FORM 4

1. Name and Address of Reporting Person*

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

2. Issuer Name **and** Ticker or Trading Symbol

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Check this box if no longer subject to	SIAI
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Keane Robert S		<u>V15</u>	<u> IAPRINI L</u>	יו <u>ש</u> ו	/PRI	[]	X	Director	10%	Owner	
(Last) (First) (Middl C/O VISTAPRINT USA, INCORPORAT 100 HAYDEN AVENUE			te of Earliest Transa 7/2006	action (I	Month	/Day/Year)		X	Director Officer (give title below) CEO Pres. & C vidual or Joint/Grou Form filed by Or Form filed by Mo Person Owned 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 237,085(2) 236,985 236,885 236,885 236,885 236,285 236,285 235,385 234,785 234,685 584,100 583,600 583,600 584,000 584,000 583,600 584,000 583,600	belov	,
(Street) LEXINGTON MA 0242	1	4. If A	Amendment, Date of	f Origina	al Filed	d (Month/Day	//Year)	6. Inc Line)	Form filed by M	ne Reporting Pe	rson
(City) (State) (Zip)									. 0.00.1		
			Securities Acq		, Dis						
1. Title of Security (Instr. 3)	2. Transacti Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed O 5)	f (D) (Instr	(A) or : 3, 4 and Price	Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Shares	08/17/2	006		S ⁽¹⁾	'	Amount 100	(A) or (D)	\$24.8	(Instr. 3 and 4)	D ⁽³⁾	
Common Shares	08/17/2			S		100	D	\$24.81	<u> </u>	D ⁽³⁾	
Common Shares	08/17/2			S		100	D	\$24.83		D ⁽³⁾	
Common Shares	08/17/2			S		100	D	\$24.85		D ⁽³⁾	
Common Shares	08/17/2			S		100	D	\$24.86		D ⁽³⁾	
Common Shares	08/17/2	006		S		300	D	\$24.87	236,385	D ⁽³⁾	
Common Shares	08/17/2	006		S		100	D	\$24.89	236,285	D ⁽³⁾	
Common Shares	08/17/2	006		S		700	D	\$24.9	235,585	D ⁽³⁾	
Common Shares	08/17/2	006		S		200	D	\$24.91	235,385	D ⁽³⁾	
Common Shares	08/17/2	006		S		600	D	\$24.95	234,785	D ⁽³⁾	
Common Shares	08/17/2	006		S		100	D	\$25.03	234,685	D ⁽³⁾	
Common Shares	08/17/2	006		S		200	D	\$24.87	584,100	I	See footnote ⁽⁵⁾
Common Shares	08/17/2	006		S		100	D	\$24.9	584,000	I	See footnote ⁽⁵⁾
Common Shares	08/17/2	006		S		200	D	\$24.93	583,800	I	See footnote ⁽⁵⁾
Common Shares	08/17/2	006		S		200	D	\$24.95	583,600	I	See footnote ⁽⁵⁾
Common Shares	08/17/2	006		S		100	D	\$25	583,500	I	See footnote ⁽⁵⁾
Common Shares	08/17/2	006		S		200	D	\$24.87	584,100	I	See footnote ⁽⁴⁾
Common Shares	08/17/2	006		S		100	D	\$24.9	584,000	I	See footnote ⁽⁴⁾
Common Shares	08/17/2	006		S		100	D	\$24.92	583,900	I	See footnote ⁽⁴⁾
Common Shares	08/17/2	006		S		300	D	\$24.95	583,600	I	See footnote ⁽⁴⁾
Common Shares	08/17/2	006		S		100	D	\$25	583,500	I	See footnote ⁽⁴⁾
Common Shares									1,636,075	I	See footnote ⁽⁶⁾
											

		Tabl	le I - Non-Dei	ivative	Sec	uritie	s Ac	quired	, Dis	sposed o	f, or B	enefici	ally Owi	ned		
1. Title of Security (Instr. 3)		Date	2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership	
								v	Amount (A		Price	Trans	action(s) 3 and 4)		(Instr. 4)	
Common	Shares													54,900	I	See footnote ⁽⁷⁾
Common	Shares													1,000	I	See footnote ⁽⁸⁾
		Та	able II - Deriv (e.g.,							osed of, convertib				d		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year) SA. Deemed Execution Date, if any (Month/Day/Year) Execution Date, if		tion of			6. Date Exercisable and Expiration Date (Month/Day/Year)			Amount of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownersh Form: y Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.

2. Separate sale transactions that were executed on the same transaction date at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 6. Shares held by the Robert & Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 7. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary
- 8. Shares held by the Heather and Robert Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are the directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuinary interest therein.

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occured on August 16 and 17, 2006.

Dean J. Breda as Attorney in 08/17/2006 Fact for Robert S. Keane

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.