



Cimpress to Host Mid-Year Strategy Update Webcast on February 24, 2021

February 10, 2021

DUNDALK, Ireland--(BUSINESS WIRE)--Feb. 10, 2021-- Cimpress plc (Nasdaq: CMPR) provided details today for its previously announced mid-year strategy update webcast to be held on Wednesday, February 24, 2021. Cimpress and Vistaprint executives will participate in the event, including Robert Keane, founder, chairman and chief executive officer, Sean Quinn, executive vice president and chief financial officer, Maarten Wensveen, executive vice president and chief technology officer, and Ricky Engelberg, Vistaprint's chief marketing officer. The event will begin at 10:00 a.m. EST and conclude by 11:30 a.m. EST. The format of the call will be prepared remarks and responses to pre-submitted and live questions via webcast (audio plus slides). Investors are encouraged to pre-submit questions prior to the event by emailing ir@cimpress.com no later than Wednesday, February 17, 2021. The live webcast of the event will be available at ir.cimpress.com, and an audio replay will be available on that site until February 24, 2022.

About Cimpress

Cimpress plc (Nasdaq: CMPR) invests in and builds customer-focused, entrepreneurial, mass-customization businesses for the long term. Mass customization is a competitive strategy which seeks to produce goods and services to meet individual customer needs with near mass production efficiency. Cimpress businesses include BuildASign, Exaprint, National Pen, Pixartprinting, Printdeal, Printi, Vistaprint and WIRmachenDRUCK, among others. To learn more, visit <http://www.cimpress.com>.

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