SEC Form 4	

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Washington, D.C. 20549									
Check this box if no longer s Section 16. Form 4 or Form	5	NT OF CHANGES IN BENEFICIAL OWN	OMB Number: Estimated average burg	3235-0287 den						
obligations may continue. So Instruction 1(b).		d pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940		hours per response:	0.5					
Check this box to indicate th transaction was made pursu contract, instruction or writte the purchase or sale of equi securities of the issuer that i to satisfy the affirmative defe conditions of Rule 10b5-1(c) Instruction 10.	ant to a n plan for ty s intended ense									
1. Name and Address of Repo Baumgartner Florian	•	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc</u> [CMPR]	5. Relationship of R (Check all applicable Director Officer (giv below)	10% 0	Owner (specify					
· · · · · · · · · · · · · · · · · · ·	(Middle) IRST FLOOR BUILDING 3 S & TECHNOLOGY PARK	3. Date of Earliest Transaction (Month/Day/Year) 01/15/2025	1 '	P and CEO, Vista	,					
(Street) DUNDALK, CO. LOUTH, IRELAND		4. If Amendment, Date of Original Filed (Month/Day/Year)	Line)	t/Group Filing (Check A by One Reporting Pers by More than One Rep	son					

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Of (D) (In Code (Instr. 5)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Ordinary Shares	01/15/2025		М		1,026	A	\$0 ⁽¹⁾	36,299	D		
Ordinary Shares	01/15/2025		F		488	D	\$71.41	35,811	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units (right to acquire)	\$0 ⁽¹⁾	01/15/2025		М			1,026	01/15/2024 ⁽²⁾	01/15/2027	Ordinary Shares	1,026	\$ 0	8,204	D	

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to an award of restricted share units (RSUs). Each RSU represents Cimpress' commitment to issue one ordinary share. 2. These RSUs vest over a four year period: 25% of the original number of shares vest on the Date Exercisable in Table II and 6.25% vest per quarter thereafter.

Remarks:

/s/ Matthew F. Walsh, as attorney-in-fact for Florian Baumgartner

01/17/2025

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** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.