Common Shares

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11/20/2007

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* Keane Robert S	2. Iss	suer Name and Ticl	ker or Tr	ading	Symbol	(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATEI 95 HAYDEN AVENUE	11/2	tte of Earliest Trans	`				X Officer (give title Other (specify below) CEO Pres. & Chair. of the BODs						
(Street)	4. If A	Amendment, Date o	of Origin	al File	d (Month/Day	/Year)		6. Individual or Joint/Group Filing (Check Applicable Line)					
LEXINGTON MA 02421							X Form filed by One Reporting Person						
(City) (State) (Zip)	y) (State) (Zip)							Form filed by More than One Reporting Person					
	on-Deriva	tive	Securities Acc	nuired	l Die	snosed of	or Ber	neficial	ly Owned				
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day			ion 2A. Deemed Execution Date,		ction Instr.	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 s			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					v	Amount	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	11/20/20	07		S ⁽¹⁾⁽²⁾		100	D	\$42.74	57,860	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$43.25	57,760	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.83	57,660	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$42.56	57,560	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$42.14	57,460	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$41.81	57,360	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$41.88	57,260	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.03	57,160	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.02	57,060	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$42.01	56,960	D ⁽³⁾			
Common Shares	11/20/2007			S		100	D	\$42.23	56,860	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42	56,760	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.86	56,660	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.73	56,560	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.69	56,460	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.32	56,360	D ⁽³⁾			
Common Shares	11/20/20	07		S		90	D	\$42.29	56,270	D ⁽³⁾			
Common Shares	11/20/20	07		S		10	D	\$42.28	56,260	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.43	56,160	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$42.11	56,060	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.59	55,960	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.66	55,860	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.75	55,760	D ⁽³⁾			
Common Shares 11/20/20		07		S		100	D	\$41.92	55,660	D ⁽³⁾			
Common Shares	11/20/20	07		S		100	D	\$41.83	55,560	D ⁽³⁾			

S

S

S

100

700

700

D

D

D

\$42.53

\$41.16

\$41.16

55,460

537,100

537,100

 $D^{(3)}$

I

I

See

See

Footnote⁽⁴⁾

Footnote⁽⁵⁾

1. Title of Security (Instr. 3)			. Transact		2A. Deemed Execution Date.		3. Transa		4. Securitie	ecurities Acquired (A) or posed Of (D) (Instr. 3, 4 and			unt of	6. Ownership Form: Direct	7. Nature of	
				(Month/Day/Year)		if any (Month/Day/Year)	Code (Instr.					Securities Beneficially Owned Following		(D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
								Code V		Amount	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Shares													1,1	01,999	I	See Footnote ⁽⁶
Common	Shares												54	1,900	I	See Footnote ⁽⁷
		Та								osed of, convertib			/ Owned			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution or Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Day	on Date, Transaction Code (Inst				6. Date Expirat (Month	ion Da		Amount of Securities		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownershi Form: ly Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)
								Date		Expiration		Amount or Number of				

Explanation of Responses:

1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 15 and 26, 2007.

Code V

2. Separate sale transactions that were executed on 11/20/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

(A) (D) Exercisable Date

- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 6. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 7. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on November 20, 2007.

/s/ Lawrence A. Gold as

Shares

Title

Attorney in Fact for Robert S. 11/21/2007

Keane

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.