



## **Vistaprint Announces Victory in U.S. Patent Lawsuit**

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VENLO, Netherlands, Jun 30, 2011 (GlobeNewswire via COMTEX) -- Vistaprint N.V. (Nasdaq:VPRT), a leading online provider of professional marketing products and services to micro businesses and the home, today announced that pending litigation in the case of ColorQuick LLC v. Vistaprint Limited, originally filed in July of 2009 in the United States District Court for the Eastern District of Texas, has concluded with the jury finding in favor of defendant Vistaprint Limited, the company's Bermuda-based subsidiary.

"We are very pleased with this important trial victory," said Robert Keane, president and chief executive officer. "We take allegations involving intellectual property and our technology very seriously and will vigorously defend ourselves in the event of such allegations. The jury's decision validated our position that Vistaprint's innovative technology in no way infringed ColorQuick's patent. Vistaprint is ready to bear the expense of litigation when necessary to defend and enforce our innovation and proprietary rights. Future litigants should see this case as an example of the cost and the risk they will incur should they make unfounded accusations against Vistaprint."

ColorQuick had accused Vistaprint Limited of infringing on U.S. patent 6,839,149, related to systems and methods for processing files and directed to preparing production data for a print job. The company was seeking damages, as well as a permanent injunction against Vistaprint's on-line studio which allows customers to design, among other things, business cards and postcards, using various templates. After a five-day jury trial before the Honorable Leonard Davis in Tyler, Texas, the jury found that Vistaprint Limited did not infringe ColorQuick's patent.

### About Vistaprint

Vistaprint N.V. (Nasdaq:VPRT) empowers more than 10 million micro businesses and consumers annually with affordable, professional options to make an impression. With a unique business model supported by proprietary technologies, high-volume production facilities, and direct marketing expertise, Vistaprint offers a wide variety of products and services that micro businesses can use to expand their business. A global company, Vistaprint employs over 2,700 people, operates 24 localized websites globally and ships to more than 130 countries around the world. Vistaprint's broad range of products and services are easy to access online, 24 hours a day at [www.vistaprint.com](http://www.vistaprint.com).

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