SEC Form 4	
------------	--

 $\Box$ 

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

to

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
Estimated average burde	en
hours per response:	0.5

1. Name and Address of Reporting Person* Holian Janet (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE		Person*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]	(Check	ationship of Reporting Pe k all applicable) Director Officer (give title	erson(s) to Issuer 10% Owner Other (specify
		( )	3. Date of Earliest Transaction (Month/Day/Year) 02/01/2007		below) Executive VP a	below)
(Street) LEXINGTON	MA (State)	02421 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	02/01/2007		S <sup>(1)(2)</sup>		50	D	\$41.91	36,912	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		200	D	\$41.94	36,712	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		50	D	\$41.96	36,662	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$41.99	36,562	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		s		119	D	\$42	36,443	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		81	D	\$42.01	36,362	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.02	36,262	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.03	36,162	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.06	36,062	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.1	35,962	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.11	35,862	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		200	D	\$42.15	35,662	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.29	35,562	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.53	35,462	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.68	35,362	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.7	35,262	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.74	35,162	I	See footnote <sup>(3</sup>
Common Shares	02/01/2007		S		100	D	\$42.75	35,062	I	See footnote <sup>(3</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)		
Common Shares	02/01/2007		S		96	D	\$42.84	34,966	Ι	See footnote <sup>(3)</sup>		
Common Shares	02/01/2007		S		104	D	\$42.85	34,862	Ι	See footnote <sup>(3)</sup>		
Common Shares	02/01/2007		S		199	D	\$42.88	34,663	Ι	See footnote <sup>(3)</sup>		
Common Shares	02/01/2007		S		1	D	\$42.89	34,662	I	See footnote <sup>(3)</sup>		
Common Shares	02/01/2007		S		80	D	\$43.09	34,582	Ι	See footnote <sup>(3)</sup>		
Common Shares	02/01/2007		S		20	D	\$43.1	34,562	I	See footnote <sup>(3)</sup>		
Common Shares								4,000	D			

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	Expiration Date (Month/Day/Year)		Expiration Date		d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. The sale of common shares was effected pursuant to Rule 10b5-1 trading programs adopted by the seller on December 14, 2006.

2. Separate sale transactions that were executed on 02/01/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

**Remarks:** 

This is the third Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on February 1, 2007.

/s/ Lawrence A. Gold as Attorney in Fact for Janet Holian

02/05/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.