SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
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1. Name and Ad PAGE LO	ddress of Reporting F <mark>UIS</mark>	Person*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]		ationship of Reporting Pe (all applicable) Director	erson(s) to Issuer 10% Owner		
	(First)	(Middle) ET	3. Date of Earliest Transaction (Month/Day/Year) 07/05/2006		Officer (give title below)	Other (specify below)		
39 CEDAR HILL ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)				X	Form filed by One Re	porting Person		
DOVER	MA	02030			Form filed by More th Person	an One Reporting		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (II					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$24.82	1,117,100	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$24.83	1,116,900	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		296 ⁽³⁾	D	\$24.84	1,116,604	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		4	D	\$24.85	1,116,600	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$24.86	1,116,500	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		104	D	\$24.87	1,116,396	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$24.88	1,116,296	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$24.89	1,116,196	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$24.9	1,115,996	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		300	D	\$24.92	1,115,696	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		600	D	\$24.93	1,115,096	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		700 ⁽³⁾	D	\$24.96	1,114,396	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		300 ⁽³⁾	D	\$24.97	1,114,096	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$24.99	1,113,896	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$25	1,113,696	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		446	D	\$25.01	1,113,250	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		600	D	\$25.03	1,112,650	I	See footnote ⁽²
Common Shares	07/05/2006		S ⁽¹⁾		700	D	\$25.04	1,111,950	I	See footnote ⁽²

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)	Acquired (D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Common Shares	07/05/2006		S ⁽¹⁾		1,000	D	\$25.05	1,110,950	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		1,100 ⁽³⁾	D	\$25.06	1,109,850	Ι	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		1 ,100 ⁽³⁾	D	\$25.07	1,108,750	Ι	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		800	D	\$25.08	1,107,950	Ι	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		700	D	\$25.09	1,107,250	Ι	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		900	D	\$25.1	1,106,350	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		400	D	\$25.11	1,105,950	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$25.12	1,105,850	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		300	D	\$25.13	1,105,550	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$25.14	1,105,350	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		200	D	\$25.15	1,105,150	I	See footnote ⁽²⁾		
Common Shares	07/05/2006		S ⁽¹⁾		100	D	\$25.16	1,105,050	Ι	See footnote ⁽²⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(S) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sales of common shares on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the seller on May 11, 2006.

2. Shares held by Window to Wall Street Inc., of which Mr. Page is president. Mr. Page disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

3. Separate sale transactions that were executed on 7/5/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Meghan R. LaRock as

Attorney in Fact for Louis Page 07/05/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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