SEC Form 4	
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average bu	rden								
hours per response:	0.5								

1. Name and Addre Keane Rober	ess of Reporting Pers T <mark>t S</mark>	on*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]		tionship of Reporting Per all applicable) Director	son(s) to Issuer 10% Owner
(Last) C/O VISTAPRI 100 HAYDEN	(First) NT USA, INCOF	(Middle) RPORATED	3. Date of Earliest Transaction (Month/Day/Year) 08/03/2006	x	Officer (give title below) CEO Pres. & Chair.	Other (specify below) of the BODs
(Street) LEXINGTON (City)	MA (State)	02421 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	iction Instr.	Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				
Common Shares	08/03/2006		S <sup>(1)</sup>		100	D	\$22.12	585,300 <sup>(2)</sup>	I	See footnote <sup>(3)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.22	585,200	I	See footnote <sup>(3)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.29	585,100	I	See footnote <sup>(3)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.4	585,000	I	See footnote <sup>(3)</sup>		
Common Shares								1,636,075	I	See footnote <sup>(4)</sup>		
Common Shares								54,900	Ι	See footnote <sup>(5)</sup>		
Common Shares								1,000	I	See footnote <sup>(6)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.01	585,700	Ι	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		200	D	\$22.08	585,500	I	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.1	585,400	I	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.12	585,300	Ι	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.22	585,200	I	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.29	585,100	I	See footnote <sup>(7)</sup>		
Common Shares	08/03/2006		s		100	D	\$22.4	585,000	I	See footnote <sup>(7)</sup>		

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Ta	ble II -						ired, Disp options,		le sec	l or	*			
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deel		<b>C</b> .ode Transe		(6A)Nu	m(160e)r	ExDectisElatero	isDatitle and		aSolidiares	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature
Eseptantation (Instr.3) 1. All of the s	of Respises Price of Derivative	e(Month/Day/Year) n shares reported on	if any (Month/I this Form	<b>Qay/Year)</b> 4 Were effe	Code ( 8) cted pur	<b>Instr.</b> suant to		rities ired	(Month/Day/ trading plan ad	<b>Year)</b> opted by the s	Securi Under eller on Deriva	ties lying tive	Security (Instr. 5)	Securities Beneficially	Form: Direct (D)	Beneficial Ownership (Instr. 4)
		that were executed on arily reflective of the								n an aggregate	and 4)		ie in Table I. '	Theollowing which Reported	n <b>(H)l (Hinstir</b> s <b>4)</b> ti	ons are set
3. Shares held interest therei	by the Heathe	r K.L. McEvoy Kea	ne 2003 Irr	evocable T	rust. Ms	. Keane	of (D) (Instr and 5	Keane'	s spouse. Mr. K	Keane disclaim	s benefi	cial ownersł	ip of such sha	" Transaction(s) ares except to the ( (instr. 4)	extent of his pe	cuniary
4. Shares held	by the Robert	& Heather Keane N	evis Trust.	Mr. Keane	disclair	ns bene	ficial o	wnershi	, ip of such share	es except to th	e extent	of his pecun	iary interest t	herein.		
5. Shares held interest therei		Family Irrevocable 7	rust, a tru	st for the be	enefit of	Mr. Ke	ane's m	inor da	ughter. Mr. Ke	ane disclaims	beneficia	al ownershij	o of such share	es except to the ex	tent of his pect	iniary
6. Shares held ownership of	by the Heathe such shares exe	r and Robert Keane cept to the extent of l	Family For nis pecuina	undation, Ir ary interest	1c., a no therein.	t for pro	ofit corp	oration	of which Mr.	Keane and his		are the difector or Number		utive officers. Mr.	Keane disclair	ns beneficial
7. Shares held	by the Robert	Keane 2003 Irrevoc	• able Trust.	Mr. Keane	disclair	ns bene	ficial o	• wnershi	ip <b>Dáte</b> uch share	s Expirationh				herein.		
Remarks					Code	V	(A)	(D)	Exercisable	Date	Title	Shares				
		ree Form 4 filings m	ade by the	reporting	person to	o report	transac	tions th	nat occured on .	August 2 and	3, 2006.		-	-		

Dean J. Breda as Attorney in

Fact for Robert S. Keane

\*\* Signature of Reporting Person Date

08/03/2006

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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