| SEC I | Form 4 |
|-------|--------|
|-------|--------|

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| 0                        | • • • • • |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

|  | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |
|--|--|
|--|--|

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Hansen Hauke (Last) (First) (Middle) VISTAPRINT, 95 HAYDEN AVENUE |         |                               | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>VISTAPRINT N.V.</u> [ VPRT ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title V Other (specify                  |  |  |  |  |
|--|---------|-------------------------------|---|---|--|--|--|--|
|  |         |                               | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/01/2014                        | X below) Chief Manufacturing Officer / Member of<br>Management Board  |  |  |  |  |
| (Street)<br>LEXINGTON  | MA      | 02421                         | 4. If Amendment, Date of Original Filed (Month/Day/Year)                              | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |  |  |
| (City)   | (State) | (Zip)<br>Table I - Non-Deriva | <br>ntive Securities Acquired, Disposed of, or Benefi                                 |   |  |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |                              | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------|---|---|---------------|------------------------------|---|---|---|
|                                 |  |   | Code | v | Amount  | (A) or<br>(D) |                              | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)  |
| Ordinary Shares                 | 02/01/2014                                 |   | М    |   | 250 <sup>(1)</sup>  | Α             | <b>\$0.00</b> <sup>(1)</sup> | 14,861  | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|-----|-----|--|--------------------|--|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Restricted<br>Share<br>Units<br>(right to<br>acquire) | <b>\$0.00</b> <sup>(1)</sup>  | 02/01/2014                                 |   | М                            |   |     | 250 | 05/01/2011 <sup>(2)</sup>                                      | 05/01/2014         | Ordinary<br>Shares   | 250                                    | \$0.00  | 250  | D  |  |

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to Restricted Share Units held by the reporting person. Each Restricted Share Unit represents Vistaprint's commitment to issue one ordinary share upon vesting.

2. These Restricted Share Units vest over a four-year period: 25% of the original number of units vested on the Exercisable Date shown in Table II, and 6.25% vest per quarter thereafter.

**Remarks:** 

/s/Kathryn L Leach, as attorney-in-fact for Hauke <u>Hansen</u>

02/03/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.