FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PAGE LOUIS						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner								
	VISTAPRINT					3. Date of Earliest Transaction (Month/Day/Year) 04/05/2011											Officer (give title below)		Other (specify below)		specify		
95 HAYDEN AVENUE					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) LEXING	Street) LEXINGTON MA 02421			-											X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City)	(St		Zip)																				
			eI-	Non-Deriv				_		ıired,	_				ia			1					
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)				ear)	2A. Deemed Execution Date, if any (Month/Day/Year		е,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				Beneficially Owned Following			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									Code V		Ai	mount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Ordinary	Shares															10,1	43	I)				
Ordinary Shares 04/05/20				11				S ⁽¹⁾			1,700	D \$53.42		(2)	195,338		I		By corporation ⁽³⁾				
Ordinary Shares															4,000		I		By children under UGMA				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
				Trans Code	ansaction of Derivativ. Securitie: Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed	e (M	. Date Ex xpiration Month/Da	1 Da		Amou Secur Unde Deriva Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	V	(A)	(D)		ate xercisah	nle	Expiration Date	Title	Amount or Number of Shares									

Explanation of Responses:

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 2, 2011.
- 2. The price range for sales of these shares was between \$52.92 and \$53.70 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. These shares are held by Window to Wall Street, Inc. of which the reporting person is president.

Remarks:

/s/Kathryn L. Leach as Attorney in Fact for Louis Page

04/06/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.