Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

IN BENEFICIAL OWNERSHIP

Washington, D	D.C. 20549
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	STATEMENT	OF CHAN	IGES
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l	OMB APPF	ROVAL
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ı	hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BLAKE KATRYN																ck all applic	able)		10% Ov Other (s	vner	
(Last) (First) (Middle) C/O CIMPRESS 95 HAYDEN AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 04/08/2015									1	X Officer (give title X Other (specify below) Pres, Vistaprint Business Unit / Member of Management Board					
(Street) LEXING (City)			02421 (Zip)		4.1	If Amendment, Date of Original Filed (Month/Day/Year)									Line	Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(-	•		n-Deri	vativ	e Se	curit	ies A	cai	uired	Dis	nosed o	f or B	enef	iciall	v Owned					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D				saction	ction 2A. Deemed Execution Date,			e,	3. 4. Securiti Transaction Code (Instr. 5)			rities Acquired (A) od Of (D) (Instr. 3, 4			5. Amou Securitie Beneficia Owned F	nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										Code V		Amount	(A) (D)	or P	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Ordinary Shares				04/0	8/201	5				M ⁽¹⁾		4,361	A \$4		\$41.02	20,	20,368		D		
Ordinary Shares			04/0	4/08/2015					M ⁽¹⁾		1,038	A	. 4	\$54.02	21,406		D				
Ordinary Shares			04/0	08/2015					S ⁽¹⁾		5,399	Ι		\$90	16,	5,007		D			
		-	Table II -									osed of, onvertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion Date (Month/Day/Year) Price of Derivative Security		3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)				6. Date Exercis Expiration Dat (Month/Day/Ye		Date		7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)		ate kercisabl		Expiration Date	Title	or Nu of	nount mber ares						
Stock Option (right to buy)	\$41.02	04/08/2015			M			4,361	11/	/22/2011	(2)	11/22/2020	Ordinar Shares	4,	361	\$0.00	0		D		
Stock Option (right to buy)	\$54.02	04/08/2015			M			1,038	05/	5/05/2012	(2)	05/05/2021	Ordinar Shares	1,	038	\$0.00	1,039		D		

Explanation of Responses:

- $1.\ These\ transactions\ were\ effected\ pursuant\ to\ a\ 10b5-1\ trading\ plan\ adopted\ by\ the\ reporting\ person\ on\ February\ 13,\ 2015.$
- 2. This share option vests over a four-year period: On the first anniversary of the grant date, 25% of the number of shares originally granted vest, and 6.25% of the original number of shares vest per quarter

Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Katryn

04/10/2015

Blake

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.