



Cimpress Publishes Letter to Investors

July 29, 2015

VENLO, Netherlands--(BUSINESS WIRE)--Jul. 29, 2015-- Cimpress N.V. (Nasdaq: CMPR), the world leader in mass customization, today published a letter to investors on its website at ir.cimpress.com.

"As we begin a new fiscal year and continue to progress against our strategic objective to be the world leader in mass customization and our financial objective to maximize intrinsic value per share, I encourage all of Cimpress' current and prospective investors to read my letter to investors published today," said Robert Keane, President and Chief Executive Officer. "We've experienced tremendous growth over the last two decades, and our business and strategy continue to evolve. My letter clearly lays out our capital allocation philosophy, our assessment of past investments, and our current view into investment plans for Fiscal Year 2016."

We will review the contents of this letter and provide details on a number of our strategic investments at our upcoming annual investor meeting on August 5, 2015, which will be webcast live at ir.cimpress.com.

About Cimpress

Cimpress N.V. (Nasdaq: CMPR) is the world leader in mass customization. For 20 years, the company has focused on developing software and manufacturing capabilities that transform traditional markets in order to make customized products accessible and affordable to everyone. Cimpress' portfolio of brands includes Vistaprint, Albelli, Drukwerkdeal, Pixartprinting, Exaprint and others. That portfolio serves multiple customer segments across many applications for mass customization. The company produces more than 80 million unique products a year via its network of computer integrated manufacturing facilities. To learn more, visit <http://www.cimpress.com>.

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