

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Keane Robert S</u> (Last) (First) (Middle) CIMPRESS PLC BUILDING D, XEROX TECHNOLOGY PARK (Street) DUNDALK, COUNTY LOUTH, IRELAND (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc</u> [<u>CMPR</u>]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) CEO, Chairman
	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2023	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	02/08/2023		P		300	A	\$37.11 ⁽¹⁾	129,168	I	By Keane Family Foundation
Ordinary Shares	02/08/2023		P		3,425	A	\$38.58 ⁽²⁾	132,593	I	By Keane Family Foundation
Ordinary Shares	02/08/2023		P		6,076	A	\$39.45 ⁽³⁾	138,669	I	By Keane Family Foundation
Ordinary Shares	02/09/2023		P		6,278	A	\$38.41 ⁽⁴⁾	144,947	I	By Keane Family Foundation
Ordinary Shares	02/09/2023		P		4,100	A	\$39.39 ⁽⁵⁾	149,047	I	By Keane Family Foundation
Ordinary Shares	02/09/2023		P		1,500	A	\$40.3 ⁽⁶⁾	150,547	I	By Keane Family Foundation
Ordinary Shares	02/09/2023		P		500	A	\$41.24	151,047	I	By Keane Family Foundation
Ordinary Shares								800	D	
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								43,128 ⁽⁷⁾	I	By Eastern Irrevocable, LLC
Ordinary Shares								47,088 ⁽⁷⁾	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001, LLC
Ordinary Shares								780,000	I	By Second Delaware 2003, LLC

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares								1,058,200	I	By Third Delaware 2011, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The price range for purchases of these shares was between \$36.91 and \$37.41 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- The price range for purchases of these shares was between \$38.15 and \$39.14 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- The price range for purchases of these shares was between \$39.205 and \$39.76 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- The price range for purchases of these shares was between \$37.94 and \$38.93 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- The price range for purchases of these shares was between \$39.01 and \$39.96 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- The price range for purchases of these shares was between \$40.04 and \$40.74 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares purchased at each separate price.
- Includes 28,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.

Remarks:

[/s/Kathryn L. Leach, as attorney-in fact-for Robert Keane](#) 02/09/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.