



Vistaprint Adds Five Comparably Awards to its Growing List of Global Accolades

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Brand Earns Recognition for Best Global Culture, Best HR Teams, Best Marketing Teams, Best Product & Design Teams, and Best Places to Work in Boston

Today, Vistaprint, the design and marketing partner to millions of small businesses, was honored by Comparably 2021 Best Places to Work Awards. The company was recognized for Best Global Culture, Best Places to Work in Boston, Best HR Teams, Best Marketing Teams, and Best Product & Design Teams. Comparably's Best Places to Work Awards are determined by employees who provide anonymous feedback about their companies on Comparably.com within the past year.



"Vistaprint is honored to receive these awards by Comparably, which, more than anything, are a true testament to our exceptional team members. We're committed to nurturing a global culture that empowers every team member and is a towering strength of our business. I'm proud to work together with nearly 7,000 individuals across 17 countries in pursuit of a shared goal: to deliver jaw-dropping value for our customers," said Florian Baumgartner, EVP & President, Vistaprint International.

The recognition comes following a year that saw a focus on continued long-term growth of a global remote workforce, expansion of design capabilities through the acquisition of 99designs, launch of high-quality face masks to meet changing needs in a global pandemic, best-in-class talent recruitment, and partnerships that help small businesses through direct design assistance and grant opportunities. The company takes pride in fostering a culture of community and innovation, while supporting customers with design-forward products that meet their evolving needs.

"Our annual Best Places to Work series highlights companies that employees have deemed as top-notch in various core culture metrics," said Comparably CEO Jason Nazar. "Vistaprint's multiple category wins is a testament to the world-class organization's strong leadership and workplace culture amidst a year challenged with a global pandemic."

Vistaprint's CEO, Robert Keane, was also recently honored with Comparably's Best CEOs award, listing him among the top CEOs according to employees. The company has also received a perfect score on the Human Rights Campaign Foundation's 2021 Corporate Equality Index along with being recognized as one of the best remote-first workplaces in the U.S. and as a Best Place to Work in Boston from Built In.

About Vistaprint

Vistaprint is the marketing partner to millions of small businesses around the world, empowering each one to live their dreams. For more than 20 years, we have helped small businesses look and feel credible through high-quality marketing products and solutions that include signage, logo apparel, promotional products, face masks, flyers, postcards, business cards, websites and digital marketing. With Vistaprint, small businesses are able to create and customize their marketing with easy-to-use digital tools and design templates, or by receiving expert graphic design support. In 2020, Vistaprint acquired 99designs to expand its design offering via a worldwide community of more than 150,000 talented freelance designers to make it easy for designers and clients to work together to create designs they love. Vistaprint is focused on making great marketing and design accessible to every small business owner, allowing them to create a cohesive brand image for use in-store, online and on-the-go. To learn more, visit: www.vistaprint.com. Vistaprint is a Cimpress company (Nasdaq: CMPR).

About Comparably

A leading workplace culture and compensation monitoring site that provides the most comprehensive and fair representation of what it's like to work at

companies. Employees can anonymously rate their employers in nearly 20 different workplace categories, providing the public a transparent and in-depth look at the experiences workers have based on their gender, ethnicity, age, department, experience, location, education, and company size. Since launching in 2016, Comparably has accumulated 10 million ratings across 60,000 North American companies. The platform has become one of the fastest-growing SaaS solutions for employer branding and a trusted third-party site for workplace and salary data, including its annual Best Places to Work series that publishes 16 different workplace culture categories per year (four per quarter).