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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ROVAL
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l	Estimated average burden	

1 I Marie and Address of Reporting Leson		n*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
				X	Director Officer (give title below)	10% Owner Other (specify below)			
			3. Date of Earliest Transaction (Month/Day/Year) 07/20/2009		President-Vistapri	,			
95 HAYDEN AV	ENUE								
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	ridual or Joint/Group Filing	g (Check Applicable			
(Street)	МА	02421		X	Form filed by One Repo	orting Person			
	1V17 X	02421			Form filed by More thar Person	n One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Denencially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Shares	07/20/2009		S ⁽¹⁾⁽²⁾		100	D	\$41.51	15,703	D	
Common Shares	07/20/2009		S		100	D	\$41.57	15,603	D	
Common Shares	07/20/2009		S		130	D	\$41.58	15,473	D	
Common Shares	07/20/2009		S		100	D	\$41.59	15,373	D	
Common Shares	07/20/2009		S		100	D	\$41.67	15,273	D	
Common Shares	07/20/2009		S		100	D	\$41.72	15,173	D	
Common Shares	07/20/2009		S		100	D	\$41.75	15,073	D	
Common Shares	07/20/2009		S		100	D	\$41.77	14,973	D	
Common Shares	07/20/2009		S		100	D	\$41.9	14,873	D	
Common Shares	07/20/2009		S		100	D	\$41.94	14,773	D	
Common Shares	07/20/2009		S		100	D	\$41.98	14,673	D	
Common Shares	07/20/2009		S		100	D	\$42.09	14,573	D	
Common Shares								500	I	See Footnote ⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title Amour Securi Under Deriva Securi and 4)	nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The exercise of options and the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 6, 2009.

2. Separate sale transactions that were executed on 7/20/09 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on July 20, 2009.

/s/ Lawrence A. Gold as Attorney in Fact for Janet Holian ** Signature of Reporting Person

07/22/2009

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

son Date

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.