FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Holian Janet			uer Name <b>and</b> Tick				(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify				
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE			te of Earliest Trans 1/2007	action (I	Month	/Day/Year)	X	below) below)  Executive VP and CMO				
(Street) LEXINGTON MA 02421		4. If A	Amendment, Date o	f Origina	al File	d (Month/Day/	Line)	ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)	on Deriva	tivo	Securities Acc	nuired	Die	enosed of	or Ber	eficially	, Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/	on	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares	02/01/20	007		S <sup>(1)(2)</sup>		100	D	\$41.18	44,462	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.36	44,362	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		200	D	\$41.39	44,162	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.42	44,062	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.53	43,962	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.57	43,862	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.6	43,762	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.65	43,662	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.68	43,562	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		s		300	D	\$41.69	43,262	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		s		200	D	\$41.71	43,062	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		200	D	\$41.74	42,862	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.78	42,762	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		s		100	D	\$41.8	42,662	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.81	42,562	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.82	42,462	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		s		100	D	\$41.87	42,362	I	See footnote <sup>(3)</sup>	
Common Shares	02/01/20	007		S		100	D	\$41.88	42,262	I	See footnote <sup>(3)</sup>	

1. Title of Security (Ins	r. 3)	Date	nsaction th/Day/Year)	Execut ear) if any	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securit Benefic Owned	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common	Shares		02/	/01/2007			S		100	D	\$41.8	9 42	2,162	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		100	D	\$41.9	42	2,062	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		100	D	\$41.9	L 41	1,962	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		200	D	\$41.9	41	1,762	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		200	D	\$41.9	9 41	1,562	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		200	D	D \$42		1,362	I	See footnote <sup>(3</sup>
Common	Shares		02/	02/01/2007			S		100	D	D \$42.02		1,262	I	See footnote <sup>(3</sup>
Common	Shares		02/	02/01/2007			S		100	D \$42.03		3 41	1,162	I	See footnote <sup>(3</sup>
Common	Shares		02/	02/01/2007			S		100	D	\$42.0	06 41,062		I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		100	D	\$42.1	40	),962	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		100	D	\$42.1	L 40	),862	I	See footnote <sup>(3</sup>
Common	Shares		02/	/01/2007			S		200	D	\$42.1	5 40	),662	I	See footnote <sup>(3</sup>
		Ta	able II - Deri (e.g.	vative Se								Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	4. Transac Code (I	ction	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Expirat	6. Date Exercis Expiration Date (Month/Day/Yea		7. Title a Amount Securitie Underlyi Derivativ Security and 4)	nd of es ng	B. Price of Derivative Security Instr. 5)	vative derivative urity Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
					v		Date		Expiration		Amount or Number of				

## **Explanation of Responses:**

1. The sale of common shares was effected pursuant to Rule 10b5-1 trading programs adopted by the seller on December 14, 2006.

2. Separate sale transactions that were executed on 02/01/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on February 1, 2007.

/s/ Lawrence A. Gold as 02/05/2007 Attorney in Fact for Janet **Holian** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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