (Losses) on Certain Currency Derivatives Intended to Hedge EBITDA (\$M)



\*Realized gains (losses) on certain currency derivatives intended to hedge EBITDA is a component of Other income (expense), net. We add these realized gains or (losses) to adjusted EBITDA.

**CIMPRESS PLC**  
**CONSOLIDATED BALANCE SHEETS**  
(unaudited in thousands, except share and per share data)

	December 31, 2025	June 30, 2025
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 258,038	\$ 233,982
Accounts receivable, net of allowances of \$7,737 and \$7,957, respectively	70,605	68,289
Inventory	122,750	112,870
Prepaid expenses and other current assets	109,760	87,465
Total current assets	561,153	502,606
Property, plant and equipment, net	348,660	302,494
Operating lease assets, net	111,482	83,951
Software and website development costs, net	106,830	104,764
Deferred tax assets	56,944	61,086
Goodwill	826,655	826,156
Intangible assets, net	54,783	58,348
Other assets	27,860	28,739
Total assets	<u>\$ 2,094,367</u>	<u>\$ 1,968,144</u>
<b>Liabilities, noncontrolling interests and shareholders' deficit</b>		
Current liabilities:		
Accounts payable	\$ 353,593	\$ 332,110
Accrued expenses	353,338	304,085
Deferred revenue	49,969	47,975
Short-term debt	13,522	9,085
Operating lease liabilities, current	24,690	22,064
Other current liabilities	30,960	43,343
Total current liabilities	826,072	758,662
Deferred tax liabilities	22,505	23,308
Long-term debt	1,577,583	1,576,178
Operating lease liabilities, non-current	91,803	66,196
Other liabilities	100,375	107,246
Total liabilities	2,618,338	2,531,590
Redeemable noncontrolling interests	6,057	19,057
Shareholders' deficit:		
Preferred shares, nominal value €0.01 per share, 100,000,000 shares authorized; none issued and outstanding	—	—
Ordinary shares, nominal value €0.01 per share, 100,000,000 shares authorized; 42,381,431 and 42,448,572 shares issued; 24,410,184 and 24,477,325 shares outstanding, respectively	597	597
Treasury shares, at cost, 17,971,247 for both periods presented	(1,363,550)	(1,363,550)
Additional paid-in capital	608,023	592,315
Retained earnings	260,940	225,117
Accumulated other comprehensive loss	(36,739)	(37,969)
Total shareholders' deficit attributable to Cimpress plc	(530,729)	(583,490)
Noncontrolling interests	701	987
Total shareholders' deficit	(530,028)	(582,503)
Total liabilities, noncontrolling interests and shareholders' deficit	<u>\$ 2,094,367</u>	<u>\$ 1,968,144</u>

**CIMPRESS PLC**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(unaudited in thousands, except share and per share data)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2025	2024	2025	2024
Revenue	\$ 1,042,202	\$ 939,159	\$ 1,905,479	\$ 1,744,128
Cost of revenue (1)	554,484	489,256	1,014,960	911,992
Technology and development expense (1)	89,077	82,878	173,963	164,739
Marketing and selling expense (1, 2)	246,161	223,861	456,559	427,708
General and administrative expense (1)	60,196	56,936	114,192	108,868
Amortization of acquired intangible assets	2,883	5,116	7,135	10,271
Restructuring expense	1,305	163	1,603	262
Income from operations	88,096	80,949	137,067	120,288
Other income, net	1,728	31,678	5,181	20,186
Interest expense, net	(26,997)	(29,165)	(55,063)	(60,580)
Loss on early extinguishment of debt	—	(696)	—	(517)
Income before income taxes	62,827	82,766	87,185	79,377
Income tax expense	13,337	21,151	31,175	30,146
Net income	49,490	61,615	56,010	49,231
Add: Net (income) loss attributable to noncontrolling interests	(146)	(558)	971	(723)
Net income attributable to Cimpres plc	<u>\$ 49,344</u>	<u>\$ 61,057</u>	<u>\$ 56,981</u>	<u>\$ 48,508</u>
Basic net income per share attributable to Cimpres plc	<u>\$ 2.01</u>	<u>\$ 2.45</u>	<u>\$ 2.32</u>	<u>\$ 1.94</u>
Diluted net income per share attributable to Cimpres plc	<u>\$ 1.95</u>	<u>\$ 2.36</u>	<u>\$ 2.26</u>	<u>\$ 1.86</u>
Weighted average shares outstanding — basic	<u>24,570,134</u>	<u>24,965,612</u>	<u>24,572,294</u>	<u>25,066,729</u>
Weighted average shares outstanding — diluted	<u>25,299,521</u>	<u>25,906,151</u>	<u>25,175,631</u>	<u>26,145,452</u>

(1) Share-based compensation is allocated as follows:

	Three Months Ended December 31,		Six Months Ended December 31,	
	2025	2024	2025	2024
Cost of revenue	\$ 216	\$ 208	\$ 427	\$ 431
Technology and development expense	5,515	4,962	10,456	10,058
Marketing and selling expense	2,898	2,502	5,584	4,217
General and administrative expense	8,202	6,701	15,157	15,300

(2) Marketing and selling expense components are as follows:

	Three Months Ended December 31,		Six Months Ended December 31,	
	2025	2024	2025	2024
Advertising	\$ 143,977	\$ 131,155	\$ 259,761	\$ 245,187
Payment processing	17,387	16,118	32,873	30,410
All other marketing and selling expense	84,797	76,588	163,925	152,111

**CIMPRESS PLC**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(unaudited in thousands)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2025	2024	2025	2024
<b>Operating activities</b>				
Net income	\$ 49,490	\$ 61,615	\$ 56,010	\$ 49,231
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	36,618	35,211	73,236	70,757
Share-based compensation expense	16,831	14,373	31,624	30,006
Deferred taxes	798	422	3,570	3,373
Gain on early extinguishment of debt	—	383	—	123
Unrealized (gain) on derivatives not designated as hedging instruments included in net income	(5,974)	(30,650)	(12,117)	(12,313)
Effect of exchange rate changes on monetary assets and liabilities denominated in non-functional currency	1,952	922	419	(9,448)
Other non-cash items	1,667	2,042	3,759	3,370
Changes in operating assets and liabilities, net of effects of businesses acquired:				
Accounts receivable	15,925	13,270	3,277	5,495
Inventory	2,547	3,747	(8,088)	(6,562)
Prepaid expenses and other assets	(19,586)	(10,142)	(22,830)	(13,572)
Accounts payable	40,277	48,503	27,084	11,557
Accrued expenses and other liabilities	24,116	36,823	33,776	48,886
Net cash provided by operating activities	<u>164,661</u>	<u>176,519</u>	<u>189,720</u>	<u>180,903</u>
<b>Investing activities</b>				
Purchases of property, plant and equipment	(25,180)	(26,418)	(51,533)	(43,419)
Business acquisitions, net of cash acquired	(10,401)	—	(10,401)	—
Capitalization of software and website development costs	(16,024)	(16,677)	(33,310)	(31,248)
Proceeds from the sale of assets	872	98	1,693	1,668
Proceeds from maturity of held-to-maturity investments	—	—	—	4,500
Proceeds from the settlement of derivatives designated as hedging instruments	—	5,438	—	5,438
Net cash used in investing activities	<u>(50,733)</u>	<u>(37,559)</u>	<u>(93,551)</u>	<u>(63,061)</u>
<b>Financing activities</b>				
Proceeds from issuance of 7.375% Senior Notes due 2032	—	—	—	525,000
Payments for early redemption or purchase of 7.0% Senior Notes due 2026	—	—	—	(522,135)
Proceeds from borrowings of debt	974	41,191	1,156	41,191
Payments of debt	(4,373)	(44,659)	(8,289)	(49,156)
Payments of debt issuance costs	—	(3,106)	—	(11,551)
Payments of finance lease obligations	(2,624)	(2,208)	(4,625)	(4,158)
Purchase of noncontrolling interests	(22,633)	(4,058)	(22,633)	(4,058)
Distributions to noncontrolling interests	—	—	—	(821)
Proceeds from issuance of ordinary shares	780	369	1,288	1,369
Purchase of ordinary shares	(25,460)	(42,367)	(28,186)	(52,987)
Payments of withholding taxes in connection with equity awards	(3,629)	(3,822)	(10,332)	(16,770)
Net cash used in financing activities	<u>(56,965)</u>	<u>(58,660)</u>	<u>(71,621)</u>	<u>(94,076)</u>
Effect of exchange rate changes on cash	570	(8,822)	(492)	(3,112)
Net increase in cash and cash equivalents	57,533	71,478	24,056	20,654
Cash and cash equivalents at beginning of period	200,505	152,951	233,982	203,775
Cash and cash equivalents at end of period	<u>\$ 258,038</u>	<u>\$ 224,429</u>	<u>\$ 258,038</u>	<u>\$ 224,429</u>

## ABOUT NON-GAAP FINANCIAL MEASURES:

To supplement Cimpres's consolidated financial statements presented in accordance with U.S. generally accepted accounting principles, or GAAP, Cimpres has used the following measures defined as non-GAAP financial measures by Securities and Exchange Commission, or SEC, rules: Constant-currency revenue growth, organic constant-currency revenue growth, Upload & Print combined revenue and EBITDA, contribution profit, contribution margin, adjusted EBITDA, adjusted free cash flow, cash interest, net, consolidated net leverage ratio, and senior secured net leverage ratio:

- Constant-currency revenue growth is estimated by translating all non-U.S. dollar denominated revenue generated in the current period using the prior-year period's average exchange rate for each currency to the U.S. dollar.
- Organic constant-currency revenue growth excludes the impact of currency as defined above, as well as revenue from acquisitions and divestitures made during the past twelve months for each period presented, and the revenue from several small acquired businesses for the first year after acquisition.
- Upload & Print combined revenue is the combination of revenue for PrintBrothers and The Print Group in USD, adjusted to exclude inter-segment revenue when conducted between businesses in these segments. Upload & Print combined EBITDA is the combination of segment EBITDA for PrintBrothers and The Print Group, adjusted to exclude inter-segment EBITDA when conducted between businesses in these segments.
- Contribution profit is revenue less cost of revenue and advertising and payment processing fees. Contribution margin is calculated as contribution profit divided by reported revenue.
- Adjusted EBITDA is net income plus the following items; income tax expense (benefit); loss (gain) on early extinguishment of debt; interest expense, net; other income, net; depreciation and amortization; share-based compensation expense; restructuring-related charges and certain impairments and other adjustments. In addition, we adjust to include the effect of certain items that were previously added back as part of other income, net, which includes proceeds from insurance recoveries and realized gains or losses on currency derivatives that are intended to hedge our adjusted EBITDA exposure to foreign currencies for which we do not apply hedge accounting.
- Adjusted free cash flow is defined as net cash provided by (used in) operating activities less purchases of property, plant and equipment, purchases of intangible assets not related to acquisitions, and capitalization of software and website development costs, plus payment of contingent consideration in excess of acquisition-date fair value, gains on proceeds from insurance, and proceeds from the sale of assets.
- Cash interest, net is cash paid for interest, less cash received for interest.
- Consolidated net leverage ratio is adjusted net debt as defined by our credit agreement divided by consolidated EBITDA as defined by our credit agreement. Adjusted net debt as defined by our credit agreement is calculated as our total debt outstanding, plus capital lease liabilities and minus cash and cash equivalents. Consolidated EBITDA as defined by our credit agreement is Adjusted EBITDA, as described above, plus additional adjustments primarily for non-cash/non-recurring items specified in our credit agreement, as well as the pro forma effect of certain cost-saving measures or material acquisitions for the trailing twelve month period.
- Senior secured net leverage ratio is adjusted first lien debt as defined by our credit agreement divided by consolidated EBITDA as defined by our credit agreement. Adjusted first lien debt as defined by our credit agreement is total debt outstanding, plus capital lease liabilities, minus cash and cash equivalents, minus high yield notes. See "consolidated net leverage ratio" above for information regarding consolidated EBITDA as defined by our credit agreement.

These non-GAAP financial measures are provided to enhance investors' understanding of our current operating results from the underlying and ongoing business, and of our credit risk and availability of capital, for the same reasons they are used by management. For example, for acquisitions we believe excluding the costs related to the purchase of a business (such as amortization of acquired intangible assets, contingent consideration, or impairment of goodwill) provides further insight into the performance of the underlying acquired business in addition to that provided by our GAAP net income. We do not, nor do we suggest that investors should, consider such non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. For more information on these non-GAAP financial measures, please see the tables captioned "Reconciliations of Non-GAAP Financial Measures" included at the end of this document. The tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliation between these financial measures.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### CONSTANT-CURRENCY REVENUE GROWTH RATES

(Quarterly)

Total Company	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Reported revenue growth	9 %	5 %	6 %	6 %	2 %	1 %	4 %	7 %	11 %
Currency impact	(3)%	(1)%	— %	— %	— %	2 %	(2)%	(3)%	(5)%
Revenue growth in constant currency	6 %	4 %	6 %	6 %	2 %	3 %	2 %	4 %	6 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %	— %	— %	— %	— %	— %	(2)%
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	6 %	4 %	6 %	6 %	2 %	3 %	2 %	4 %	4 %

Vista	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Reported revenue growth <sup>1</sup>	11 %	5 %	8 %	8 %	3 %	3 %	6 %	6 %	7 %
Currency impact <sup>1</sup>	(2)%	— %	— %	— %	— %	1 %	(2)%	(1)%	(2)%
Revenue growth in constant currency <sup>1</sup>	9 %	5 %	8 %	8 %	3 %	4 %	4 %	5 %	5 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	9 %	5 %	8 %	8 %	3 %	4 %	4 %	5 %	5 %

PrintBrothers	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Reported revenue growth <sup>1</sup>	11 %	8 %	8 %	5 %	5 %	4 %	4 %	15 %	26 %
Currency impact <sup>1</sup>	(6)%	(2)%	2 %	(1)%	1 %	3 %	(5)%	(7)%	(10)%
Revenue growth in constant currency <sup>1</sup>	5 %	6 %	10 %	4 %	6 %	7 %	(1)%	8 %	16 %
Impact of TTM acquisitions	— %	— %	— %	— %	— %	(1)%	— %	— %	(10)%
Revenue growth in constant currency excl. TTM acquisitions <sup>1</sup>	5 %	6 %	10 %	4 %	6 %	6 %	(1)%	8 %	6 %

The Print Group	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Reported revenue growth <sup>1</sup>	5 %	3 %	2 %	6 %	7 %	3 %	11 %	15 %	16 %
Currency impact <sup>1</sup>	(6)%	(1)%	1 %	(1)%	1 %	3 %	(6)%	(7)%	(9)%
Revenue growth in constant currency <sup>1</sup>	(1)%	2 %	3 %	5 %	8 %	6 %	5 %	8 %	7 %
Impact of TTM acquisitions	— %	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions	(1)%	2 %	3 %	5 %	8 %	6 %	5 %	8 %	7 %

Upload and Print Combined Revenue (\$M)	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
PrintBrothers reported revenue <sup>1</sup>	\$ 165.6	\$ 150.7	\$ 170.8	\$ 160.4	\$ 174.5	\$ 156.0	\$ 178.3	\$ 184.7	\$ 219.9
The Print Group reported revenue <sup>1</sup>	\$ 92.2	\$ 87.1	\$ 96.2	\$ 84.2	\$ 99.0	\$ 89.7	\$ 106.4	\$ 96.7	\$ 115.2
Upload and Print inter-segment eliminations <sup>1</sup>	\$ (0.2)	\$ (0.1)	\$ (0.2)	\$ (0.1)	\$ (0.2)	\$ (0.1)	\$ (0.2)	\$ (0.2)	\$ (0.3)
<b>Total Upload and Print revenue in USD <sup>1</sup></b>	<b>\$ 257.6</b>	<b>\$ 237.7</b>	<b>\$ 266.8</b>	<b>\$ 244.5</b>	<b>\$ 273.3</b>	<b>\$ 245.6</b>	<b>\$ 284.5</b>	<b>\$ 281.2</b>	<b>\$ 334.8</b>

<sup>1</sup> During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpres.com](http://ir.cimpres.com) for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes the revenue from several small acquired businesses for the first year after acquisition

**RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES**  
**CONSTANT-CURRENCY REVENUE GROWTH RATES (CONT.)**  
*(Quarterly)*

<b>Upload and Print Combined Revenue Growth</b>	<b>Q2FY24</b>	<b>Q3FY24</b>	<b>Q4FY24</b>	<b>Q1FY25</b>	<b>Q2FY25</b>	<b>Q3FY25</b>	<b>Q4FY25</b>	<b>Q1FY26</b>	<b>Q2FY26</b>
Reported revenue growth <sup>1</sup>	9 %	6 %	6 %	5 %	6 %	3 %	7 %	15 %	23 %
Currency impact <sup>1</sup>	(6)%	(1)%	1 %	(1)%	1 %	3 %	(6)%	(7)%	(10)%
Revenue growth in constant currency <sup>1</sup>	3 %	5 %	7 %	4 %	7 %	6 %	1 %	8 %	13 %
Impact of TTM acquisitions	— %	— %	— %	— %	— %	— %	— %	— %	(7)%
Revenue growth in constant currency excl. TTM acquisitions <sup>1</sup>	3 %	5 %	7 %	4 %	7 %	6 %	1 %	8 %	6 %

<b>National Pen</b>	<b>Q2FY24</b>	<b>Q3FY24</b>	<b>Q4FY24</b>	<b>Q1FY25</b>	<b>Q2FY25</b>	<b>Q3FY25</b>	<b>Q4FY25</b>	<b>Q1FY26</b>	<b>Q2FY26</b>
Reported revenue growth <sup>1</sup>	8 %	9 %	1 %	8 %	1 %	— %	12 %	10 %	15 %
Currency impact <sup>1</sup>	(3)%	— %	1 %	(1)%	— %	1 %	(2)%	(2)%	(5)%
Revenue growth in constant currency <sup>1</sup>	5 %	9 %	2 %	7 %	1 %	1 %	10 %	8 %	10 %
Impact of TTM acquisitions	— %	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions <sup>1</sup>	5 %	9 %	2 %	7 %	1 %	1 %	10 %	8 %	10 %

<b>All Other Businesses</b>	<b>Q2FY24</b>	<b>Q3FY24</b>	<b>Q4FY24</b>	<b>Q1FY25</b>	<b>Q2FY25</b>	<b>Q3FY25</b>	<b>Q4FY25</b>	<b>Q1FY26</b>	<b>Q2FY26</b>
Reported revenue growth <sup>1</sup>	1 %	1 %	5 %	10 %	— %	4 %	7 %	8 %	11 %
Currency impact <sup>1</sup>	(1)%	(1)%	— %	2 %	2 %	2 %	1 %	— %	(1)%
Revenue growth in constant currency <sup>1</sup>	— %	— %	5 %	12 %	2 %	6 %	8 %	8 %	10 %
Impact of TTM acquisitions and divestitures	— %	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions & divestitures <sup>1</sup>	— %	— %	5 %	12 %	2 %	6 %	8 %	8 %	10 %

<sup>1</sup> During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes the revenue from several small acquired businesses for the first year after acquisition

**RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES**

**CONSTANT-CURRENCY REVENUE GROWTH RATES  
(YTD)**

<b>Total Company</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth	8 %	4 %	9 %
Currency impact	(3)%	— %	(4)%
Revenue growth in constant currency	5 %	4 %	5 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	(1)%
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	5 %	4 %	4 %
<b>Vista</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	9 %	5 %	7 %
Currency impact <sup>1</sup>	(1)%	— %	(2)%
Revenue growth in constant currency <sup>1</sup>	8 %	5 %	5 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	8 %	5 %	5 %
<b>PrintBrothers</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	13 %	5 %	21 %
Currency impact <sup>1</sup>	(7)%	— %	(9)%
Revenue growth in constant currency <sup>1</sup>	6 %	5 %	12 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	(5)%
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	6 %	5 %	7 %
<b>The Print Group</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	5 %	7 %	16 %
Currency impact <sup>1</sup>	(7)%	(1)%	(8)%
Revenue growth in constant currency <sup>1</sup>	(2)%	6 %	8 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	(2)%	6 %	8 %
<b>Upload and Print Combined Revenue (\$M)</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
PrintBrothers reported revenue <sup>1</sup>	\$ 318.1	\$ 334.9	\$ 404.6
The Print Group reported revenue <sup>1</sup>	\$ 171.7	\$ 183.2	\$ 211.9
Upload and Print inter-segment eliminations <sup>1</sup>	\$ (0.3)	\$ (0.3)	\$ (0.5)
Total Upload and Print revenue in USD <sup>1</sup>	\$ 489.6	\$ 517.8	\$ 616.0

<sup>1</sup> During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes the revenue from several small acquired businesses for the first year after acquisition

**RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES**  
**CONSTANT-CURRENCY REVENUE GROWTH RATES (CONT.)**  
(YTD)

<b>Upload and Print Combined Revenue Growth</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	10 %	6 %	19 %
Currency impact <sup>1</sup>	(7)%	(1)%	(8)%
Revenue growth in constant currency <sup>1</sup>	3 %	5 %	11 %
Impact of TTM acquisitions	— %	— %	(4)%
Revenue growth in constant currency excl. TTM acquisitions <sup>1</sup>	3 %	5 %	7 %
<b>National Pen</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	7 %	4 %	13 %
Currency impact <sup>1</sup>	(2)%	(1)%	(4)%
Revenue growth in constant currency <sup>1</sup>	5 %	3 %	9 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	5 %	3 %	9 %
<b>All Other Businesses</b>	<b>YTD Q2FY24</b>	<b>YTD Q2FY25</b>	<b>YTD Q2FY26</b>
Reported revenue growth <sup>1</sup>	— %	5 %	10 %
Currency impact <sup>1</sup>	— %	1 %	(1)%
Revenue growth in constant currency <sup>1</sup>	— %	6 %	9 %
Impact of TTM acquisitions, divestitures & JVs	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs <sup>1</sup>	— %	6 %	9 %

<sup>1</sup> During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpress.com](http://ir.cimpress.com) for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes the revenue from several small acquired businesses for the first year after acquisition.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### CONTRIBUTION PROFIT & CONTRIBUTION MARGIN

*(Quarterly, in millions)*

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Reported revenue	\$ 921.4	\$ 780.6	\$ 832.6	\$ 805.0	\$ 939.2	\$ 789.5	\$ 869.5	\$ 863.3	\$ 1,042.2
Less: Cost of revenue	\$ (463.4)	\$ (404.7)	\$ (428.2)	\$ (422.7)	\$ (489.3)	\$ (417.0)	\$ (456.7)	\$ (460.5)	\$ (554.5)
Gross profit	\$ 457.9	\$ 375.9	\$ 404.4	\$ 382.2	\$ 449.9	\$ 372.5	\$ 412.8	\$ 402.8	\$ 487.7
Less: Advertising and payment processing fees	\$ (139.3)	\$ (116.4)	\$ (118.5)	\$ (128.3)	\$ (147.3)	\$ (117.2)	\$ (113.3)	\$ (131.3)	\$ (161.4)
Contribution profit	\$ 318.6	\$ 259.5	\$ 285.9	\$ 253.9	\$ 302.6	\$ 255.3	\$ 299.5	\$ 271.5	\$ 326.4
Contribution margin	35 %	33 %	34 %	32 %	32 %	32 %	34 %	31 %	31 %

### CONTRIBUTION PROFIT & CONTRIBUTION MARGIN

*(TTM, in millions)*

	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25	TTM Q2FY25	TTM Q3FY25	TTM Q4FY25	TTM Q1FY26	TTM Q2FY26
Reported revenue	\$3,209.7	\$3,248.1	\$3,291.9	\$3,339.5	\$3,357.3	\$3,366.2	\$3,403.1	\$3,461.4	\$3,564.4
Less: Cost of revenue	\$ (1,669.7)	\$ (1,679.5)	\$ (1,695.1)	\$ (1,719.0)	\$ (1,744.8)	\$ (1,757.1)	\$ (1,785.6)	\$ (1,823.4)	\$ (1,888.6)
Gross profit	\$1,540.0	\$1,568.6	\$1,596.8	\$1,620.5	\$1,612.5	\$1,609.1	\$1,617.4	\$1,638.0	\$1,675.8
Less: Advertising and payment processing fees	\$ (482.1)	\$ (487.3)	\$ (496.3)	\$ (502.6)	\$ (510.5)	\$ (511.4)	\$ (506.1)	\$ (509.1)	\$ (523.2)
Contribution profit	\$1,057.9	\$1,081.3	\$1,100.5	\$1,118.0	\$1,102.0	\$1,097.7	\$1,111.3	\$1,129.0	\$1,152.7
Contribution margin	33 %	33 %	33 %	34 %	33 %	33 %	33 %	33 %	32 %

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### EBITDA (LOSS) BY REPORTABLE SEGMENT ("SEGMENT EBITDA")

(Quarterly, in millions)

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Vista <sup>1,5</sup>	\$ 110.5	\$ 79.7	\$ 87.6	\$ 81.1	\$ 97.2	\$ 83.2	\$ 106.0	\$ 90.0	\$ 107.0
PrintBrothers <sup>1</sup>	28.8	17.2	25.4	20.2	23.4	17.8	22.2	25.7	28.3
The Print Group <sup>1</sup>	17.4	17.3	19.5	18.1	18.9	15.5	20.0	18.7	23.1
National Pen <sup>1</sup>	25.5	4.4	9.1	(4.6)	23.4	3.9	9.2	(2.4)	25.6
All Other Businesses <sup>1</sup>	8.1	4.2	7.1	6.9	3.8	5.3	6.5	9.1	4.5
Inter-segment eliminations <sup>1</sup>	(4.8)	(5.3)	(6.3)	(8.5)	(10.1)	(11.4)	(14.3)	(15.8)	(17.4)
<b>Total segment EBITDA</b>	<b>\$ 185.5</b>	<b>\$ 117.4</b>	<b>\$ 142.4</b>	<b>\$ 113.2</b>	<b>\$ 156.5</b>	<b>\$ 114.3</b>	<b>\$ 149.5</b>	<b>\$ 125.2</b>	<b>\$ 171.0</b>
Central and corporate costs ex. unallocated SBC <sup>5</sup>	(33.8)	(36.8)	(36.4)	(37.0)	(39.7)	(38.3)	(38.3)	(38.4)	(42.5)
Unallocated SBC	(3.9)	(4.5)	(3.4)	(1.8)	0.7	1.7	(2.5)	(0.2)	(2.0)
Exclude: share-based compensation included in segment EBITDA	17.6	18.4	17.1	15.6	14.4	12.7	16.2	14.8	16.8
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA	0.9	(0.3)	(0.2)	(2.2)	0.4	0.3	(2.5)	(2.7)	(4.5)
<b>Adjusted EBITDA<sup>3,4</sup></b>	<b>\$ 166.4</b>	<b>\$ 94.2</b>	<b>\$ 119.4</b>	<b>\$ 87.8</b>	<b>\$ 132.3</b>	<b>\$ 90.7</b>	<b>\$ 122.4</b>	<b>\$ 98.7</b>	<b>\$ 138.8</b>
Depreciation and amortization	(39.1)	(37.1)	(35.7)	(35.5)	(35.2)	(34.3)	(36.1)	(36.6)	(36.6)
Share-based compensation expense <sup>2</sup>	(17.6)	(18.4)	(17.1)	(15.6)	(14.4)	(12.7)	(16.2)	(14.8)	(16.8)
Certain impairments and other adjustments	(0.6)	0.3	(0.4)	0.6	(1.2)	(2.4)	(2.4)	(0.7)	(0.5)
Restructuring-related charges	(0.5)	(0.1)	(0.1)	(0.1)	(0.2)	(0.5)	(4.8)	(0.3)	(1.3)
Income tax (expense) benefit	(16.8)	(10.6)	84.9	(9.0)	(21.2)	(12.1)	(41.8)	(17.8)	(13.3)
(Loss) gain on early extinguishment of debt	0.3	—	(2.4)	0.2	(0.7)	—	—	—	—
Interest expense, net	(30.6)	(30.2)	(29.9)	(31.4)	(29.2)	(27.0)	(27.7)	(28.1)	(27.0)
Other income, net	(0.4)	(3.7)	(0.8)	(11.5)	31.7	(9.4)	(24.3)	3.5	1.7
Realized (gains) losses on currency derivatives included in other income, net	(0.9)	0.3	0.2	2.2	(0.4)	(0.3)	2.5	2.7	4.5
<b>Net income (loss)</b>	<b>\$ 60.3</b>	<b>\$ (5.2)</b>	<b>\$ 118.2</b>	<b>\$ (12.4)</b>	<b>\$ 61.6</b>	<b>\$ (8.0)</b>	<b>\$ (28.4)</b>	<b>\$ 6.5</b>	<b>\$ 49.5</b>

Upload and Print Combined EBITDA (\$M)	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
PrintBrothers reported segment EBITDA <sup>1</sup>	\$ 28.8	\$ 17.2	\$ 25.4	\$ 20.2	\$ 23.4	\$ 17.8	\$ 22.2	\$ 25.7	\$ 28.3
The Print Group reported segment EBITDA <sup>1</sup>	\$ 17.4	\$ 17.3	\$ 19.5	\$ 18.1	\$ 18.9	\$ 15.5	\$ 20.0	\$ 18.7	\$ 23.1
Upload and Print inter-segment eliminations <sup>1</sup>	\$ —	\$ —	\$ —	\$ —	\$ (0.1)	\$ —	\$ —	\$ —	\$ (0.1)
<b>Total Upload and Print combined EBITDA in USD <sup>1</sup></b>	<b>\$ 46.2</b>	<b>\$ 34.5</b>	<b>\$ 44.8</b>	<b>\$ 38.2</b>	<b>\$ 42.2</b>	<b>\$ 33.2</b>	<b>\$ 42.1</b>	<b>\$ 44.4</b>	<b>\$ 51.4</b>

<sup>1</sup> During Q1 FY2026, we recast our segment results back to Q1 FY2023 to reflect an update to our previously implemented methodology for inter-segment transactions. Please see our "Guide to Reporting Changes" at [ir.cimpres.com](http://ir.cimpres.com) for details.

<sup>2</sup> SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

<sup>3</sup> This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

<sup>4</sup> Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

<sup>5</sup> During the first quarter of fiscal year 2026, we revised our internal organizational structure to drive efficiencies, which resulted in the transfer of two teams from our Vista reportable segment into our central functions. We have revised our presentation of all periods presented to reflect our revised segment reporting. Please see our "Guide to Reporting Changes" at [ir.cimpres.com](http://ir.cimpres.com) for details.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### ADJUSTED EBITDA

(Quarterly, in millions)

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Net income (loss)	\$ 60.3	\$ (5.2)	\$ 118.2	\$ (12.4)	\$ 61.6	\$ (8.0)	\$ (28.4)	\$ 6.5	\$ 49.5
Exclude expense (benefit) impact of:									
Income tax (benefit) expense	\$ 16.8	\$ 10.6	\$ (84.9)	\$ 9.0	\$ 21.2	\$ 12.1	\$ 41.8	\$ 17.8	\$ 13.3
Loss (gain) on early extinguishment of debt	\$ (0.3)	\$ —	\$ 2.4	\$ (0.2)	\$ 0.7	\$ —	\$ —	\$ —	\$ —
Interest expense, net	\$ 30.6	\$ 30.2	\$ 29.9	\$ 31.4	\$ 29.2	\$ 27.0	\$ 27.7	\$ 28.1	\$ 27.0
Other income, net	\$ 0.4	\$ 3.7	\$ 0.8	\$ 11.5	\$ (31.7)	\$ 9.4	\$ 24.3	\$ (3.5)	\$ (1.7)
Depreciation and amortization	\$ 39.1	\$ 37.1	\$ 35.7	\$ 35.5	\$ 35.2	\$ 34.3	\$ 36.1	\$ 36.6	\$ 36.6
Share-based compensation expense <sup>1</sup>	\$ 17.6	\$ 18.4	\$ 17.1	\$ 15.6	\$ 14.4	\$ 12.7	\$ 16.2	\$ 14.8	\$ 16.8
Certain impairments and other adjustments	\$ 0.6	\$ (0.3)	\$ 0.4	\$ (0.6)	\$ 1.2	\$ 2.4	\$ 2.4	\$ 0.7	\$ 0.5
Restructuring related charges	\$ 0.5	\$ 0.1	\$ 0.1	\$ 0.1	\$ 0.2	\$ 0.5	\$ 4.8	\$ 0.3	\$ 1.3
Include certain items that are a part of other income, net:									
Realized gains (losses) on currency derivatives	\$ 0.9	\$ (0.3)	\$ (0.2)	\$ (2.2)	\$ 0.4	\$ 0.3	\$ (2.5)	\$ (2.7)	\$ (4.5)
<b>Adjusted EBITDA<sup>2,3</sup></b>	<b>\$166.4</b>	<b>\$94.2</b>	<b>\$119.4</b>	<b>\$87.8</b>	<b>\$132.3</b>	<b>\$90.7</b>	<b>\$122.4</b>	<b>\$98.7</b>	<b>\$138.8</b>

<sup>1</sup>SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

<sup>2</sup>This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

<sup>3</sup>Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### ADJUSTED EBITDA

(YTD, in millions)

	YTD Q2FY24	YTD Q2FY25	YTD Q2FY26
Net income (loss)	\$ 64.8	\$ 49.2	\$ 56.0
Exclude expense (benefit) impact of:			
Income tax (benefit) expense	\$ 24.9	\$ 30.1	\$ 31.2
Loss (gain) on early extinguishment of debt	\$ (1.7)	\$ 0.5	\$ —
Interest expense, net	\$ 59.8	\$ 60.6	\$ 55.1
Other income, net	\$ (6.0)	\$ (20.2)	\$ (5.2)
Depreciation and amortization	\$ 79.0	\$ 70.8	\$ 73.2
Share-based compensation expense <sup>1</sup>	\$ 30.1	\$ 30.0	\$ 31.6
Certain impairments and other adjustments	\$ 1.1	\$ 0.6	\$ 1.3
Restructuring related charges	\$ 0.1	\$ 0.3	\$ 1.6
Realized gains (losses) on currency derivatives	\$ 3.0	\$ (1.9)	\$ (7.2)
<b>Adjusted EBITDA<sup>2,3</sup></b>	<b>\$255.2</b>	<b>\$220.0</b>	<b>\$237.6</b>

### ADJUSTED EBITDA

(TTM, in millions)

	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25	TTM Q2FY25	TTM Q3FY25	TTM Q4FY25	TTM Q1FY26	TTM Q2FY26
Net income (loss)	\$ 42.4	\$ 87.0	\$ 177.8	\$ 160.9	\$ 162.2	\$ 159.4	\$ 12.9	\$ 31.8	\$ 19.6
Exclude expense (benefit) impact of:									
Income tax (benefit) expense	\$ 44.9	\$ 47.1	\$ (49.4)	\$ (48.5)	\$ (44.1)	\$ (42.6)	\$ 84.1	\$ 93.0	\$ 85.1
Loss (gain) on early extinguishment of debt	\$ (8.5)	\$ (8.5)	\$ 0.7	\$ 1.9	\$ 2.9	\$ 2.9	\$ 0.5	\$ 0.7	\$ —
Interest expense, net	\$ 119.2	\$ 118.8	\$ 119.8	\$ 122.0	\$ 120.6	\$ 117.5	\$ 115.2	\$ 111.9	\$ 109.7
Other income, net	\$ (14.5)	\$ (9.5)	\$ (1.6)	\$ 16.3	\$ (15.7)	\$ (10.0)	\$ 13.6	\$ (1.4)	\$ 28.6
Depreciation and amortization	\$ 159.6	\$ 157.0	\$ 151.8	\$ 147.4	\$ 143.5	\$ 140.7	\$ 141.1	\$ 142.2	\$ 143.6
Share-based compensation expense <sup>1</sup>	\$ 47.8	\$ 58.9	\$ 65.6	\$ 68.8	\$ 65.5	\$ 59.8	\$ 58.9	\$ 58.0	\$ 60.5
Certain impairments and other adjustments	\$ 5.5	\$ 5.7	\$ 1.2	\$ —	\$ 0.6	\$ 3.3	\$ 5.4	\$ 6.7	\$ 6.1
Restructuring related charges	\$ 30.9	\$ 0.9	\$ 0.4	\$ 0.9	\$ 0.5	\$ 0.9	\$ 5.5	\$ 5.7	\$ 6.9
Realized gains (losses) on currency derivatives	\$ 10.9	\$ 5.8	\$ 2.4	\$ (1.9)	\$ (2.4)	\$ (1.8)	\$ (4.0)	\$ (4.5)	\$ (9.4)
<b>Adjusted EBITDA<sup>2,3</sup></b>	<b>\$ 438.2</b>	<b>\$ 463.2</b>	<b>\$ 468.7</b>	<b>\$ 467.7</b>	<b>\$ 433.5</b>	<b>\$ 430.1</b>	<b>\$ 433.2</b>	<b>\$ 444.1</b>	<b>\$ 450.7</b>

<sup>1</sup>SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

<sup>2</sup>This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

<sup>3</sup>Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### ADJUSTED FREE CASH FLOW

(Quarterly, in millions)

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Net cash provided by operating activities	\$ 174.9	\$ 8.4	\$ 125.1	\$ 4.4	\$ 176.5	\$ 9.7	\$ 107.5	\$ 25.1	\$ 164.7
Purchases of property, plant and equipment	\$ (11.4)	\$ (10.5)	\$ (10.5)	\$ (17.0)	\$ (26.4)	\$ (24.8)	\$ (20.8)	\$ (26.4)	\$ (25.2)
Capitalization of software and website development costs	\$ (13.9)	\$ (15.0)	\$ (14.9)	\$ (14.6)	\$ (16.7)	\$ (16.3)	\$ (16.5)	\$ (17.3)	\$ (16.0)
Proceeds from sale of assets	\$ 0.4	\$ 0.4	\$ 17.1	\$ 1.6	\$ 0.1	\$ 0.7	\$ 0.7	\$ 0.8	\$ 0.9
<b>Adjusted free cash flow</b>	<b>\$ 150.0</b>	<b>\$ (16.6)</b>	<b>\$ 116.8</b>	<b>\$ (25.6)</b>	<b>\$ 133.5</b>	<b>\$ (30.8)</b>	<b>\$ 70.9</b>	<b>\$ (17.8)</b>	<b>\$ 124.3</b>

Reference:

Value of finance leases	\$ 1.8	\$ 2.2	\$ 0.1	\$ 0.3	\$ 0.5	\$ 1.8	\$ 0.7	\$ 1.4	\$ 10.8
Cash restructuring payments	\$ 1.2	\$ 0.5	\$ 0.2	\$ 0.1	\$ 0.2	\$ 0.4	\$ 2.1	\$ 2.1	\$ 1.2
Cash paid for interest	\$ 42.4	\$ 23.9	\$ 41.7	\$ 35.2	\$ 19.5	\$ 36.3	\$ 19.1	\$ 37.5	\$ 18.6
Cash received for interest	\$ (2.8)	\$ (5.0)	\$ (3.0)	\$ (3.7)	\$ (2.7)	\$ (3.4)	\$ (2.6)	\$ (3.1)	\$ (2.8)
<b>Cash interest, net<sup>1</sup></b>	<b>\$ 39.6</b>	<b>\$ 18.9</b>	<b>\$ 38.8</b>	<b>\$ 31.5</b>	<b>\$ 16.8</b>	<b>\$ 32.9</b>	<b>\$ 16.5</b>	<b>\$ 34.4</b>	<b>\$ 15.9</b>

### ADJUSTED FREE CASH FLOW

(YTD, in millions)

	YTD Q2FY24	YTD Q2FY25	YTD Q2FY26
Net cash provided by operating activities	\$ 217.2	\$ 180.9	\$ 189.7
Purchases of property, plant and equipment	\$ (34.0)	\$ (43.4)	\$ (51.5)
Capitalization of software and website development costs	\$ (28.3)	\$ (31.2)	\$ (33.3)
Proceeds from sale of assets	\$ 6.0	\$ 1.7	\$ 1.7
<b>Adjusted free cash flow</b>	<b>\$ 160.9</b>	<b>\$ 107.9</b>	<b>\$ 106.6</b>

Reference:

Value of finance leases	\$ 2.2	\$ 0.8	\$ 12.2
Cash restructuring payments	\$ 6.9	\$ 0.4	\$ 3.3
Cash paid for interest	\$ 66.6	\$ 54.8	\$ 56.1
Cash received for interest	\$ (6.2)	\$ (6.4)	\$ (5.9)
<b>Cash interest, net<sup>1</sup></b>	<b>\$ 60.5</b>	<b>\$ 48.4</b>	<b>\$ 50.2</b>

<sup>1</sup> Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to Q3 FY2023, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the interest received.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### ADJUSTED FREE CASH FLOW (TTM, in millions)

	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25	TTM Q2FY25	TTM Q3FY25	TTM Q4FY25	TTM Q1FY26	TTM Q2FY26
Net cash provided by operating activities	\$ 291.6	\$ 287.4	\$ 350.7	\$ 312.9	\$ 314.4	\$ 315.7	\$ 298.1	\$ 318.7	\$ 306.9
Purchases of property, plant and equipment	\$ (61.2)	\$ (60.7)	\$ (54.9)	\$ (49.4)	\$ (64.4)	\$ (78.7)	\$ (89.0)	\$ (98.4)	\$ (97.1)
Capitalization of software and website development costs	\$ (56.9)	\$ (57.0)	\$ (58.3)	\$ (58.5)	\$ (61.2)	\$ (62.5)	\$ (64.1)	\$ (66.8)	\$ (66.2)
Proceeds from sale of assets	\$ 9.3	\$ 9.2	\$ 23.6	\$ 19.5	\$ 19.2	\$ 19.5	\$ 3.1	\$ 2.3	\$ 3.1
<b>Adjusted free cash flow</b>	<b>\$ 182.8</b>	<b>\$ 179.0</b>	<b>\$ 261.1</b>	<b>\$ 224.5</b>	<b>\$ 208.1</b>	<b>\$ 194.0</b>	<b>\$ 148.0</b>	<b>\$ 155.9</b>	<b>\$ 146.7</b>

Reference:

Value of new finance leases	\$ 13.9	\$ 10.3	\$ 4.6	\$ 4.5	\$ 3.2	\$ 2.8	\$ 3.3	\$ 4.4	\$ 14.7
Cash restructuring payments	\$ 34.3	\$ 29.7	\$ 7.6	\$ 2.0	\$ 1.0	\$ 0.9	\$ 2.8	\$ 4.8	\$ 5.8
Cash paid for interest	\$ 129.8	\$ 133.7	\$ 132.3	\$ 143.3	\$ 120.4	\$ 132.8	\$ 110.1	\$ 112.4	\$ 111.5
Cash received for interest	\$ (12.6)	\$ (14.7)	\$ (14.2)	\$ (14.5)	\$ (14.4)	\$ (12.8)	\$ (12.4)	\$ (11.8)	\$ (11.9)
<b>Cash interest, net<sup>1</sup></b>	<b>\$ 117.2</b>	<b>\$ 119.1</b>	<b>\$ 118.1</b>	<b>\$ 128.7</b>	<b>\$ 106.0</b>	<b>\$ 120.0</b>	<b>\$ 97.8</b>	<b>\$ 100.6</b>	<b>\$ 99.6</b>

<sup>1</sup> Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to Q3 FY2023, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the interest received.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### CONSOLIDATED NET LEVERAGE RATIOS

*(in millions, except leverage ratios)*

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Total debt outstanding <sup>1</sup>	\$ 1,626.3	\$ 1,615.0	\$ 1,616.6	\$ 1,617.5	\$ 1,610.5	\$ 1,607.7	\$ 1,604.5	\$ 1,600.9	\$ 1,607.9
Capital lease liabilities	\$ 40.2	\$ 37.5	\$ 36.4	\$ 35.3	\$ 31.9	\$ 32.8	\$ 33.6	\$ 33.7	\$ 42.9
Less: Cash and cash equivalents	\$ (291.4)	\$ (160.8)	\$ (208.3)	\$ (153.0)	\$ (224.4)	\$ (183.0)	\$ (234.0)	\$ (200.5)	\$ (258.0)
Adjusted Net Debt as defined by our credit agreement	\$ 1,375.1	\$ 1,491.7	\$ 1,444.7	\$ 1,499.8	\$ 1,418.0	\$ 1,457.6	\$ 1,404.2	\$ 1,434.0	\$ 1,392.8
Less: High Yield Notes	\$ (522.1)	\$ (522.1)	\$ (522.1)	\$ (525.0)	\$ (525.0)	\$ (525.0)	\$ (525.0)	\$ (525.0)	\$ (525.0)
Adjusted Senior Secured Net Debt as defined by our credit agreement	\$ 852.9	\$ 969.6	\$ 922.6	\$ 974.8	\$ 893.0	\$ 932.6	\$ 879.2	\$ 909.0	\$ 867.8

	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25	TTM Q2FY25	TTM Q3FY25	TTM Q4FY25	TTM Q1FY26	TTM Q2FY26
Net income (loss)	\$ 42.4	\$ 87.0	\$ 177.8	\$ 160.9	\$ 162.2	\$ 159.4	\$ 12.9	\$ 31.8	\$ 19.6
Exclude expense (benefit) impact of:									
Income tax (benefit) expense	\$ 44.9	\$ 47.1	\$ (49.4)	\$ (48.5)	\$ (44.1)	\$ (42.6)	\$ 84.1	\$ 93.0	\$ 85.1
Loss (gain) on early extinguishment of debt	\$ (8.5)	\$ (8.5)	\$ 0.7	\$ 1.9	\$ 2.9	\$ 2.9	\$ 0.5	\$ 0.7	\$ —
Interest expense, net	\$ 119.2	\$ 118.8	\$ 119.8	\$ 122.0	\$ 120.6	\$ 117.5	\$ 115.2	\$ 111.9	\$ 109.7
Other income, net	\$ (14.5)	\$ (9.5)	\$ (1.6)	\$ 16.3	\$ (15.7)	\$ (10.0)	\$ 13.6	\$ (1.4)	\$ 28.6
Depreciation and amortization	\$ 159.6	\$ 157.0	\$ 151.8	\$ 147.4	\$ 143.5	\$ 140.7	\$ 141.1	\$ 142.2	\$ 143.6
Share-based compensation expense	\$ 47.8	\$ 58.9	\$ 65.6	\$ 68.8	\$ 65.5	\$ 59.8	\$ 58.9	\$ 58.0	\$ 60.5
Certain impairments and other adjustments	\$ 5.5	\$ 5.7	\$ 1.2	\$ —	\$ 0.6	\$ 3.3	\$ 5.4	\$ 6.7	\$ 6.1
Restructuring related charges	\$ 30.9	\$ 0.9	\$ 0.4	\$ 0.9	\$ 0.5	\$ 0.9	\$ 5.5	\$ 5.7	\$ 6.9
Include certain items that are part of other income, net:									
Realized gains (losses) on currency derivatives	\$ 10.9	\$ 5.8	\$ 2.4	\$ (1.9)	\$ (2.4)	\$ (1.8)	\$ (4.0)	\$ (4.5)	\$ (9.4)
Adjusted EBITDA	\$ 438.2	\$ 463.2	\$ 468.7	\$ 467.7	\$ 433.5	\$ 430.1	\$ 433.2	\$ 444.1	\$ 450.7
Other adjustments, net as specified in our credit agreement <sup>2</sup>	\$ 40.6	\$ 32.7	\$ 17.1	\$ 10.7	\$ 20.9	\$ 16.2	\$ 16.9	\$ 14.5	\$ 19.0
Consolidated EBITDA as defined by credit agreement	\$ 478.8	\$ 495.9	\$ 485.8	\$ 478.4	\$ 454.4	\$ 446.3	\$ 450.1	\$ 458.6	\$ 469.7

	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26
Adjusted Net Debt as defined by our credit agreement	\$ 1,375.1	\$ 1,491.7	\$ 1,444.7	\$ 1,499.8	\$ 1,418.0	\$ 1,457.6	\$ 1,404.2	\$ 1,434.0	\$ 1,392.8
Consolidated EBITDA as defined by our credit agreement	\$ 478.8	\$ 496.0	\$ 485.8	\$ 478.4	\$ 454.4	\$ 446.3	\$ 450.1	\$ 458.6	\$ 469.7
Consolidated Net Leverage Ratio	2.87	3.01	2.97	3.13	3.12	3.27	3.12	3.13	2.97
Adjusted Senior Secured Net Debt as defined by our credit agreement	\$ 852.9	\$ 969.6	\$ 922.6	\$ 974.8	\$ 893.0	\$ 932.6	\$ 879.2	\$ 909.0	\$ 867.8
Consolidated EBITDA as defined by our credit agreement	\$ 478.8	\$ 496.0	\$ 485.8	\$ 478.4	\$ 454.4	\$ 446.3	\$ 450.1	\$ 458.6	\$ 469.7
Senior Secured Net Leverage Ratio	1.78	1.95	1.90	2.04	1.96	2.09	1.95	1.98	1.85

<sup>1</sup>Represents short-term and long-term debt, excluding debt issuance costs and discounts, net of debt premiums.

<sup>2</sup>Other adjustments, net primarily include non-cash/non-recurring items specified in our credit agreement, as well as the pro forma effect of certain cost-saving measures or material acquisitions for the trailing twelve month period.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

### CONSTANT-CURRENCY REVENUE GROWTH OUTLOOK

Outlook as of January 28, 2026	FY2026
Reported revenue growth (using recent currency rates)	7% - 8%
Currency impact	(3)%
Impact of TTM acquisitions, divestitures & JVs	(1)%
Organic constant-currency revenue growth	3% - 4%

### ADJUSTED EBITDA OUTLOOK (in millions)

Outlook as of January 28, 2026	FY2026 (at least...)	FY2028 (at least...)
GAAP net income (loss)	\$79.0	\$200.0
Income tax expense	\$61.0	\$79.0
Interest expense, net	\$105.0	\$95.0
Depreciation and amortization	\$148.0	\$159.0
Share-based compensation expense <sup>1</sup>	\$65.0	\$67.0
Restructuring related charges	\$2.0	\$—
<b>Adjusted EBITDA<sup>2,3</sup></b>	<b>\$460.0</b>	<b>\$600.0</b>

<sup>1</sup>SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

<sup>2</sup>This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

<sup>3</sup>Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

### ADJUSTED FREE CASH FLOW OUTLOOK (in millions)

Outlook as of January 28, 2026	FY2026
Net cash provided by operating activities	\$313.3
Purchases of property, plant and equipment	(\$100.0)
Capitalization of software and website development costs	(\$70.0)
Proceeds from sale of assets	\$1.7
<b>Adjusted free cash flow</b>	<b>\$145.0</b>

## **ABOUT CIMPRESS:**

Cimpress plc (Nasdaq: CMPR) helps millions of businesses build brands, stand out, and grow via custom print and promotional products. Founded in 1995, Cimpress is the global leader in web-to-print mass customization, delivering high-quality, affordable custom products quickly and conveniently—even in low quantities. Cimpress brands include VistaPrint, WIRmachenDRUCK, Pixartprinting, Pens.com, BuildASign, druck.at, Drukwerkdeal, easyflyer, Exaprint, Packstyle, Printi, Tradeprint and BoxUp.

To learn more, visit <https://www.cimpress.com>.

Cimpress and the Cimpress logo are trademarks of Cimpress plc or its subsidiaries. All other brand and product names appearing on this announcement may be trademarks or registered trademarks of their respective holders.

## **CONTACT INFORMATION:**

### **Investor Relations:**

Meredith Burns  
ir@cimpress.com

### **Media Relations:**

Sara Litwiller  
mediarelations@cimpress.com

## **SAFE HARBOR STATEMENT:**

This earnings commentary contains statements about our future expectations, plans, and prospects of our business that constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995, including but not limited to FY2026 guidance for revenue growth, organic constant-currency revenue growth, net income, adjusted EBITDA, operating cash flow, and adjusted free cash flow; FY2028 targets for net income, adjusted EBITDA, and conversion of adjusted EBITDA to adjusted free cash flow; key drivers being organic growth and planned amounts to be generated in annualized efficiency benefits exiting FY2027 and the investments and initiatives through which to realize those savings; tuck-in M&A and potential partnership opportunities having a positive impact on results in future years; statements regarding raising guidance, confidence in FY2028 financial targets, expectations for the tariff impact to lessen in future quarters, potential recoverability of costs through insurance, and remaining well positioned financially to navigate volatility; statements regarding achieving the FY2028 outlook, generating strong per-share free cash flow growth, significantly reducing the net leverage ratio, and expectations for net leverage reductions for FY2026-FY2028, subject to capital allocation choices such as share repurchases; and other statements under the Outlook section and regarding being well positioned to continue to progress against strategic and financial goals and to expand the value delivered to customers and the company's competitive advantages for the years to come.

Forward-looking projections and expectations are inherently uncertain, are based on assumptions and judgments by management, and may turn out to be wrong. Our actual results may differ materially from those indicated by the forward-looking statements in this document as a result of various important factors, including but not limited to flaws in the assumptions and judgments upon which our forecasts and estimates are based; the development, duration, and severity of supply chain constraints and fluctuating inflation; our inability to make investments in our businesses and allocate our capital as planned or the failure of those investments and allocations to achieve the results we expect; costs and disruptions caused by acquisitions and minority investments; the failure of businesses we acquire or invest in to perform as expected; loss of key personnel or our inability to recruit talented personnel; our failure to develop and deploy our mass customization platform or the failure of the mass customization platform to drive the performance, efficiencies, and competitive advantage we expect; unanticipated changes in our markets, customers, or businesses; disruptions caused by geopolitical events or political instability and war in Ukraine, Israel, the Middle East, or elsewhere; changes in governmental policies, laws and regulations that affect our businesses, or in their enforcement or interpretation, including related to import tariffs; our failure to manage the growth and complexity of our business; our failure to maintain compliance with the covenants in our debt documents or to pay our debts when due; competitive pressures; general economic conditions; and other factors described in our Form 10-K for the fiscal year ended June 30, 2025 and subsequent documents we periodically file with the U.S. SEC.

In addition, the statements and projections in this quarterly earnings document represent our expectations and beliefs as of the date of this document, and subsequent events and developments may cause these expectations, beliefs, and projections to change. We specifically disclaim any obligation to update any forward-looking statements. These forward-looking statements should not be relied upon as representing our expectations or beliefs as of any date subsequent to the date of this document.