SEC Forn	n 4																
FORM 4 UNITED				STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549										OMB APPROVAL			
Section 16. Form 4 or Form 5 obligations may continue. See					TOF CHANGES IN BENEFICIAL OWNE								SHIP OMB Numb Estimated a hours per re			0.5	
1. Name and Address of Reporting Person* <u>Sternberg Zachary</u>					2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc</u> [CMPR]							eck all applic X Directo	able) r	10% Owner			
(Last) (First) (Middle) C/O SPRUCE HOUSE CAPITAL LLC					3. Date of Earliest Transaction (Month/Day/Year) 11/15/2020							Officer (give title Other (specify below) below)					
435 HUDSON STREET, 8TH FLOOR (Street) NEW YORK NY 10014				4. lf /	4. If Amendment, Date of Original Filed (Month/Day/Year) Line) X								·				
(City)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transa Date (Month/D) Ex	. Deeme ecution I any onth/Day	Date,	Transaction Dispo		ies Acquire Of (D) (Inst		5. Amour Securitie Beneficia Owned F Reported	s Ily ollowing	Form:	Direct Indirect Estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code V	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	on(s)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		nber tive ties red sed 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Performance Share Units ⁽¹⁾	\$111.23 ⁽²⁾	11/15/2020		A		1,123		(1)	11/15/2030	Ordinary Shares	1,123	\$0	1,123		D		

Explanation of Responses:

1. Each of these performance share units (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the compound annual growth rate (CAGR) of the three-year moving average daily price per share of Cimpress' ordinary shares (3YMA). The service-based vesting condition is that 25% of the original number of PSUs vest on each November 24 of 2021 through 2024 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds 11% on any of the sixth through tenth anniversaries of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.

2. This dollar amount is the 3YMA on the date of grant, which is the baseline against which the CAGR of the 3YMA will be measured.

Remarks:

<u>/s/Kathryn L. Leach, as</u> <u>attorney-in fact-for Zachary</u> <u>11/17/2020</u> <u>Sternberg</u> ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.