VistaPrint Announces Pricing of Initial Public Offering

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HAMILTON, Bermuda--(BUSINESS WIRE)--Sept. 30, 2005--VistaPrint Limited, (Nasdaq: VPRT) today announced the pricing of its initial public offering of its common shares at a price of $12.00 per share. Of the shares sold in the offering, 5,500,000 shares were offered by VistaPrint and 4,515,930 shares were offered by selling shareholders. In addition, the underwriters have been granted an option to purchase up to an additional 1,502,390 shares from selling shareholders within the next 30 days. VistaPrint will not receive any proceeds from the sale of shares by the selling shareholders. VistaPrint's common shares are expected to begin trading on the Nasdaq National Market on September 30, 2005 under the trading symbol "VPRT".

Goldman, Sachs & Co. acted as sole book-running manager for the offering. Bear, Stearns & Co. Inc. acted as joint-lead manager and SG Cowen & Co. and Jefferies Broadview acted as co-managers.

Copies of the final prospectus relating to the offering may be obtained from the Goldman Sachs Prospectus Department at 85 Broad Street, New York, New York 10004, by telephone at 212-902-1171 or by faxing a request to 212-902-9316.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

CONTACT: VistaPrint
Katy Nash, 781-547-6316
investorrelations@vistaprint.com

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