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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPR	OVAL
OMB Number:	3235-0287
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hours per response.	0.5

1. Name and Addre Holian Janet	and Address of Reporting Ferson		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]		ationship of Reporting Pe < all applicable) Director	10% Owner	
,			<b>–</b> X	Officer (give title below)	Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		Evecutive VD	and CMO	
C/O VISTAPRI	NT USA, II	NCORPORATED	11/01/2007		Executive VP and CMO		
95 HAYDEN A	VENUE						
			4. If Amendment, Date of Original Filed (Month/Day/Year)		ng (Check Applicable		
(Street)				Line)			
LEXINGTON	MA	02421			Form filed by One Reporting Person		
		02421	_		Form filed by More the Person	an One Reporting	
(City)	(State)	(Zip)					

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (I 8)	ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	Amount (A) or (D)		Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Shares	11/01/2007		S <sup>(1)(2)</sup>		100	D	\$45.97	14,362	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		S		100	D	\$45.8	14,262	Ι	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$46.18	14,162	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		300	D	\$45.95	13,862	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$46.25	13,762	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$46.2	13,662	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$46.03	13,562	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$45.92	13,462	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		173	D	\$45.91	13,289	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$46.01	13,189	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		100	D	\$45.9	13,089	I	See footnote <sup>(3)</sup>	
Common Shares	11/01/2007		s		27	D	\$45.99	13,062	I	See footnote <sup>(3)</sup>	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Separate sale transactions that were executed on 11/1/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

2. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the seller on August 15, 2007

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial onwership of such securities except to the extent of her pecuniary interest therein. **Remarks:** 

This is the fifth Form 4 of five Form 4 filings made by the reporting person to report transactions that occurred on November 1, 2007.

/s/ Lawrence A. Gold as Attorney in Fact for Janet 11/ Holian

11/05/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.